Fourth Quarter 2025 Earnings

March 4, 2026

Disclaimer

Forward-Looking Statements

This presentation contains forward-looking statements as defined in Section 27A of the Securities Act of 1933, as amended, and Section 21E of the Securities Exchange Act of 1934, as amended, that involve significant risks and uncertainties. All statements other than statements of historical facts are forward-looking statements, including but not limited to statements relating to the proposed acquisition of Legend and the results of the combined company and our updated financial outlook. These forward-looking statements include information about our possible or assumed future results of operations or our performance. Words such as "expects," "intends," "plans," "believes," "anticipates," "estimates," and variations of such words and similar expressions are intended to identify such forward looking statements. Although we believe that the forward-looking statements contained in this presentation are based on reasonable assumptions, you should be aware that many factors could affect our actual financial results or results of operations and could cause actual results to differ materially from those in such forward-looking statements, including but not limited to: risks related to our reliance on relationships with sports organizations and the potential loss of such relationships or failure to renew or expand existing relationships; fraud, corruption or negligence related to sports events, or by our employees or contracted statisticians; risks related to changes in domestic and foreign laws and regulations or their interpretation; compliance with applicable data protection and privacy laws; pending litigation and investigations; the failure to protect or enforce our proprietary and intellectual property rights; claims for intellectual property infringement; our reliance on information technology; elevated interest rates and inflationary pressures, including fluctuating foreign currency and exchange rates; risks related to domestic and international political and macroeconomic uncertainty; our share repurchase program; as well as risks related to the acquisition of Legend; the occurrence of any event, change or other circumstances that could give rise to the right of one or more of the parties to terminate the acquisition agreement; the outcome of any legal proceedings related to the proposed acquisition or otherwise, including the risk of shareholder litigation in connection with the proposed acquisition , including resulting expense or delay; the ability of Genius Sports and/or Legend to successfully manage legal, tax and regulatory risks in connection with their respective business or relating to the proposed acquisition; the ability to obtain regulatory approvals and meet other closing conditions to the proposed acquisition on a timely basis or at all, including the risk that regulatory approvals required for the proposed acquisition are not obtained on a timely basis or at all, or are obtained subject to conditions that are not anticipated or that could adversely affect Genius Sports following the proposed acquisition or the expected benefits of the proposed acquisition; risks related to the financing in connection with the proposed acquisition; difficulties and delays in integrating Legend's business into that of Genius Sports' business; failing to fully realize anticipated cost savings and other anticipated benefits of the proposed acquisition when expected or at all; business disruptions from the proposed transaction that will harm Genius Sports' or Legend's businesses, including current plans and operations; potential adverse reactions or changes to business relationships resulting from the announcement or completion of the proposed acquisition; the ability of Genius Sports or Legend to retain and hire key personnel; the diversion of management's attention from ongoing business operations; uncertainty as to the long-term value of the ordinary shares of Genius Sports following the proposed acquisition, including the dilution caused by Genius Sports's issuance of additional shares as earn-out consideration; the continued availability of capital and financing following the proposed acquisition; the effects of global economic, political, market, and social events or other conditions; and other factors included under the heading "Risk Factors" in our Annual Report on Form 20-F filed with the U.S. Securities and Exchange Commission (the "SEC") on March 14, 2025 ("2024 Annual Report")

Readers are cautioned not to place undue reliance on these forward-looking statements, which speak only as of the date of this presentation. Although we believe that the expectations reflected in such forward-looking statements are reasonable, there can be no assurance that such expectations will prove to be correct. These statements involve known and unknown risks and are based upon a number of assumptions and estimates which are inherently subject to significant uncertainties and contingencies, many of which are beyond our control. Actual results may differ materially from those expressed or implied by such forward-looking statements. We undertake no obligation to publicly update or revise any forward-looking statements contained in this presentation, or the documents to which we refer readers in this presentation, to reflect any change in our expectations with respect to such statements or any change in events, conditions or circumstances upon which any statement is based.

Non-GAAP Financial Measures

This presentation includes non-GAAP financial measures not presented in accordance with U.S. GAAP. A reconciliation of the most comparable GAAP measure to its non-GAAP measure is included in the appendix.

We present Group adjusted EBITDA, Group adjusted EBITDA margin, Free Cash Flow, and Free Cash Flow Conversion, non-GAAP performance measures, to supplement our results presented in accordance with U.S. GAAP. Group Adjusted EBITDA is defined as earnings before interest, income tax, depreciation and amortization and other items that are unusual or not related to Genius' revenue-generating operations, including but not limited to stock-based compensation expense (including related employer payroll taxes), litigation and related costs, transaction expenses and gain or loss on foreign currency. Group adjusted EBITDA margin is defined as Group adjusted EBITDA as a percentage of Group Revenue. Free Cash Flow is defined as Group adjusted EBITDA less capitalization of internally developed software costs, purchases of property and equipment, changes in net working capital, and taxes. Free Cash Flow conversion is defined as Free Cash Flow as a percentage of Group adjusted EBITDA.

Group Adjusted EBITDA, Group Adjusted EBITDA Margin, Free Cash Flow and Free Cash Flow Margin are used by management to evaluate Genius' core operating performance on a comparable basis and to make strategic decisions. Genius believes these measures are useful to investors for the same reasons as well as in evaluating Genius' operating performance against competitors, which commonly disclose similar performance measures. However, Genius' calculation of Group Adjusted EBITDA and Free Cash Flow may not be comparable to other similarly titled performance measures of other companies. These measures are not intended to be a substitute for any US GAAP financial measure.

We do not provide a reconciliation of non-GAAP measures on a forward-looking basis because we are unable to forecast certain items required to develop meaningful comparable GAAP financial measures without unreasonable efforts. These items are difficult to predict and estimate and are primarily dependent on future events. The impact of these items could be significant to our projections.

