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Kforce Highlights Evolution and Importance of Big Data in 2014

TAMPA, Fla., Feb. 18, 2014 (GLOBE NEWSWIRE) -- [Kforce Inc.](#) (Nasdaq:KFRC), a professional staffing and solutions firm, released a new eBook, [Driving Strategic Value with Big Data](#). The eBook focuses on the evolution of Big Data and how organizations can drive predictive value through data management.

As highlighted in the eBook, the evolution of Big Data has created increased demand for business intelligence professionals with skills in data research, data analysis and data management. In fact, Kforce's [2014 Salary and Employment Guide](#), shows salaries for business intelligence professionals, such as data warehouse architects, increased seven percent over the last year.

Leveraging data has become a top priority for IT leaders. Today, finding ways to leverage massive unstructured data sets is becoming mission critical for organizations.

***Members of the media can request a free copy of the eBook by emailing marketing@kforce.com**

About Kforce

Kforce (Nasdaq:KFRC) is a professional staffing and solutions firm specializing in the areas of technology, finance & accounting and health information management for commercial and government organizations. Headquartered in Tampa, Florida, Kforce has been matching job seekers and employers since 1962. Today, Kforce provides staffing services and innovative solutions through more than 60 offices located throughout the United States and one in the Philippines. With a commitment to "Great People = Great Results," Kforce is dedicated to being the Firm most respected by those we serve. For more information, please visit www.kforce.com.

The Kforce Inc. logo is available at <http://www.globenewswire.com/newsroom/prs/?pkgid=3749>

Certain of the above statements contained in this press release are forward-looking statements that involve a number of risks and uncertainties. Such forward-looking statements are within the meaning of that term in Section 27A of the Securities Act of 1933, as amended, and Section 21E of the Securities Exchange Act of 1934, as amended. Factors that could cause actual results to differ materially include the following: business conditions and growth in the staffing industry and general economy; competitive factors, risks due to shifts in the market demand, including, without limitation, shifts in demand for our Technology, Finance and Accounting, Health Information Management and Government Solutions segments, as well as the market for search and flexible staffing assignments; changes in the service mix; ability of the Firm to complete acquisitions; and the risk factors listed from time to time in the Firm's reports filed with the Securities and Exchange Commission, as well as assumptions regarding the foregoing. In particular, there can be no assurance that we will continue to increase our market share, successfully manage risks to our revenue stream and successfully put into place the people and processes that will create future success. The words "should," "believe," "estimate," "expect," "intend," "anticipate," "foresee," "plan" and similar expressions and variations thereof identify certain of such forward-looking statements, which speak only as of the dates on which they were made. The Firm undertakes no obligation to publicly update or revise any forward-looking statements. As a result, such forward looking statements are not guarantees of future performance and involve risks and uncertainties, and actual results may differ materially from those indicated in the forward-looking statements as a result of various factors. Readers are cautioned not to place undue reliance on these forward-looking statements.

CONTACT: MEDIA INQUIRIES REGARDING THIS RELEASE:

Robin Bair

813-552-5305

marketing@kforce.com

FINANCIAL MEDIA INQUIRIES:

Michael Blackman

Chief Corporate Development Officer

813-552-2927



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