GBC Announces New Master Distribution Agreement with SYNNEX Corporation

March 23, 2012

Orlando, FL, March 23, 2012 – GBC, the market leader in graphic finishing, announced at the International Sign Expo 2012 that it has reached a new master distribution agreement with SYNNEX Corporation (NYSE: SNX), a leading distributor of IT products and services and Fortune 500 company with more than 30 years of experience servicing the reseller marketplace. Working together, SYNNEX, through PRINT*Solv* Wide Format within SYNNEX' Technology Solutions Division, and GBC will support and enhance their current reseller program and create an industry-leading distribution network, opening up additional opportunities for resellers interested in representing GBC-branded professional binding and laminating equipment and supplies for both narrow and wide format print finishing.

GBC's product solutions at all levels are designed to offer end-users easy-to-use finishing solutions that transform printed graphics and documents into something more while protecting, enhancing and improving their functionality. With new equipment, supply and service solutions, the GBC tagline "Printing Transformed™" captures the essence of what customers can expect from GBC and SYNNEX.

GBC and SYNNEX together form an unequaled force in the industry,; offering resellers nationwide, leading-edge distribution capabilities; sales-building marketing programs, systems and technical support; and financing options designed to drive profitable reseller growth. "With this agreement we now have the opportunity to put our great products and solutions in front of more end-users than ever before through SYNNEX' dealer network," said John Stasiw, Senior Vice President and General Manager, GBC Print Finishing Solutions, ACCO Brands Corporation.

"GBC is a recognized market leader in finishing technologies. The addition of GBC to our PRINT*Solv* Wide Format portfolio allows SYNNEX resellers to expand their product offering into laminates and binding solutions," said Peter Larocque, President of US Distribution for SYNNEX Corporation. "Our dedicated PRINT*Solv* Wide Format team is working hand-in-hand with GBC to improve the customer experience for existing GBC dealers and their customers."

Dealers can call SYNNEX Corporation now to secure GBC products by contacting the SYNNEX PRINT*Solv* Wide Format team at 877-550-7969. For more information about GBC products, visit www.gbcconnect.com.

About GBC and ACCO Brands Corporation (NYSE:ABD)

GBC has been a market leader in binding and lamination for over 60 years. With a complete line of binding, laminating and shredding machines and supplies, GBC helps customers present, protect and preserve their documents. To learn more about GBC products, visit www.gbcconnect.com.

ACCO Brands Corporation is a world leader in branded office products. Its industry-leading brands include Day-Timer®, Swingline®, Kensington®, Quartet®, GBC®, Rexel, NOBO and Wilson Jones®, among others. Under the GBC brand, the company is also a leader in the professional print finishing market.

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