Trademarks and Trade Names

We own or have rights to various trademarks, service marks and trade names that we use in connection with the operation of our businesses. This presentation also contains trademarks, service marks and trade names of third parties, which are the property of their respective owners. The use or display of third parties' trademarks, service marks, trade names or products in this presentation is not intended to, and does not imply, a relationship with us or an endorsement or sponsorship by us. Solely for convenience, the trademarks, service marks and trade names referred to in this presentation may appear without the ®, TM or SM symbols, but such references are not intended to indicate, in any way, that we will not assert, to the fullest extent under applicable law, their rights or the right of the applicable licensor to these trademarks, service marks and trade names.

Important Cautionary Note About Combined Financial Information and Projections

The projected financial information for the combined businesses of Genius Sports and Legend is based on management's estimates, assumptions and projections and has not been prepared in conformance with the applicable requirements of Regulation S-X relating to pro forma financial information, and the required pro forma adjustments have not been applied and are not reflected therein. This information is provided for illustrative purposes only and should not be considered in isolation from, or as a substitute for, the historical financial statements of Genius Sports.

Our independent auditors have not audited, reviewed, compiled, or performed any procedures with respect to the projections for the purpose of their inclusion in this presentation and, accordingly, have not expressed an opinion or provided any other form of assurance with respect thereto for the purpose of this presentation. The assumptions and estimates underlying the projected information are inherently uncertain and are subject to a wide variety of significant business, economic and competitive risks and uncertainties that could cause actual results to differ materially from those contained in the projected information. Various factors could cause actual future results to differ materially from those currently estimated by management, including, but not limited to, the risks described above and in Genius Sports's filings with the SEC. Accordingly, there can be no assurance that our actual results will not differ materially from those presented in the projected information. Inclusion of the projected information in this presentation should not be regarded as a representation by any person that the results contained in the projected information will be achieved.

Agenda

01

Q4 and Full-Year 2025 Financial Results

02

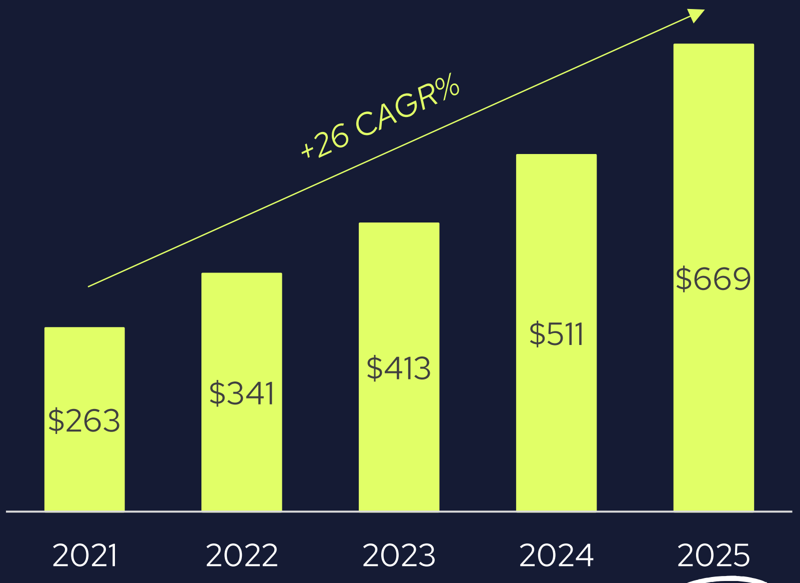
Full-Year 2026 Financial Outlook

03

Overview of Legend Acquisition

Genius Sports is Entering 2026 With Strong Momentum

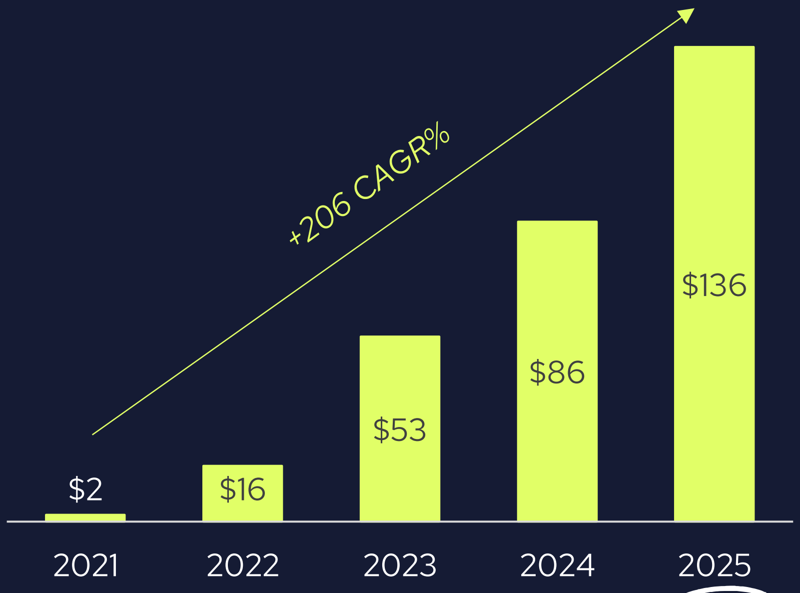
Group Revenue ($m)



YoY % chg. +75% +30% +21% +24% **+31%**

Strongest Revenue growth since 2021

Group Adj. EBITDA ($m)



Margin 1% 5% 13% 17% **20%**

Record-high Group Adj. EBITDA margin

Consistent and Improving Growth Drivers for Betting Business

$472m
FY25 Betting Revenue

$167m
Q425 Betting Revenue

+33%
Betting Revenue Growth in FY25

+31%
Betting Revenue Growth in Q425

- ✓ Outpaced FY25 Global GGR growth of 24%[1]
- ✓ Expanded BetVision coverage:
  - ✓ ~300k events
  - ✓ >200 competitions, spanning NFL, Soccer, Basketball, Tennis and E-Sports
  - ✓ 72% larger In-Play bet size vs. non-BetVision users[2]
- ✓ ~200bps YoY improvement in bookmakers' NFL In-Play win margins, representing 31% of total handle
- ✓ Addition of Serie A and European Leagues

