

HAIVISION

Investor Presentation

January 14, 2026

Disclaimer

GENERAL

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Any graphs, tables or other information demonstrating our historical performance contained in this presentation are intended only to illustrate past performance and are not necessarily indicative of our future performance. The information contained in this presentation is accurate only as of the date of this presentation or the date indicated. All references in this presentation to dollars and “\$” are to Canadian dollars and all references to “US\$” are to United States dollars.

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This presentation contains “forward-looking information” within the meaning of applicable securities laws. Such forward-looking information includes, but is not limited to, information with respect to our objectives and the strategies to achieve these objectives, as well as information with respect to our beliefs, plans, expectations, anticipations, estimates and intentions. This forward-looking information is identified by the use of terms and phrases such as “may”, “would”, “should”, “could”, “expect”, “intend”, “estimate”, “anticipate”, “plan”, “foresee”, “believe”, or “continue”, the negative of these terms and similar terminology, including references to assumptions, although not all forward-looking information contains these terms and phrases.

Forward-looking information involves known and unknown risks and uncertainties, many of which are beyond our control, that could cause actual results to differ materially from those that are disclosed in or implied by such forward-looking information. These risks and uncertainties include, but are not limited to, those described under “Risk Factors” in our most recent annual information, and in other periodic filings we have made and may make in the future with the securities commissions or similar regulatory authorities in Canada, all of which are available under our SEDAR profile at www.sedar.com. Forward-looking information is based on management’s beliefs and assumptions and on information currently available to management. Although the forward-looking information contained in this presentation is based upon what we believe are reasonable assumptions, you are cautioned against placing undue reliance on this information since actual results may vary from the forward-looking information.

Consequently, all of the forward-looking information contained in this presentation is qualified by the foregoing cautionary statements, and there can be no guarantee that the results or developments that we anticipate will be realized or, even if substantially realized, that they will have the expected consequences or effects on our business, financial condition or results of operation. Unless otherwise noted or the context otherwise indicates, the forward-looking information contained in this presentation is provided as of the date of this presentation, and we do not undertake to update or amend such forward-looking information whether as a result of new information, future events or otherwise, except as may be required by applicable law.

