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Sam Edelman Opens Third West Coast Store in South Coast Plaza in Costa Mesa, CA.

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Sam Edelman continues to expand its West Coast retail presence. The iconic lifestyle designer has a new 2,000 square foot space that opened on January 29 at South Coast Plaza in Costa Mesa, Ca. The new Orange County location is the third in California.

Designed by Dagnell Folger of Architecture + Information, the store stays true to the Sam Edelman aesthetic with a mix of materials such as reclaimed wood and raw concrete with rose-colored brass and black leather. Hints of the brand's signature shade of green provide a pop of color, and vintage furniture pieces—curated by Sam Edelman himself—are mixed throughout for a personal touch. The full Sam Edelman lifestyle assortment will be displayed in custom-designed fixtures.

"South Coast Plaza is one of California's top shopping destinations and the perfect home for our newest west coast retail location," said Sam Edelman, designer, founder and division president for the Sam Edelman division.

ABOUT SAM EDELMAN

Since its inception in 2004, designer Sam Edelman's eponymous brand has quickly emerged as a favorite among celebrities and fashionistas around the globe. Bringing more than 30 years of experience developing some of the most renowned contemporary shoe brands, Edelman's designs reflect his creative sensibility, delivering items that are eminently fashionable and beautifully constructed at an attainable price point. With the addition of apparel, jewelry and handbags, Sam Edelman has grown into a complete lifestyle brand, dressing the "Sam Girl" from toe to head. With flagship locations in New York City's Soho shopping district and on North Beverly Drive in Los Angeles, Sam Edelman continues to expand its retail presence worldwide. The Sam Edelman brand is a division of Caleres.

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