

## **Brown Shoe Announces Webcast of 4th Quarter, Year-End Earnings Conference Call**

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Brown Shoe Company, Inc. (NYSE: BWS) today announced that it will hold a conference call to discuss its fourth-quarter and year-end fiscal 2009 financial results on Wednesday, March 3, at 8:00 a.m. Central time / 9:00 a.m. Eastern time. The Company plans to issue its quarterly results press release before the market opens that day.

The question-and-answer session of the call will be limited to institutional analysts and investors, but retail brokers, individual investors, and other interested parties are invited to attend via a live webcast at <http://www.brownsheo.com/investor> or <http://www.earnings.com> website (type in the BWS ticker symbol to locate the broadcast).

Brown Shoe is a \$2.2 billion footwear company with global operations. Brown Shoe's Retail division operates Famous Footwear, the more than 1,100-store chain that sells brand name shoes for the family, approximately 300 specialty retail stores in the U.S., Canada, and China primarily under the Naturalizer brand name, and footwear e-tailer shoes.com. Through its wholesale divisions, Brown Shoe markets leading footwear brands including Naturalizer, Dr. Scholl's, Franco Sart o, LifeStride, Etienne Aigner, Via Spiga, Sam Edelman and Buster Brown. Brown Shoe press releases are available on the Company's website at [www.brownsheo.com](http://www.brownsheo.com).

**Language:**

English

**Ticker Slug:**

*Ticker:* BWS

*Exchange:* NYSE

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