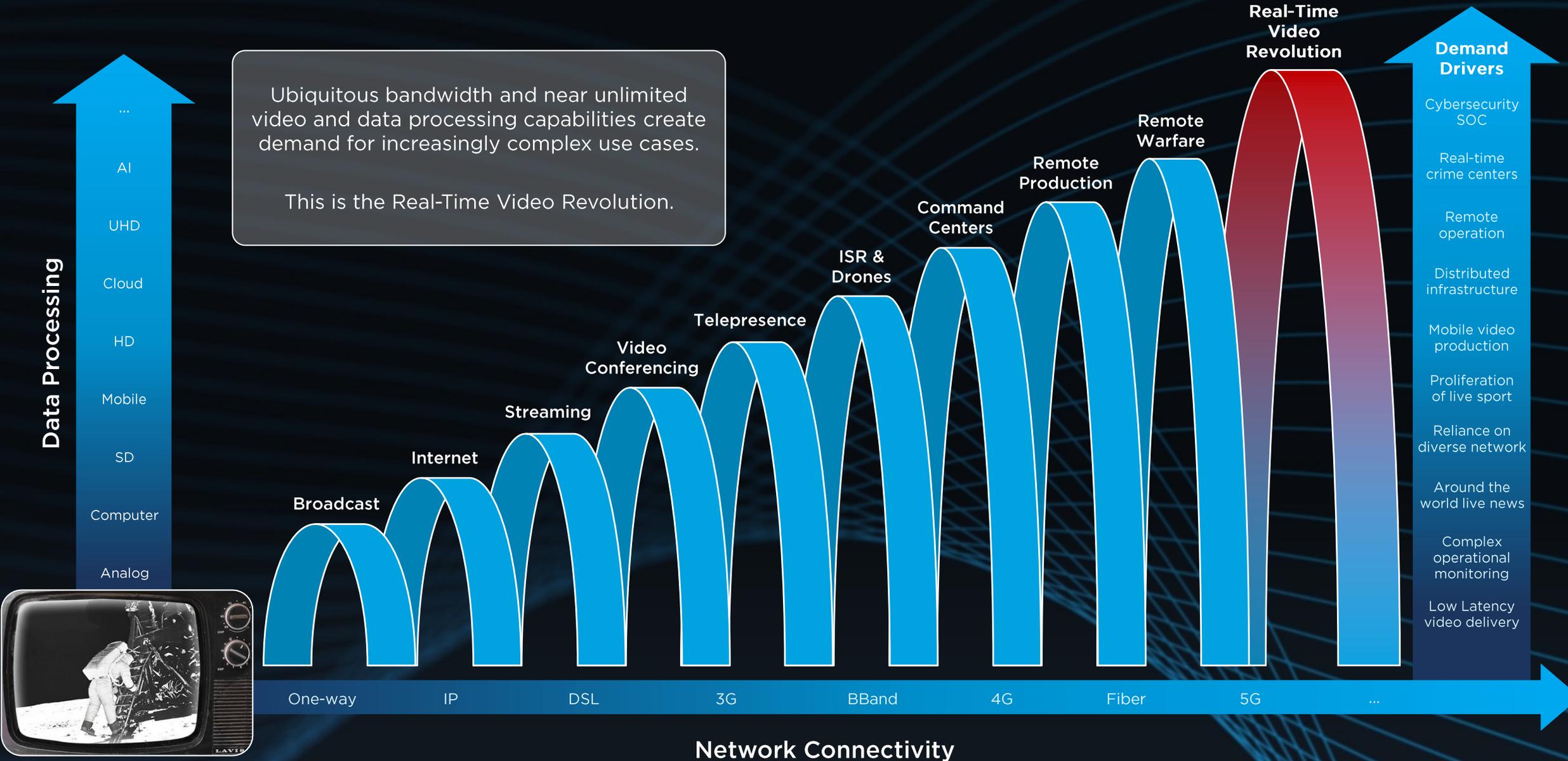
NON-IFRS MEASURES

Haivision’s consolidated financial statements are prepared in accordance with International Financial Reporting Standards – Accounting Standards (“IFRS”). In this presentation, as a complement to results provided in accordance with IFRS, we disclose and discuss certain non-IFRS financial measures and non-IFRS ratios (collectively, “non-IFRS measures”), including Gross Margin and Adjusted EBITDA, as well as other measures discussed elsewhere in this presentation. These non-IFRS measures are not defined by IFRS and do not have a standardized meaning under IFRS. Our method of calculating these non-IFRS measures may differ from other issuers and may not be comparable with similar measures presented by other issuers. We have presented such non-IFRS measures as management believes they are relevant measures of our underlying operating and financial performance. For information on the most directly comparable IFRS measures, composition of the non-IFRS measures, a description of how we use these measures, an explanation of how these measures provide useful information to investors, and as applicable a reconciliation of the non-IFRS measures (including a reconciliation of Adjusted EBITDA to net income (loss), its most directly comparable IFRS measure), refer to the “Non-IFRS Measures” section of our management’s discussion and analysis for the three months and full-year ended October 31, 2025, dated January 14, 2026, available on Haivision’s SEDAR+ profile at www.sedarplus.ca, which is incorporated by reference into this presentation. Non-IFRS measures should not be considered as alternatives to net income (loss) or comparable metrics determined in accordance with IFRS as indicators of our performance and profitability.