[1] Source: H2 Gambling Capital as of February 2026; Interactive Onshore Sports Betting in 2025 vs. 2024

[2] Source: Tier 1 US online sportsbook operator comparing average in-play wager sizes across NFL and Serie A amongst BetVision users and non-BetVision users since the start of September 2025

Transformational Year for the Media Business

$144m
FY25 Media Revenue

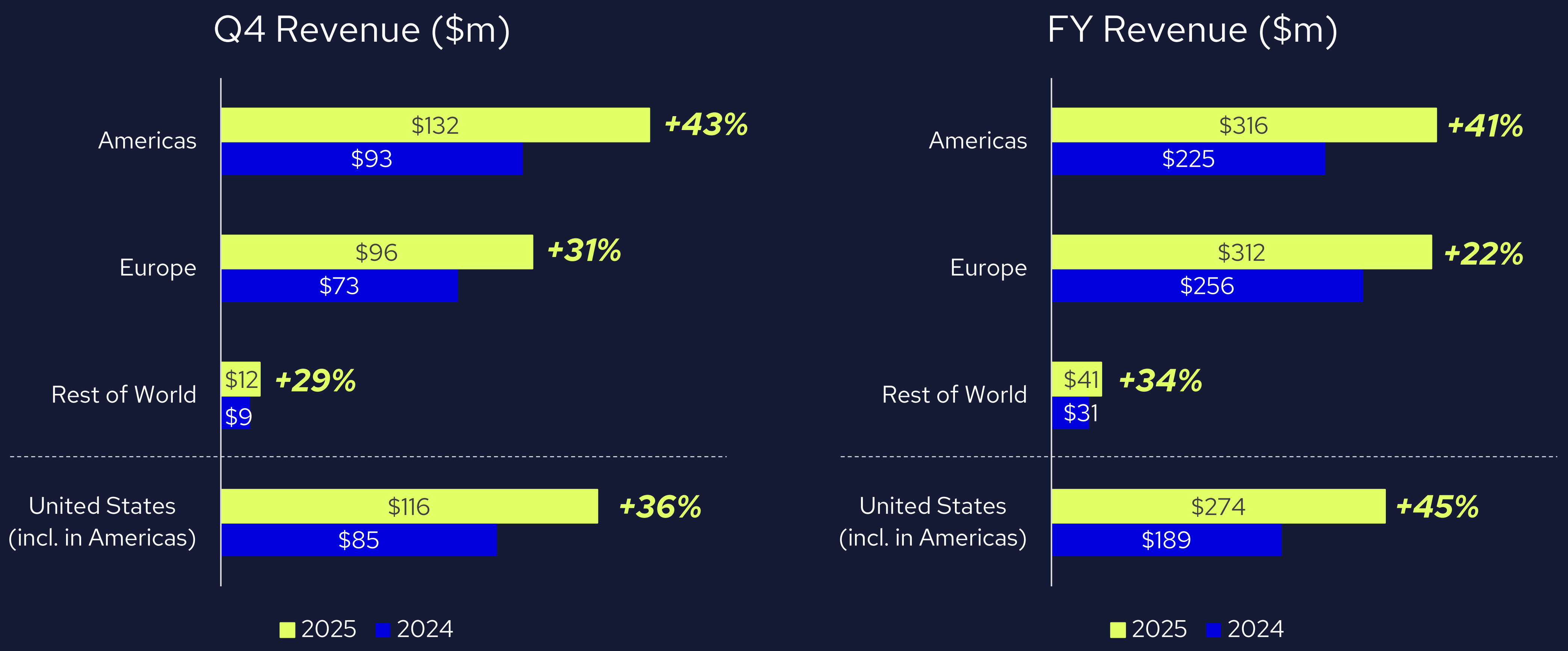
$58m
Q425 Media Revenue

+37%
Media Revenue Growth in FY25

+96%
Media Revenue Growth in Q425

- ✓ New agency partnerships, including Publicis and PMG
- ✓ Strong execution during peak sports calendar
- ✓ Sports Innovation Lab's observational, transactional, and deterministic fan data supported stronger return on ad spend
- ✓ Announced new partnership with WPP Media
- ✓ Partnered with Magnite, embedding official live sports moments into scaled programmatic infrastructure
- ✓ Launching augmented advertising platform with NBC Sports Regional Networks for NBA broadcasts

Well-Balanced Growth Across Each Geography



Upon Completion, Legend Acquisition is Expected to Accelerate Genius' Financial Targets by 2 Years

