



NEWS RELEASE

Caleres to Participate in C.L. King's 18th Annual Best Ideas Conference on September 16

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ST. LOUIS--(BUSINESS WIRE)-- Caleres (NYSE: CAL) a diverse portfolio of consumer-driven footwear brands, today announced that it will take part in the C.L. King 18th Annual Best Ideas Conference - Virtual Event. Ken Hannah, senior vice president and chief financial officer will participate in a virtual fireside chat on Wednesday, September 16, 2020 at 2:45 p.m. Eastern Time.

The discussion will be webcast live and can be assessed on the Investor Relations section "Events and Presentations" page of the Caleres website, www.Caleres.com. An online archive will be available following the presentation.

About Caleres

Caleres is the home of today's most coveted footwear brands and represents a diverse portfolio spanning all of life's styles and experiences. Every shoe tells a story and Caleres has the perfect fit for every one of them. Our collections have been developed and acquired to meet the evolving needs of today's assorted and growing global audiences, with consumer insights driving every aspect of the innovation, design, and craft that go into our distinctly positioned brands, including Famous Footwear, Sam Edelman, Naturalizer, Allen Edmonds, Vionic, Dr. Scholl's Shoes, and more. The Caleres story is most simply defined by the company's mission: Inspire people to feel great...feet first.

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