



NEWS RELEASE

Famous Footwear Opens in Gurnee, Ill.

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Leading Footwear Retailer is Making Everyone Feel a Little Famous During Grand Opening Celebration

ST. LOUIS--(BUSINESS WIRE)-- Caleres (NYSE: CAL) announced today that it will open a new Famous Footwear Outlet store in Gurnee, Ill. The 4,600-square-foot store will open on Wednesday, Oct. 16 at Gurnee Mills at 6170 West Grand Ave. To celebrate the opening, the store is sharing that famous feeling by giving away a Year of Shoes to one lucky winner through an enter-to-win drawing every day from Oct. 16 through Nov. 16. Drawing details and rules will be available in the store. In addition, those who join the Famously You Rewards loyalty program can feel even more famous by receiving \$5 Reward Cash with a purchase.

"Our decision to open a new store in Gurnee was based on the opportunity we saw to serve consumers in this area who want to find shoes for the entire family with one convenient stop," said president of Famous Footwear, Molly Adams. "Families deserve famous brands, the latest styles, and amazing customer service, all at a great value. That's exactly what Famous Footwear stands for. We've delivered a remarkable footwear shopping experience for customers all over the country and we couldn't be more excited for the chance to meet and connect with the community here in Gurnee who share our passion for that amazing feeling you get with a new pair of kicks!" continued Adams.

Famous Footwear was founded on one simple idea: everyone deserves to feel the joy that comes from a new pair of shoes. And today, across the US, Canada, and online at famous.com and famousfootwear.ca, Famous Footwear makes sure families experience that joy with styles from top brands that will make everyone feel on top of the world. You'll find styles for women, men, and kids from favorites like Nike, Vans, Steve Madden, Timberlands, Dr. Martens, Converse and many more. Whatever your style, Famous Footwear wants to help you wear it with confidence.

About Caleres

Caleres is the home of today's most coveted footwear brands and represents a diverse portfolio spanning all of life's styles and experiences. Every shoe tells a story and Caleres has the perfect fit for every one of them. Our collections have been developed and acquired to meet the evolving needs of today's assorted and growing global audiences, with consumer insights driving every aspect of the innovation, design, and craft that go into our distinctly positioned brands, including Famous Footwear, Sam Edelman, Naturalizer, Allen Edmonds, Vionic, Dr. Scholl's Shoes, Franco Sarto, Veronica Beard, and more. The Caleres story is most simply defined by the company's mission: Inspire people to feel great...feet first.

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Kasey Schweiger

314-854-3143 | kschweiger@caleres.com

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