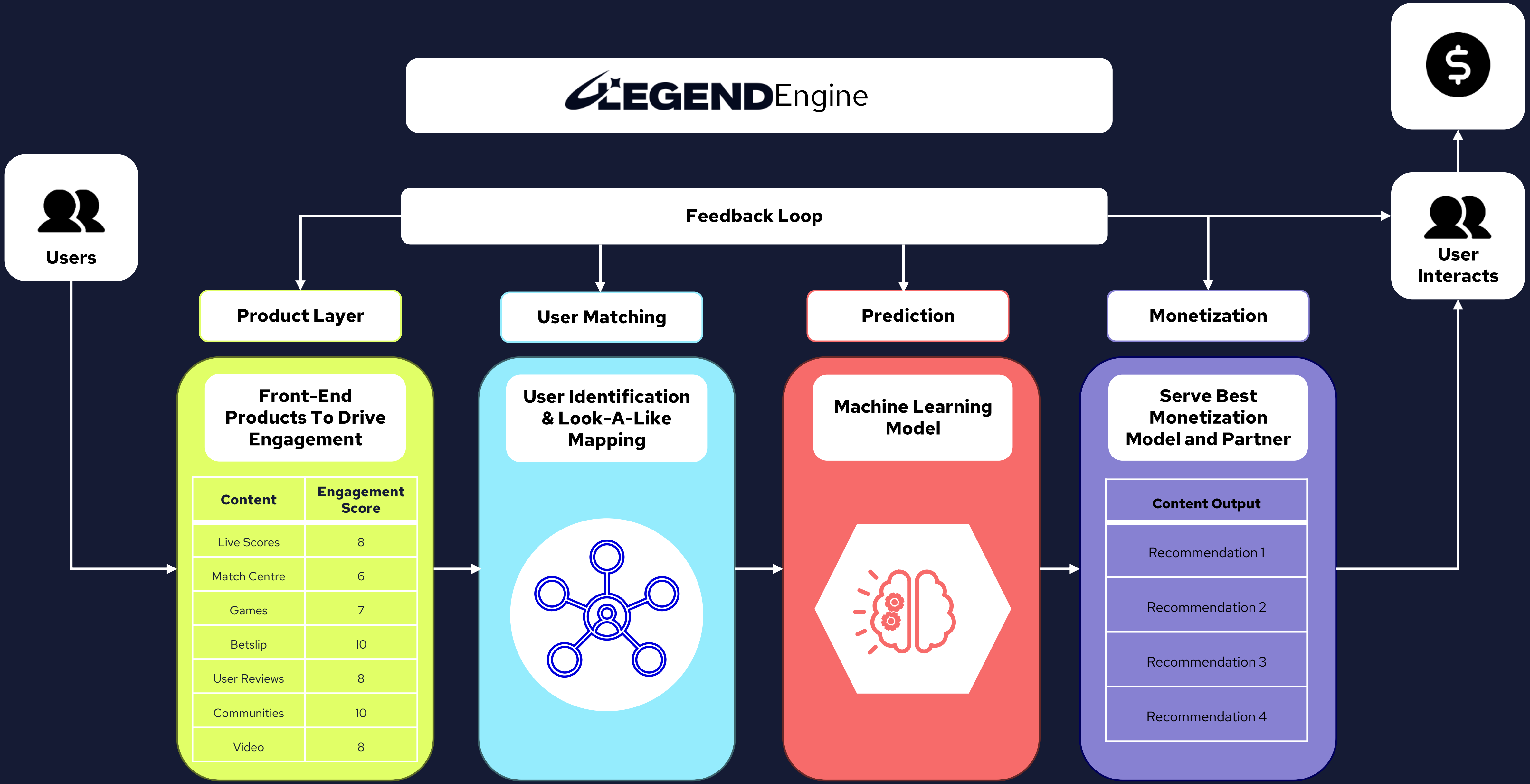
Genius Sports	**$810-820m** FY26E Group Revenue	**$180-190m** FY26E Group Adj. EBITDA	22% Group Revenue Growth	23% Group Adj. EBITDA Margin
Genius Sports + Legend (Annualized)	**$1.1b** FY26E Group Revenue	**$320-330m** FY26E Group Adj. EBITDA	30% Group Adj. EBITDA Margin	~50% Free Cash Flow Conversion[2]

Transaction expected to close in Q2 2026

[1] Before taking effect to nonrecurring litigation and related costs; [2] Unlevered free cash flow

Note: Legend accelerates Genius' financial targets by 2 years compared to previously communicated 2028 financial targets on the Company's Investor Day on December 3, 2025. See "Disclaimer" for important cautionary information

Overview of Legend Acquisition



Content	Engagement Score
Live Scores	8
Match Centre	6
Games	7
Betslip	10
User Reviews	8
Communities	10
Video	8

Content Output
Recommendation 1
Recommendation 2
Recommendation 3
Recommendation 4

Capturing real-time engagement signals to continuously optimize commercial outcomes within owned and partner environments

The Legend Engine

- **20+ years** of development
- **$300m+** of investment across tech & product
- Tech stack proven to be adaptable across **multiple use cases**
- Plug-and-play engine with **20+ distribution-ready capabilities**
- **10,000+ product improvements** per year

> 50%

Increase in revenue within 6 months post-Legend Engine integration[1]

Legend is the infrastructure behind the experience – not the interface you see

[1]Revenue increase represents uplift in revenue for a partner gaming brand after integrating the Legend Engine. The revenue increase compares the periods Jul-Dec 24 vs. Jul-Dec 25

The Legend Engine Drives Organic and Durable Engagement

320m+
Annual Visits

118m
Unique Visitors

~75%
Return Rate[2]

~9 minutes
Average Session Time[1]

$2+
Revenue per Unique Visitor

60%
Higher Player Value After Year 1

Note: Statistics as of CY25, unless otherwise specified. [1] Reflects Covers average site visit time as of CY25. [2] Reflects Covers repeat visit rate as of Oct-25.

Engagement Reflected in Legend's Premium Revenue Model

Pioneering Best-in-Class Commercial Deals

Sponsorship & Advertisement Placement

\+

Upfront Commitments

- ✓ Capitalize on new markets
- ✓ Emerging gaming categories, such as prediction markets
- ✓ Fixed minimums, providing certainty

