



Kensington Announces Results of 2016 Home Office Productivity Survey

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Smartphones Are an Essential Productivity Tool for Home Office Professionals, with 42% of Users Checking Their Device at Least 25 Times During the Workday

SAN MATEO, Calif., April 27, 2016 /PRNewswire/ -- [Kensington](#)[®], a worldwide leader of desktop computing and mobility solutions for IT, business and home office professionals, today announced the results of a survey conducted in March 2016, to see how home office professionals are using computing tools and accessories to increase their productivity and what challenges they face.

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The survey revealed that smartphones have emerged as an indispensable productivity tool to help professionals manage their business tasks when they work from a home office. One key finding revealed just how dependent smartphone users have become on their devices for business tasks, with just under half (42%) of respondents picking up their smartphone at least 25 times during their workday. The constant switches between the user's smartphone and PC may become quite disruptive to work flow. The study also found that nearly two-thirds (63%) of those surveyed send files or photos between their phone and their laptop daily or weekly. To transfer these files, smartphone users rely on both email (86%) and texting (45%). This could potentially create a problem for both the users and the business they work for, as relying on third-party services with important business file transfers may expose these files to unintended viewers.

Kensington's new study also showed the wide variety of tasks for which home office professionals rely on their smartphones. Respondents listed the following as the top 4 business tasks for which they use their smartphone:

- Calls/emails/texts: 90%
- Calendar: 79%
- Maps/GPS: 70%
- Photos: 67%

Respondents also provided details in the survey about challenges to productivity they face in their home offices. Surprisingly, almost three-quarters (74%) of home office users reported having limited space on their desktop, with 27% having no extra space at all. These users can benefit from space-saving technologies and products such as [wireless trackballs](#) and [attachable docking stations](#) that make the most of limited space.

Smartphone users who work in home offices noted that specific accessories help them to maximize their productivity with their device. Approximately 90 percent of survey participants named the charger as the most essential desktop smartphone accessory. Accessories that combine charging and other productivity-oriented features may help users cut down on desktop clutter.

To see additional insights, visit Kensington's [blog](#) or download the full 2016 Kensington Home Office Productivity Trends Report and Infographic at <http://www.kensington.com/DesktopProductivity>.

To download the desktop productivity survey infographic, visit: <https://www.flickr.com/photos/48490242@N04/26479464071/in/dateposted/>

Tweet this: .@Kensington Announces Results of #HomeOffice Productivity Survey: 42% Pick Up #Smartphone at Least 25x/Day-<http://goo.gl/WL1UBY>

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Kensington, a leader of desktop computing and mobility solutions for IT, business and home office professionals, is recognized around the world for its wide range of offerings that maximize productivity, improve performance and enhance security. For nearly 35 years, Kensington has offered proven, trusted solutions that protect assets and information with its industry standard family of locks, security slots and cabinets and keying options. In addition, Kensington enables users to work more productively with a comprehensive product lineup designed for office, home desk, and on-the-go environments that includes our award-winning presenters, trackballs, keyboards, universal docking stations, ergonomic accessories and wireless chargers. Headquartered in San Mateo, California, Kensington is the technology division of ACCO Brands (NYSE: ACCO), a world leader in branded office products, with products marketed in more than 100 countries across the globe. For more information, visit <http://www.kensington.com/> or call Kensington toll-free at 1-800-235-6708.

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