

# UDR, Inc. Publishes Seventh Annual Corporate Responsibility Report and Related Corporate Responsibility Presentation

**DENVER, CO., October 14, 2025** – <u>UDR, Inc.</u> (the "Company") (NYSE: UDR), a leading multifamily real estate investment trust, today announced the publication of the Company's <u>seventh annual Corporate Responsibility Report</u> and a related Investor Presentation [link], which can be accessed on the Company's investor relations website at <u>ir.udr.com</u> and on its updated Corporate Responsibility website at <a href="https://www.udr.com/esg/">https://www.udr.com/esg/</a>. The report and presentation summarize the Company's achievements in calendar year 2024 and detail the Company's progress towards its sustainability targets.

"Realizing tangible progress towards our long-term goals reinforces and enriches our cultural values, demonstrates our commitment as a responsible corporate citizen, and enhances bottom-line results.," said Tom Toomey, UDR's Chairman, President, and Chief Executive Officer. "I give special thanks to our Sustainability Team and all of my fellow UDR associates for their significant contributions that have turned our goals into reality."

Taking into consideration feedback from the Company's associates and a variety of stakeholders including stewardship and investment teams, governance groups, and third-party monitoring services, UDR has implemented a variety of enhancements to its sustainability initiatives, disclosures, and processes. A sample of the Company's numerous achievements presented within its most recent Corporate Responsibility Report include:

## Environmental Highlights:

- Reduced Scope 1 and 2 emissions intensity by 22% since 2020, which is more than halfway towards the Company's emissions reduction target of 40% by 2035.
- Procured 29% of operationally controlled electricity through renewable energy sources in 2024.
- Completed Sustainability Certification of two additional apartment communities, increasing the Company's sustainably certified property count to 38 (representing more than 20% of the Company's portfolio).
- Committed to investing an additional \$5 million into strategic ESG and Climate Technology Funds in early 2025, bringing the Company's total commitment to \$35 million.

## Social Highlights:

- Recognized as a 2024 National Top Workplaces winner in the Real Estate Industry.
- Achieved an associate turnover rate of 20% in 2024, which is fourteen percentage points lower than the industry standard of 34% (based on National Association of Real Estate Investment Trusts ("NAREIT") and CEL data) and a two percentage point improvement versus 2023.

- Launched the initial phase of the Company's talent development strategy, aimed at identifying, nurturing, and preparing the next generation of UDR leaders.
- Enhanced the Company's organizational culture by establishing new UDR behaviors and introducing a comprehensive People Philosophy.
- o Implemented improved communication and collaboration initiatives which incorporate feedback from ongoing quarterly associate surveys.

## Governance Highlights:

- Augmented senior leadership's Short-Term Incentive Program compensation by simplifying the ESG component to better align compensation with the Company's strategic objectives and shareholder value.
- Appointed Richard B. Clark to the Company's Board of Directors. His appointment, which
  followed the departure of two long-tenured directors earlier in 2025, was executed under the
  Board of Directors' long-term succession plan with respect to director refreshment.

Additional details on UDR's corporate responsibility efforts, goals, and measurable outcomes can be found on its updated Corporate Responsibility website at <a href="https://www.udr.com/esg/">https://www.udr.com/esg/</a>, in the Company's seventh annual Corporate Responsibility Report, and in the related Investor Presentation [link].

### About UDR, Inc.

<u>UDR, Inc.</u> (NYSE: UDR), an S&P 500 company, is a leading multifamily real estate investment trust with a demonstrated performance history of delivering superior and dependable returns by successfully managing, buying, selling, developing and redeveloping attractive real estate properties in targeted U.S. markets. As of June 30, 2025, UDR owned or had an ownership position in 60,535 apartment homes, including 300 apartment homes under development. For over 53 years, UDR has delivered long-term value to shareholders, the best standard of service to residents and the highest quality experience for associates.

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