\+

Revenue Share

\+

Long-Term Recurring Revenue

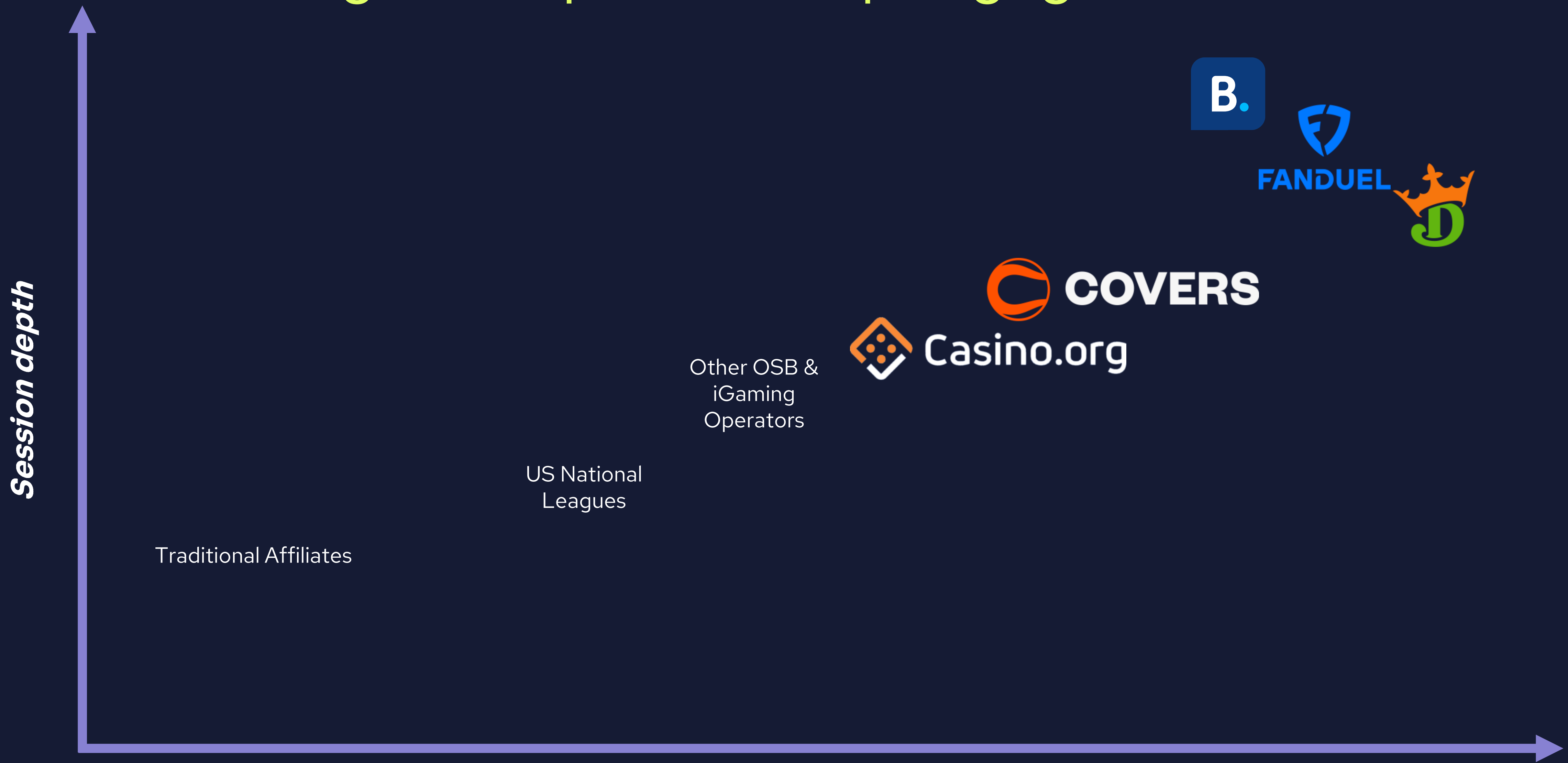
- ✓ Highly recurring and visible
- ✓ Revenue share across all sports betting and iCasino content
- ✓ The "Rolling Snowball" effect: low churn and compounding revenue

Data-driven partnerships designed to scale with performance and align objectives

Legend's Differentiated Model

Traditional Affiliate	LEGEND
✗ One-time click to conversion	✓ **Repeat user monetization & cross sell across diversified global brand portfolio**
✗ Marketing as a % of revenue = ~40%	✓ **Marketing as a % of revenue = 5%**
✗ High dependency on single-product	✓ **Reduced risk exposure through diverse portfolio of destination brands**
✗ Little to none registered / first-party data	✓ **+32% increase in registered users (May-25 to Nov-25)**

Legend Empowers Deep Engagement



Note: Similarweb data for January 2026;
Session time: average time on site per session
Session depth: average pages visited per session

LLM Resiliency and Opportunity

Informational, Low-Intent Pages are in Trouble …

- What is X
- How tall is Y
- Explain Z

… But LLMs do not Replace Intent or Experience

- ✓ Join a community
- ✓ Stream sports and gaming
- ✓ Explore outcomes
- ✓ Delivers trust
- ✓ Regulates
- ✓ Gameplay

