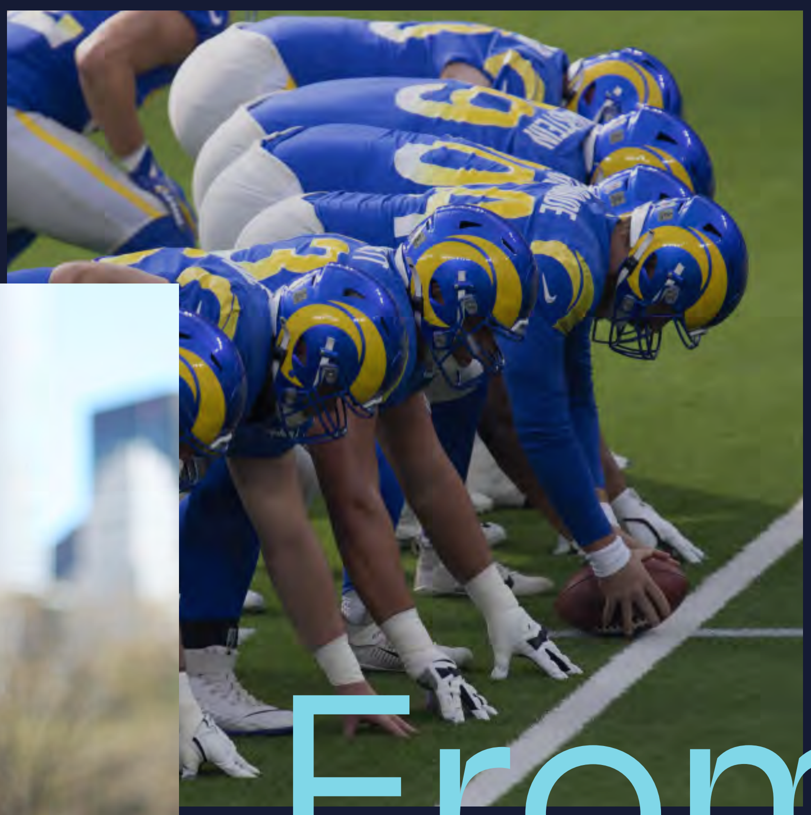

From
Mark Locke, CEO

Invitation to Investor Day - January 27 2022, 9:00AM ET

Since the founding of Genius Sports two decades ago, it is hard to think of a year as transformational as 2021.

Genius is an organization that listens to its partners and adapts to changing dynamics. This is core to how we run our business, lead in the development of our fast-growing and evolving industry, and drive shareholder value.

As 2021 comes to a close, we would like to reiterate certain key tenets that inform our approach as we enter 2022 and beyond:

- Drive operational excellence across the business, with an eye towards sustainable growth, value creation and innovation
- Communicate clearly and effectively
- Maintain a clear focus on creating shareholder value in the near, medium, and long-term

I remain incredibly optimistic about the future of Genius Sports and the industries that we support. We are still in the early stages of growth and believe that the opportunity for Genius Sports and other players in the ecosystem is very significant. In North America alone, as of 2021, we are $3.5bn into an estimated $42bn OSB GGR market by 2033[1]. To draw a comparison, we are only just beginning to suit up and take the field.

We hope you will join us on **January 27, 2022** for our first Investor Day. We are preparing for an interesting and informative session. Please refer to our Investor Relations website for registration details.

Wishing everyone a happy holiday season.

All the best,
Mark Locke

1 Goldman Sachs Global Investment Research, Americas Gaming, Lodging and Leisure 2022 Outlook, December 14, 2021