



Swingline® Brings You Stylish Stapling Just in Time for Back to School

July 19, 2013

New Fashionable Staplers Ideal for Students, at Home and on the Go

LAKE ZURICH, Ill., July 19, 2013 /PRNewswire/ -- Swingline®, maker of the world's most popular stapler, is giving students and their parents some fashionable options for back to school this year. Offering up a new range of solid colors and trendy patterns on their stylish [desktop staplers](#), shoppers will have the opportunity to pick handy tools that match school colors, backpacks or favorite outfits.

(Logo: <http://photos.prnewswire.com/pmh/20120105/CG30267LOGO>)

While staplers don't often make an appearance on school lists until middle - or junior high school, parents and teachers interested in getting their students of all ages prepared for the coming academic year are making sure they have all the right tools on hand.

"We've done our homework again this year," said Amy Dixon, Marketing Manager for Swingline. "Our annual trend research has helped us identify the most appropriate colors and patterns that will complement other items typically purchased for back to school." The variety of styles and multiple stapler sizes available help everyone be prepared, whether they need a stapler for a common area at home, in a locker at school or tucked away in a backpack for on-the-go use.

One of the most innovative new offerings this season is the [Bling Fashion Stapler](#). The stapler features a sleek, square shape and is black with purple accents. It comes with a variety of adhesive-backed sequins and "jewels" that allow users to decorate and give their stapler a custom look.

"Fashionistas and students alike can add a bit of bling to their staplers to make a very personal statement," said Dixon. "Your own creativity sets the limits!"

The full lineup of [fashion staplers](#) from Swingline uses standard size staples, making these items a sensible addition to any back-to-school supply list. The staplers will be featured at your local retailers nationwide.

For more information on all Swingline products please visit: swingline.com or facebook.com/swingline.

About Swingline Products and ACCO Brands Corporation (NYSE:ACCO)

Quality. Innovation. Reliability. The Swingline name means products you can trust.

For more than 80 years we've helped you successfully achieve your workplace and academic goals and move on to other projects. From staplers to shredders, punches, sharpeners, trimmers and laminators, you can depend on Swingline to help you get the job done.

ACCO Brands Corporation is one of the world's largest suppliers of branded office and consumer products and print finishing solutions. Our widely recognized brands include AT-A-GLANCE®, Day-Timer®, Five Star®, GBC®, Hilroy®, Kensington®, Marbig, Mead®, NOBO, Quartet®, Rexel, Swingline®, Tilibra®, Wilson Jones® and many others. We design, market and sell products in more than 100 countries around the world. More information about ACCO Brands can be found at www.accobrand.com.

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