LEGEND

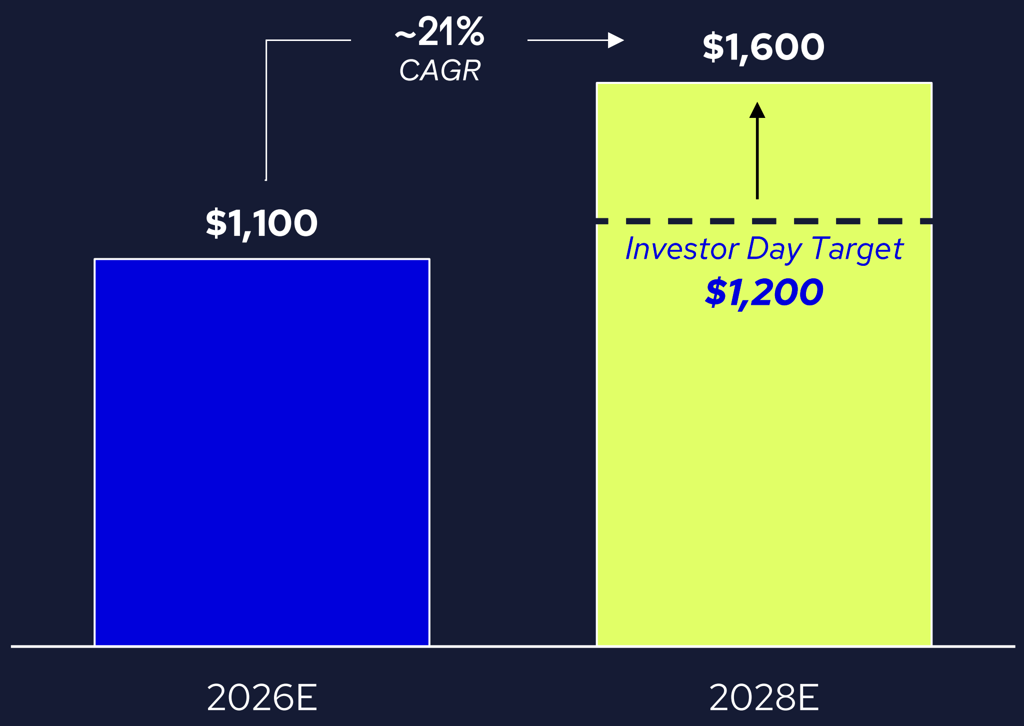
Destination for Sports and Gaming

Creates Intent – The Desire to Transact

Monetizes Through Distribution and Trust

Highly Accretive Financial Profile

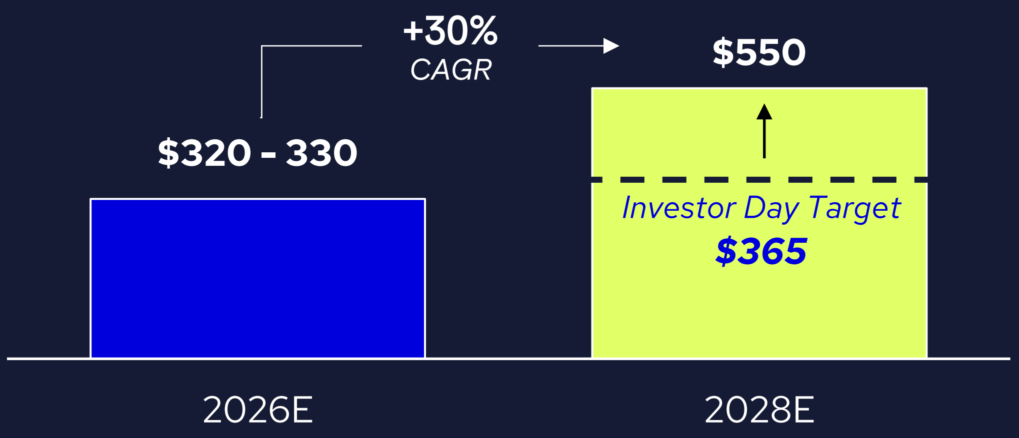
Annualized Revenue ($m)



Accelerates Revenue

Annualized Adj. EBITDA ($m)

	2026E	2028E
Adj. EBITDA Margin:	~30%	~35%
FCF Conversion[1]:	~50%	>60%



Enhances Margin and Conversion

Note: Projected financial figures are presented on an annualized basis for illustrative purposes, irrespective of the actual or anticipated closing date of the Legend acquisition. Investor Day Targets reflect targets given on December 3, 2025. See "Disclaimer" for important cautionary information regarding this preliminary financial information and non-GAAP financial metrics.

[1] Free Cash Flow is defined as Group adjusted EBITDA less capitalization of internally developed software costs, purchases of property and equipment, changes in net working capital, and taxes. Free Cash Flow conversion is defined as Free Cash Flow as a percentage of Group adjusted EBITDA.

Revenue Synergies Unlock Potential Upside

01 Cross-Sell & Pricing Power

02 Monetize Combined Audience Data

03 Monetization of the Legend Engine for Leagues

04 Deployment of Genius Assets Across Legend Portfolio

Q&A

Appendix

Genius Sports Q4 P&L & Group Adj. EBITDA Reconciliation

Condensed Consolidated Statements of Operations (Unaudited, amounts in thousands, except share and per share data)

	Three Months Ended December 31,			
	2025		2024	
Revenue	$	240,496	$	175,531
Cost of revenue		172,063		128,081
Gross profit		68,433		47,450
Operating expenses:				
Sales and marketing		16,805		9,880
Research and development		8,472		4,893
General and administrative		63,267		40,156
Transaction expenses		4,497		(278)
Total operating expense		93,041		54,651
Loss from operations		(24,608)		(7,201)
Interest expense, net		(861)		(80)
Gain (loss) on disposal of assets		7		(129)
Gain on fair value remeasurement of contingent consideration		-		1,024
Gain (loss) on foreign currency		1,845		(26,709)
Total other income (expense)		991		(25,894)
Loss before income taxes		(23,617)		(33,095)
Income tax benefit		2,194		3,895
Gain from equity method investment		802		988
Net loss	**$**	**(20,621)**	**$**	**(28,212)**
Loss per share attributable to common stockholders:				
Basic and diluted	$	(0.08)	$	(0.12)
Weighted average common stock outstanding:				
Basic and diluted		259,563,131		229,654,827

Reconciliation of U.S. GAAP Net loss to Group Adjusted EBITDA (Unaudited, amounts in thousands)

	Three Months Ended December 31,			
	2025		2024	
Consolidated net loss	$	(20,621)	$	(28,212)
Adjusted for:				
Net, interest expense		861		80
Income tax benefit		(2,194)		(3,895)
Amortization of acquired intangibles (1)		2,517		2,183
Other depreciation and amortization (2)		17,911		13,522
Stock-based compensation (3)		32,327		21,098
Transaction expenses		4,497		(278)
Litigation and related costs (4)		13,273		1,932
Gain on fair value remeasurement of contingent consideration		-		(1,024)
(Gain) loss on foreign currency		(1,845)		26,709
Other (5)		1,610		258
Group Adjusted EBITDA	**$**	**48,336**	**$**	**32,373**

(1) Includes amortization of intangible assets generated through business acquisitions (inclusive of amortization for marketing products, acquired technology, and historical data rights related to the acquisition of a majority interest in Genius in 2018).

(2) Includes depreciation of Genius' property and equipment, amortization of contract costs, and amortization of internally developed software and other intangible assets. Excludes amortization of intangible assets generated through business acquisitions.

