



Wilson Jones Announces Back to School Extreme Binder Facebook Sweepstakes

July 9, 2013

Winning School Receives New Ultra Duty Binders for Teachers and Students

LAKE ZURICH, Ill., July 9, 2013 /PRNewswire/ -- Nearly half of all K-8 schools include three-ring binders on their school supply lists, according to research conducted by the ACCO Brands market insights team. Wilson Jones®, a unit of ACCO Brands Corporation (NYSE: ACCO) and inventor of the three-ring binder, is offering to outfit one school with as many as 750 binders. To enter, visit [facebook.com/wilsonjonesus](https://www.facebook.com/wilsonjonesus).

(Logo: <http://photos.prnewswire.com/prmh/20130114/CG41611LOGO-b>)

The Back to School Extreme Binder Sweepstakes is being hosted on the [Wilson Jones facebook page](#) and is quick and easy to enter. Teachers, students, friends and family can nominate a school by providing a brief statement describing why the school of their choice should win. The sweepstakes runs from Tuesday, June 25 until Friday, July 19, 2013. Contestants can enter daily to increase their chances of winning. One school will be chosen at random as the grand prize winner and will receive up to 750 [Wilson Jones Ultra Duty Binders](#) in multiple sizes and colors. (Retail value \$4,500)

A Teacher Market Study conducted in 2011 revealed that approximately half of all teachers purchase binders at least once a year, if not multiple times a year. This inspired Wilson Jones to not only help out teachers and students, but improve the binder product line as well. "Binders have always been a cornerstone of school supplies for both students and teachers. Under current economic conditions, teachers are being asked to cover more of their expenses out of pocket. This puts an increase on the demand for quality and durability. Wilson Jones has provided products that meet these demands with a stylish twist," stated Phil Colacchio, Wilson Jones Brand Manager.

Earlier this year, Wilson Jones celebrated 120 years in American manufacturing. The winner of the [Back to School Extreme Binder Sweepstakes](#) will receive Ultra Duty Binders, which is one of the newest product lines that Wilson Jones produces in the United States. Ultra Duty Binders are a re-invention of the typical three-ring binder, built to be more durable to stand up to the demands of busy teachers and students alike. There is virtually nothing teachers and students can dish out that this binder can't take.

Ultra Duty Binders are backed by a 5-year performance guarantee and have several differentiating, user-friendly features.

- Made of PVC Free, custom-formulated polypro that is 10X stronger than vinyl
- Wilson Jones' strongest covers and an extra-durable hinge
- D-Lock™ rings that close tightly and hold more paper than round ring binders
- Single Touch trigger that easily opens rings with just one finger
- Available in fresh, new colors and multiple sizes

To enter the sweepstakes please visit: www.facebook.com/wilsonjonesus.

For more information on Wilson Jones products please visit: www.wilsonjones.com.

About Wilson Jones Products

The Wilson Jones mission is to help you manage life, make the most of your time and accomplish your goals. Our products facilitate organization and include binders, dividers, sheet protectors, filing products, business essentials, accounting supplies and report covers. With over 100 years in business, the Wilson Jones team knows how to build organizational tools that are flexible - flexible enough to let you build the system that works best for YOU. A broad assortment of products designed with ideas from around the world help you do what you do better - whether you're at work, school, home or anywhere in between.

About ACCO Brands

ACCO Brands Corporation is one of the world's largest suppliers of branded office and consumer products and print finishing solutions. Our widely recognized brands include AT-A-GLANCE®, Day-Timer®, Five Star®, GBC®, Hilroy®, Kensington®, Marbig, Mead®, NOBO, Quartet®, Rexel, Swingline®, Tilibra®, Wilson Jones® and many others. We design, market and sell products in more than 100 countries around the world. More information about ACCO Brands can be found at www.accobrand.com.

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