



## **Mead® and Five Star® Take Cues from Chic Fashion Trends to Create Stylish Supplies for Students**

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**Painterly brushstrokes, organic shapes and bold pops of color are featured as this season's style trend**

KETTERING, Ohio, May 17, 2016 /PRNewswire/ -- Students heading back to school this fall know the importance of standing out and defining their style. To add extra flair to their already fashion-forward back-to-school wardrobes, the newest lines of school supplies from Mead® and Five Star® feature chic patterns and on-trend fashions diverse enough to fit any student's taste, yet affordable enough to match a parent's budget. Like any good fashion accessory should, these fashionable school supplies provide the perfect pop of color or complementary pattern to any outfit or style. This year's top designs include:

**Mead® Shape It Up®** – Painterly brushstrokes and organic shapes pop from the refined color palette of the new Shape It Up® line. Hearts, polka dots and stripes in black, white and coral are striking when combined with the metallic gold foil accents. Available products include notebooks, composition books and folders.

**Mead® Pretty Please®** – With a free-spirited bohemian vibe, the Mead® Pretty Please® line mixes multiple patterns synergistically with a soft color palette for a sophisticated take on the look. Beautiful pearl-blue accents added to the notebooks, binders and folders found in this line add just the right touch of elegance.

**Botanical Boutique®** – Bright color schemes pop off a neutral palette to create a fun and fresh style showcasing natural elements. Botanical Boutique® will be sure to brighten days with its whimsical doodle style and embossed accents. Available products in this design include notebooks, binders, mini composition books and folders.

**MeadSports®** – For athletes or sports fans, these confident quotes in glossy, textured text will make it all about the game and the attitude that goes along with it. This sports-minded line keeps heads in the game and is found on notebooks and folders.

**All Around Girl®** – The themes of All-Around Girl® capture the strong, spirited nature of girls everywhere, contributing to the larger effort to build confidence among females. The glittery text with sayings that instill determination gives girls an eye-catching visual to pair with strong messaging. Available products include notebooks and folders.

**Purrs & Gurr®** – Nothing inspires affection like puppies and kittens. The fun part of these notebooks is that they come with 50+ glossy, textured stickers and plenty of blank space for complete customization. Product availability includes notebooks and folders.

**Baby Zoosters®** – The only thing cuter than animals are baby animals! These notebooks and folders can provoke a smile on any given day with close-up shots of zoo babies' faces. The notebooks include a special tear-out poster featuring six baby zoo animals. The folders offer fun facts about the baby animals to provide some extra knowledge outside of class!

**Five Star® Style** – Design reigns supreme in the 2016 Five Star® Style collection. A spin-off of painterly brush strokes, sketched and expressive line work looks spontaneous while keeping an artistic feel. The geometric patterns have been redefined in a modern look with bright colors that bring energy and vibrancy. Five Star® products are known for their ability to last the school year, and these fashionable supplies will do the same. The complete line features the Five Star Flex® Hybrid NoteBinder®, expanding files, folders, binders, pencil pouches, Advance® and spiral notebooks, planners and composition books.

**Five Star® Graphics** – From camo to plaid, digital pixel effects layered in bright or contrasting colors dynamically pull patterns further away from tradition. This new line of Five Star® Graphics appeals to both boys and girls alike. Three patterns are available in a collection of durable notebooks, composition books and folders.

For product videos, tips and more visit [meadfivestar.com](http://meadfivestar.com).

Five Star® products are available at [meadfivestar.com](http://meadfivestar.com) and your local school supplies retailers.

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