(3) Includes restricted shares, stock options, equity-settled restricted share units, cash-settled restricted share units and equity-settled performance-based restricted share units granted to employees and directors (including related employer payroll taxes) and equity-classified non-employee awards issued to suppliers.

(4) Includes litigation and related costs incurred by the Company relating to discrete and non-routine legal proceedings that are not part of the normal operations of the Company's business. For the three and twelve months ended December 31, 2025 and 2024, legal proceedings included Sportscastr litigation, dMY litigation, and Volleystation litigation (see Note 17 "Commitments and Contingencies" to the Company's condensed consolidated financial statements included in the Company's Current Report on Form 6-K furnished with the U.S. Securities and Exchange Commission (the "SEC") on November 4, 2025), and Spirable litigation (see Item 3.D "Risks Related to Legal Matters and Regulations" in the Company's Annual Report on Form 20-F filed with the SEC on March 14, 2025 for further details). All other legal proceedings are expensed as part of our on-going operations and included in general and administrative expenses.

(5) Includes severance costs and non-recurring compensation payments, one-time marketing costs, loss on impairment of property leases, professional fees for finance transformation project, gain/loss on disposal of assets, and expenses incurred related to earn-out payments on historical acquisitions.

Genius Sports FY P&L & Group Adj. EBITDA Reconciliation

Condensed Consolidated Statements of Operations (Unaudited, amounts in thousands, except share and per share data)

	Year Ended December 31,	
	2025	2024
Revenue	$ 669,489	$ 510,894
Cost of revenue	515,647	382,187
Gross profit	153,842	128,707
Operating expenses:		
Sales and marketing	56,162	37,411
Research and development	31,087	24,576
General and administrative	207,972	123,011
Transaction expenses	9,949	2,246
Total operating expense	305,170	187,244
Loss from operations	(151,328)	(58,537)
Interest (expense) income, net	(6)	921
Gain (loss) on disposal of assets	33	(147)
Gain on fair value remeasurement of contingent consideration	-	1,024
Gain (loss) on foreign currency	33,567	(9,519)
Total other income (expense)	33,594	(7,721)
Loss before income taxes	(117,734)	(66,258)
Income tax benefit (expense)	2,496	(509)
Gain from equity method investment	3,657	3,727
Net loss	**$ (111,581)**	**$ (63,040)**
Loss per share attributable to common stockholders:		
Basic and diluted	$ (0.44)	$ (0.27)
Weighted average common stock outstanding:		
Basic and diluted	254,757,802	229,509,169

Reconciliation of U.S. GAAP Net loss to Group Adjusted EBITDA (Unaudited, amounts in thousands)

	Year Ended December 31,	
	2025	2024
Consolidated net loss	$ (111,581)	$ (63,040)
Adjusted for:		
Net, interest expense (income)	6	(921)
Income tax (benefit) expense	(2,496)	509
Amortization of acquired intangibles (1)	9,453	24,136
Other depreciation and amortization (2)	62,492	49,716
Stock-based compensation (3)	160,493	55,657
Transaction expenses	9,949	2,246
Litigation and related costs (4)	36,786	7,575
Gain on fair value remeasurement of contingent consideration	-	(1,024)
(Gain) loss on foreign currency	(33,567)	9,519
Other (5)	4,714	1,366
Group Adjusted EBITDA	**$ 136,249**	**$ 85,739**

(1) Includes amortization of intangible assets generated through business acquisitions (inclusive of amortization for marketing products, acquired technology, and historical data rights related to the acquisition of a majority interest in Genius in 2018).

(2) Includes depreciation of Genius' property and equipment, amortization of contract costs, and amortization of internally developed software and other intangible assets. Excludes amortization of intangible assets generated through business acquisitions.

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(5) Includes severance costs and non-recurring compensation payments, one-time marketing costs, loss on impairment of property leases, professional fees for finance transformation project, gain/loss on disposal of assets, and expenses incurred related to earn-out payments on historical acquisitions.

