



## ACCO Brands Introduces Wilson Jones® Ultra Duty & Heavy Duty Binders

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### Made in the USA

LINCOLNSHIRE, Ill., May 1, 2013 /PRNewswire/ -- Wilson Jones®, a unit of ACCO Brands and the inventor of the three ring binder, is proud to be celebrating 120 years of American manufacturing. This milestone comes in conjunction with the launch of two new product lines: Ultra Duty Binders and Heavy Duty Binders. Produced in ACCO Brands' Booneville, MS, Ogdensburg, NY and Ontario, CA manufacturing facilities, these new binders are notably more stylish, durable and guaranteed to last.

The Wilson Jones team conducted in-depth research to determine how people organize, understand how binders are used, and reinvent this tried-and-true accessory to match the modern individual's preferences. As a result, we crafted new eye-catching colors and improved the durability of our binders to the point of being able to guarantee their performance.

Over the past five years ACCO Brands has also made significant investments in improving all three of our U.S. binder manufacturing facilities to continuously support the creation of new jobs and increase output capacity. In addition to purchasing new equipment in every location the organization completely renovated its flagship manufacturing plant in Booneville, MS. ACCO Brands has also strived to work with an increasingly domestic supplier base. Approximately 65% of all raw materials used in Wilson Jones binders are made in the United States.

"We are very excited about the new binder lines from Wilson Jones. We have invested a lot in this product category over the last few years and this is a culmination of all our efforts," said Jed Peters, Vice President of U.S. Marketing, ACCO Brands. "Not only have we designed a superior product that will be of greater value to our consumers, we are able to greatly support our communities by manufacturing these binders right here in the United States." ACCO Brands employs 1,300 workers in U.S. Manufacturing and Distribution at its three bindery facilities.

The Wilson Jones binder line-up is led by the new [Ultra Duty Binders](#), followed by the new [Heavy Duty Binders](#). Both are made in the U.S. with eco-friendly materials and designed with durability in mind. Featuring our strongest covers and an extra durable hinge, these binders are made from custom formulated Polypro. Polypro lasts 10X longer than traditional vinyl, and is PVC Free.

An Ultra Duty Binder comes with a 5-year performance guarantee and features single-touch D-Lock™ rings that hold 40% more paper, and are easier to open. A Heavy Duty Binder comes with a one-year performance guarantee and features never-gap round rings to keep papers secure. Available in classic and contemporary colors, Wilson Jones American-made binders help you express your individuality and are ideal for presentation, organization and storage needs.

For more information please visit: [www.wilsonjones.com](http://www.wilsonjones.com).

### **About Wilson Jones Products and ACCO Brands Corporation (NYSE: ACCO)**

The Wilson Jones mission is to help you manage life, make the most of your time and accomplish your goals. Our products facilitate organization and include binders, dividers, sheet protectors, filing products, business essentials, accounting supplies and report covers. With over 100 years in business, the Wilson Jones team knows how to build organizational tools that are flexible - flexible enough to let you build the system that works best for YOU. A broad assortment of products designed with ideas from around the world help you do what you do better - whether you're at work, school, home or anywhere in between.

ACCO Brands Corporation is one of the world's largest suppliers of branded office and consumer products and print finishing solutions. Our widely recognized brands include AT-A-GLANCE®, Day-Timer®, Five Star®, GBC®, Hilroy®, Kensington®, Marbig, Mead®, NOBO, Quartet®, Rexel, Swingline®, Tilibra®, Wilson Jones® and many others. We design, market and sell products in more than 100 countries around the world. More information about ACCO Brands can be found at [www.accobrands.com](http://www.accobrands.com).

SOURCE ACCO Brands Corporation

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