

Famous Footwear Rolls Out Buy Online, Pickup In-Store at All U.S. Locations

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From July 7-11, famous.com is offering \$5-off every order that contains an in-store pickup item

ST. LOUIS--(BUSINESS WIRE)--Famous Footwear is making it easier to get the shoes you want even faster. Free in-store pickup is now available at the more than 1,000 Famous Footwear locations.

Customers who use this service on famous.com, from July 7 through 11, will receive \$5 off one order containing an in-store pickup item.

"With more than 1,000 stores across the country, customers can now shop even more seamlessly online and in-store," said Rick Ausick, division president of Famous Footwear. "Giving our customers the opportunity to pick shoes up the same day is a big plus. And with our convenient locations, it makes it very easy. We quickly saw the success of this program in our pilot."

Visitors to famous.com simply choose their store and select in-store pickup when adding items to their cart, before completing their purchase. Once their shoes are ready for pickup, they receive an email -- typically within two business hours of placing an order.

"This new service allows Famous Footwear customers to buy online and wear the same day," added Ausick. "We think customers will really benefit from this service as we head into the busy back-to-school season."

ABOUT FAMOUS FOOTWEAR

Famous Footwear has more than 1,000 stores nationwide as well as an e-commerce site, famous.com. The chain offers consumers more than 100 nationally recognized brands through its retail stores and website, including Nike, Vans, Converse, Sperry, Skechers, adidas, Naturalizer, Steve Madden, madden girl, Franco Sarto, New Balance, Roxy, Circus by Sam Edelman and Carlos by Carlos Santana. Famous Footwear is also a proud national partner of the March of Dimes. For more information, visit www.famous.com or www.Facebook.com/FamousFootwear.

Full offer details here.

Language:

English

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