Reconciliation of GAAP Expenses to non-GAAP Expenses

		Three Months Ended								Year Ended	
		December 31, 2025	September 30, 2025	June 30, 2025	March 31, 2025	December 31, 2024	September 30, 2024	June 30, 2024	March 31, 2024	December 31, 2025	December 31, 2024
GAAP Operating Expenses											
Cost of revenue		$ 172,063	$ 124,963	$ 109,832	$ 108,789	$ 128,081	$ 80,116	$ 67,079	$ 106,911	$ 515,647	$ 382,187
Sales and marketing		16,805	13,645	14,299	11,413	9,880	9,455	9,661	8,415	56,162	37,411
Research and development		8,472	4,943	8,726	8,946	4,893	5,848	7,214	6,621	31,087	24,576
General and administrative		63,267	45,670	64,500	34,535	40,156	30,403	30,867	21,585	207,972	123,011
Transaction expenses		4,497	2,667	2,053	732	(278)	432	1,628	464	9,949	2,246
Total Operating Expenses		$ 265,104	$ 191,888	$ 199,410	$ 164,415	$ 182,732	$ 126,254	$ 116,449	$ 143,996	$ 820,817	$ 569,431
Non-GAAP Operating Expense Adjustments											
Cost of revenue	(a)	(2,517)	(2,572)	(2,182)	(2,182)	(2,183)	(2,725)	(9,024)	(10,204)	(9,453)	(24,136)
	(b)	(16,711)	(15,715)	(12,644)	(13,623)	(12,651)	(12,040)	(11,059)	(10,385)	(58,693)	(46,135)
	(c)	(4,299)	(4,306)	(43,919)	(102)	(124)	(144)	(176)	(174)	(52,626)	(618)
	(f)	2	(31)	(92)	(254)	(69)	(8)	32	(32)	(375)	(77)
Sales and marketing	(b)	(458)	(419)	(448)	(416)	(417)	(404)	(381)	(374)	(1,741)	(1,576)
	(c)	(2,027)	(1,965)	(3,633)	(2,109)	(1,037)	(997)	(1,589)	(756)	(9,734)	(4,379)
	(f)	(1,594)	(129)	(251)	(402)	545	(1)	4	(3)	(2,376)	545
Research and development	(b)	(560)	(225)	(216)	(416)	(327)	(377)	(377)	(405)	(1,417)	(1,486)
	(c)	(2,049)	(2,532)	(3,528)	(2,703)	(1,707)	(1,390)	(2,031)	(1,119)	(10,812)	(6,247)
	(f)	-	(223)	(211)	(859)	(225)	(4)	(52)	(9)	(1,293)	(290)
General and administrative	(b)	(182)	(160)	(178)	(121)	(127)	(125)	(205)	(62)	(641)	(519)
	(c)	(23,952)	(17,060)	(33,911)	(12,398)	(18,230)	(6,791)	(13,772)	(5,620)	(87,321)	(44,413)
	(e)	(13,273)	(9,598)	(10,547)	(3,368)	(1,932)	(3,295)	(1,149)	(1,199)	(36,786)	(7,575)
	(f)	(25)	(174)	(84)	(420)	(380)	(922)	(10)	(85)	(703)	(1,397)
Transaction expenses	(d)	(4,497)	(2,667)	(2,053)	(732)	278	(432)	(1,628)	(464)	(9,949)	(2,246)
Total Operating Expenses		$ (72,142)	$ (57,776)	$ (113,897)	$ (40,105)	$ (38,586)	$ (29,655)	$ (41,417)	$ (30,891)	$ (283,920)	$ (140,549)
Non-GAAP Operating Expenses											
Cost of revenue		148,538	102,339	50,995	92,628	113,054	65,199	46,852	86,116	394,500	311,221
Sales and marketing		12,726	11,132	9,967	8,486	8,971	8,053	7,695	7,282	42,311	32,001
Research and development		5,863	1,963	4,771	4,968	2,634	4,077	4,754	5,088	17,565	16,553
General and administrative		25,835	18,678	19,780	18,228	19,487	19,270	15,731	14,619	82,521	69,107
Transaction expenses		-	-	-	-	-	-	-	-	-	-
Total Operating Expenses		$ 192,962	$ 134,112	$ 85,513	$ 124,310	$ 144,146	$ 96,599	$ 75,032	$ 113,105	$ 536,897	$ 428,882

(a) Amortization of acquired intangibles; (b) Other depreciation & amortization; (c) Stock-based compensation (including related employer payroll taxes); (d) Transaction expenses; (e) Litigation and related costs; (f) Other

Recasted Historical Financial Results Consolidated to Betting and Media

Previous Revenue Reporting

$m	2024 Q1	2024 Q2	2024 Q3	2024 Q4	2024 FY	2025 Q1	2025 Q2	2025 Q3	2025 Q4	2025 FY
Betting Technology, Content and Services	$73.9	$67.1	$85.6	$128.2	$354.9	$106.5	$87.5	$110.0	$167.4	$471.5
Sports Technology and Services	$10.3	$10.4	$12.4	$17.6	$50.7	$11.6	$12.6	$14.5	$14.9	$53.5
Media Technology, Content and Services	$35.5	$17.9	$22.1	$29.8	$105.3	$25.9	$18.6	$41.8	$58.2	$144.5
Genius Sports Group Revenue	**$119.7**	**$95.4**	**$120.2**	**$175.5**	**$510.9**	**$144.0**	**$118.7**	**$166.3**	**$240.5**	**$669.5**

New Revenue Reporting

$m	2024 Q1	2024 Q2	2024 Q3	2024 Q4	2024 FY	2025 Q1	2025 Q2	2025 Q3	2025 Q4	2025 FY
Betting Content & Services	$77.6	$71.4	$89.9	$133.3	$372.1	$109.7	$92.0	$114.6	$171.9	$488.3
Media Content & Sports Technology Services	$42.1	$24.0	$30.3	$42.3	$138.8	$34.3	$26.7	$51.6	$68.6	$181.2
Genius Sports Group Revenue	**$119.7**	**$95.4**	**$120.2**	**$175.5**	**$510.9**	**$144.0**	**$118.7**	**$166.3**	**$240.5**	**$669.5**

GENI Share Count Build

Total Capitalization (shares in millions)	As of December 31, 2025
Ordinary shares outstanding	**246.3**
Additional Securities	
NFL Enterprises LLC vested Warrants[1]	14.5
NFL Enterprises LLC unvested Warrants[1]	5.0
Unvested equity-settled RSUs and PSUs[2]	27.6
Total Additional Securities	**47.1**
Fully Diluted Ordinary Shares Outstanding	**293.5**

Note: totals may not sum due to rounding

[1] Pursuant to the License Agreement dated April 1, 2021, the Company agreed to issue the NFL an aggregate of up to 18,500,000, which were fully vested as of April 1, 2023. The NFL exercised 4,000,000 warrants in the first quarter ended March 31, 2025, and 4,500,000 warrants in the fourth quarter ended December 31, 2025. On June 6, 2025, the Company extended the License Agreement through the end of the 2029 NFL season. Pursuant to the extended License Agreement, the Company issued the NFL an additional 9,500,000 warrants with each warrant entitling NFL to purchase one ordinary share of the Company for an exercise price of $0.01 per warrant share. Of such additional warrants, 4,500,000 warrants vested on June 10, 2025, and 5,000,000 will vest on April 1, 2028, unless delayed at the sole discretion of the NFL to no later than August 2, 2029.

[2] Includes 1) Equity-settled Restricted Share Units ("RSUs"), 2) Cash-settled Restricted Share Units ("Cash-settled RSUs") and 3) Equity-settled Performance-Based Restricted Share Units ("PSUs") as part of the 2022, 2023, 2024 and 2025 Employee Incentive Plans.