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Our Vision | The Real-Time Video Revolution



Apollo 11:
July 20, 1969

Mission-critical events are happening everywhere, around the world, **now**

Sports

News

Entertainment

Public Safety

Military

Federal

Intelligence



Technology

Utilities

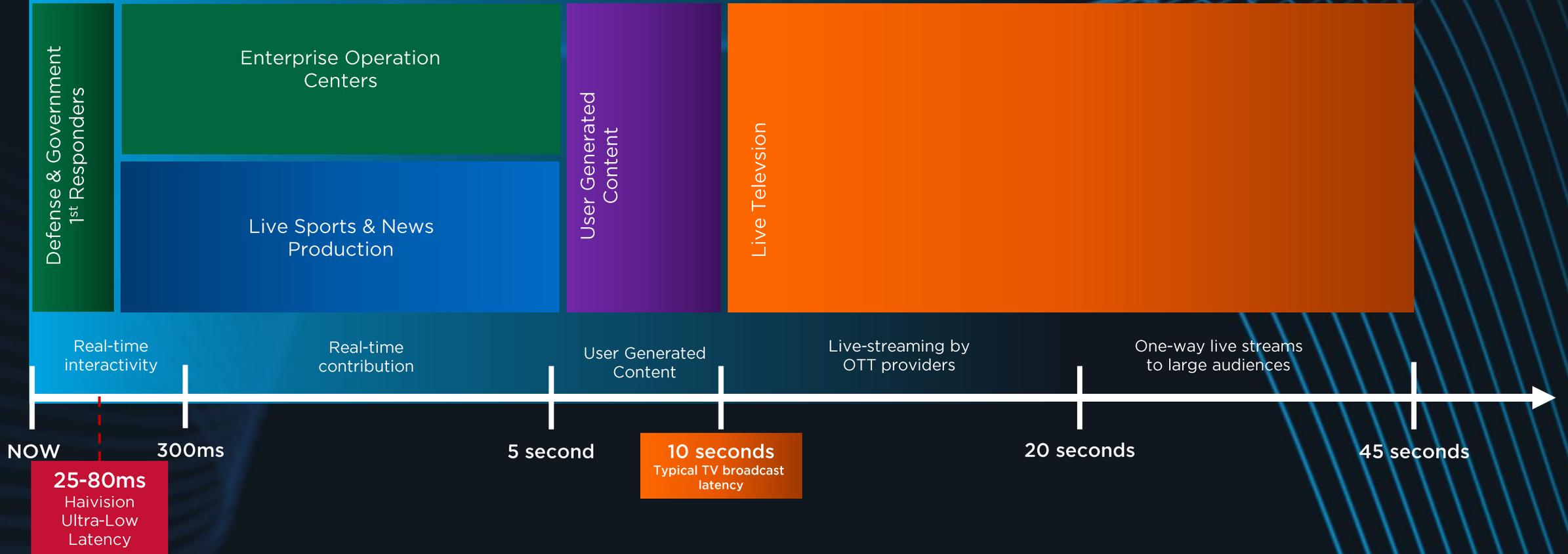
Finance

Logistics

Aerospace

The Value of Now | Real-time Video Latency Tolerance by Markets

Timing matters,
value is in the NOW



The World in Real-Time

Mission Platforms

Sports & News Platform



Technology Fundamentals



Quality



Security



Performance



Reliability

Platform Offering



Command
360

Real-time Global Operations Centers



Haivision powers over 60 connected operation centers at 21 datacenters, 5 regional offices, and 3 major Global Security Operation Centers (GSOCs).

Combat Information Centers



Haivision MCS provides a comprehensive suite of ultra-high performance real-time video processing solutions integral to the US Navy's Combat Information Centers.

Network Operation Centers



Haivision video wall technology powers the Network Operation Center providing critical insights into Maersk global warehouse platforms



Haivision Command 360
Comprehensive video wall solution for mission-critical operations & command centers



Enterprise



Government & Defense

Platform Offering



Ultra-Lower Latency Situational Awareness



U.S. Department of Defense

Haivision technology is deployed for cyber security, command and control, communications and intelligence systems, consolidating and modernizing network systems to improve operational effectiveness and affordability.

