



Wilson Jones Delivers Binders to Winner of Extreme Binder Sweepstakes

December 17, 2013

Butterfield Elementary Wins 750 Binders in Wilson Jones Facebook Sweepstakes

LAKE ZURICH, Ill., Dec. 17, 2013 /PRNewswire/ -- Many schools around the country are forced to make difficult decisions regarding budgets and where funds should go, often making teachers pay for school supplies out of pocket. This summer, Wilson Jones®, a unit of ACCO Brands Corporation (NYSE:ACCO) and inventor of the three-ring binder, hosted a sweepstakes to help these teachers and provide binders for one lucky school.

(Logo: <http://photos.prnewswire.com/prnh/20130114/CG416111LOGO-b>)

Parents, students, friends and family could nominate their school of choice to the Back to School Extreme Binder Sweepstakes every day from June 25 until July 19, 2013. Over 880 entries were collected through the [Wilson Jones Facebook page](#), and the winner, chosen at random, received 750 [Wilson Jones Ultra Duty Binders](#) in multiple sizes and colors. (Retail value \$4,500)

The winner was announced as Butterfield Elementary, from Moreno Valley, California. Located 25 miles away from the Wilson Jones Ontario distribution facility, the school has faced tight budgets in previous years. This has prevented students and teachers from receiving all the supplies they need for a more enhanced school year.

On October 18, 2013, team members Byron Kern, David Cummins, Frank Abell, and Glanville Babrow drove from the Ontario facility with a truck full of binders to Butterfield Elementary and personally delivered the binders to students and teachers. "It was a great experience that allowed us to connect with the community in a way most brands never do," stated Phil Colacchio, Wilson Jones Brand Manager. "The students and staff were very excited about the bright colors and possibilities for learning."

Ultra Duty binders are built tougher than the average three-ring binder, made to be more durable to stand up to the demands of busy teachers and students alike. Backed by a five-year performance guarantee, Ultra Duty binders were the perfect prize for the Back to School Extreme Binder Sweepstakes.

For more information on Wilson Jones products, please visit: www.WilsonJones.com

About Wilson Jones Products

The Wilson Jones mission is to help you manage life, make the most of your time and accomplish your goals. Our products facilitate organization and include binders, dividers, sheet protectors, filing products, business essentials, accounting supplies and report covers. With over 100 years in business, the Wilson Jones team knows how to build organizational tools that are flexible - flexible enough to let you build the system that works best for YOU. A broad assortment of products designed with ideas from around the world help you do what you do better - whether you're at work, school, home or anywhere in between.

About ACCO Brands

ACCO Brands Corporation is one of the world's largest suppliers of branded office and consumer products and print finishing solutions. Our widely recognized brands include AT-A-GLANCE®, Day-Timer®, Five Star®, GBC®, Hilroy®, Kensington®, Marbig, Mead®, NOBO, Quartet®, Rexel, Swingline®, Tilibra®, Wilson Jones® and many others. We design, market and sell products in more than 100 countries around the world. More information about ACCO Brands can be found at www.accobrand.com.

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