Mission-Critical Control Center



Haivision solutions capture video from cameras across launch sites, deliver those critical feeds throughout their campuses, and display the video along with other mission-critical data within NASA Mission Control Centers.

Mission-Critical Live Video Distribution



Haivision delivers live low latency video to the trading floor and between offices in NY, Atlanta, San Francisco, and London.



Kraken KX1

Real-time video and metadata transcoding and AI processing



Makito X1 Rugged

Small-form factor real-time video encoder for ISR



Haivision Media Platform

Scalable solution for multi-site corporate communications and IPTV



Enterprise



Government & Defense

Platform Offering



Live Sport Video Networking



Makito encoders transport live video from over 600 colleges to ESPN HQ for live sports production serving thousands of events annually for **ESPN+, ESPN3, and ESPNU**

Live News Video Contribution



Haivision mobile 5G networks transmitters feed live video from the field to CNN HQ for breaking news production serving thousands of events annually for **CNN and WBD**

Live Sport Private 5G Contribution

Paris 2024 Summer Games



Haivision mobile transmitters solutions powered the Paris 2024 opening ceremony and sailing competitions winning an IBC innovation award with **Olympic Broadcasting Services**



Haivision hub 360

Cloud based master control solution to orchestrate contribution workflows



Haivision Makito X4

Ultra-low latency video encoders & decoder



Haivision Falcon X2

Ultra-low latency 5G video transmitter



Enterprise



Government & Defense

The World in Real-Time

Mission Platforms

Sports & News Platform



Market Growth Drivers

- Command Center are required in every industry for real time decisions
- Response groups require cross domain visualization and collaboration
- Decision makers, customers & shareholders are expecting real-time awareness and response

Market Growth Drivers

- Global threats are increasing
- Artificial Intelligence at the edge will transform ISR capabilities
- Security compliance, certification, metadata and interoperability are high barriers to entry

Market Growth Drivers

- Private 5G replacing RF for Live Production
- Remote & Cloud Production becoming the norm
- Live content attracts most viewers & advertising revenue

The Value of Now | HAIVISION market segments & High Value TAM

Global Video Infrastructure Market Total Addressable Market \$38 Billion USD ⁽¹⁾

Market Segments Targeted by HAIVISION
High-value TAM \$10 Billion USD

 **Government & Defense**
\$4.25 Billion

 **Enterprise**
\$4.5 Billion

 **Media & Entertainment**
\$1.25 Billion

Government, Defense & Enterprise



Live Sports & News Production



Real-time interactivity

Real-time contribution

NOW

25-80ms
Haivision
Ultra-Low
Latency

300ms

Government & Defense



Enterprise



Media & Entertainment

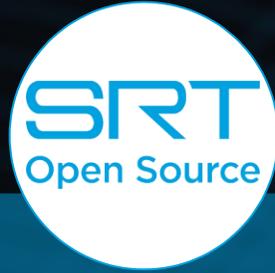


A track record of driving our industry forward



Latency Pioneer

Ground-breaking
ultra low latency
edge-to-edge encoding



SRT Inventor

SRT, the most
widely adopted
video networking protocol



5G Innovator

Pushing the envelope of
live video performance
over cellular networks



AI Accelerator

Delivering intelligent, efficient
live video—optimized for
context and performance

Haivision in Numbers

2004

Year
founded

8

Acquisitions

~380

Employees
worldwide

US\$10B

TAM of
\$US38B Market

\$138M

FY2025¹
revenue

~75%

Repeat
customers²

~70+%

Gross
Margin³

19

Years of
positive
Adjusted
EBITDA^{3,4}

1. Company fiscal year-end October 31

2. Represents sales generated in by customers who were also customers of Haivision in the prior year

3. Non-IFRS measure, See "Disclaimer - Non-IFRS Measures"

4. See Management's Discussion and Analysis for the Three Months and Full Year Ended October 31, 2025 for reconciliation of Operating Income (Loss) to Adjusted EBITDA

Investment Opportunity | A Sound Approach to Driving Profitable Growth

Private Company for 16 Years, prior to going public December 16, 2020

- Good “stewards of capital”
 - Self-funded 16 years of growth with a CAGR of 22.7%
 - Turned an original \$8.25M investment to annual revenue of over \$80M+ at the time of IPO
- 6 acquisitions focusing on portfolio and technical expertise, including for Cloud and AI



The Opportunity

Lead the real time video revolution

- Capture growth potential of Command Centers
- Build on AI in ISR for Defense
- Lead the 5G market transition
- Drive recurring revenue
- Strategic alliances
- Selective M&A to expand product offering & grow revenue

Lighthouse Wins Post-Acquisitions



Seasoned Management Team With the Workforce To Deliver

Average of almost **30** years' experience in the industry



Miroslav (Mirko) Wicha, President, CEO & Chairman

- Haivision founder
- 35+ years of senior management experience with software & hardware companies
- Former EVP Discreet/Autodesk, Alias Research, Silicon Graphics, Hewlett-Packard



Dan Rabinowitz, CFO and EVP Operations

- 35+ years of experience in finance and management
- Former CFO of FinanSure, TUSC and Peapod



Peter Maag, CSO and EVP Strategic Partnerships

- 25+ years in business development, sales, marketing and partner development
- Former VP of Hyperchip and Discreet/Autodesk



Jean-Marc Racine, Chief Product Officer and EVP, Broadcast

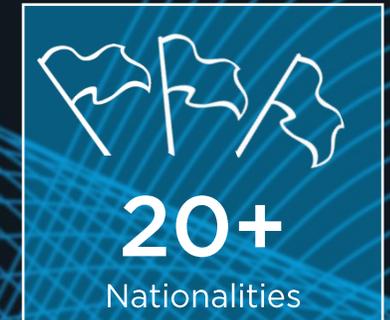
- 25+ years of experience in product and marketing in media and telecom
- Former CPO for Synamedia Ltd
- Co-founded Farncombe Tech. a video and security specialist sold to Cartesian.



Jean-Philippe Demers, Chief Operating Officer

- 25+ years of experience in supply chain and operations management
- Formerly held positions at Pratt & Whitney, Hyperchip, Clarent Corp and P&G.

A Diverse & Global Workforce

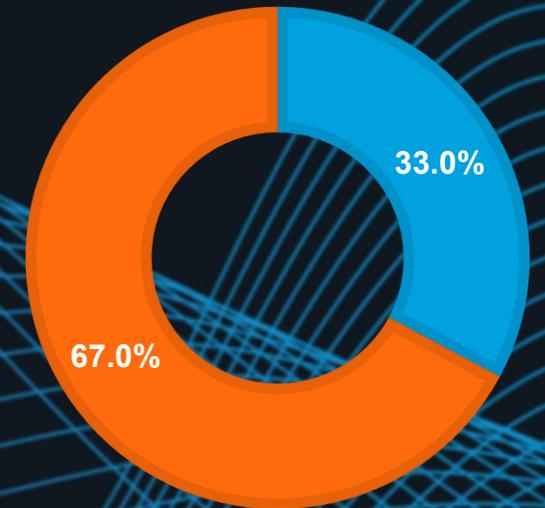


Capitalization Summary

Trading Information

Trading Symbols:	TSX:HAI
Recent close:	Jan 7, 2026: \$5.55
52 week high/low:	\$5.64 / \$3.67
Market capitalization (at Jan 7, 2026):	\$150 million
Common Shares Outstanding:	27,192,580
Debt ⁽¹⁾ :	\$5.1 million ⁽²⁾
Cash + Cash equivalents ⁽¹⁾ :	\$17.1 million

Ownership Structure



- Board & Management
- Public Float

¹ As of October 31, 2025

² Includes \$2.4 in Term Debt and \$2.7 million extended on the Line of Credit

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