



Kensington Introduces SecureTrek™ Line of Lockable Travel Bags Designed for Greater Protection on the Go; Company Will Feature SecureTrek Bags at CES Unveiled 2016

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For Immediate Release

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Industry-Leading Provider of Laptop Locks for More than 30 Years Brings Security to Travel Bags to Reduce Theft of Valuable Mobile Devices and Possessions

LAS VEGAS, NV, January 4, 2016 – [Kensington®](#), a worldwide leader in delivering smart. safe. simple.™ desktop and mobile computing accessories, today introduced SecureTrek™, a new travel bag portfolio designed with anti-theft features for users traveling for business, commuting to work, or simply moving around campus. Kensington, the leading provider of mobile device and PC locks for more than 30 years, has developed the SecureTrek portfolio with premium security features, and includes four travel bags: 15" Laptop Backpack, 15" Laptop Carrying Case, 17" Laptop Overnight Backpack, and 17" Laptop Overnight Roller. Kensington will showcase the new SecureTrek bags at [CES Unveiled 2016](#) in Las Vegas on January 4.

A recent [survey](#) conducted by Kensington in the third quarter of 2015, found that while most travelers keep up to \$2,500 worth of valuables in their travel or commute bags, 75 percent of travelers take no safety precautions to secure their bags en route. Not surprisingly, 35 percent of respondents indicated they had experienced bag theft while on a trip.

"With its comprehensive family of security products for mobile devices and PCs, Kensington has a long history of protecting both computing devices and the valuable data they house," said Brian Knauss, Global Product Manager, Kensington. "The new SecureTrek line extends our security experience and expertise to travel and commuter bags, which are increasingly packed with computing devices and other valuables. SecureTrek is the only line of travel bags designed with Kensington's level of protection, considered the gold standard in computer hardware security. As such, travelers can have peace of mind knowing their bag has the best possible protection against the threat of theft and other risks associated with travel."

The new SecureTrek portfolio consists of four travel bags:

[Kensington SecureTrek 15" Laptop Backpack](#) – Black (SKU K98617WW; SRP: \$99.99)
[Kensington SecureTrek 15" Laptop Carrying Case](#) – Black (SKU K98616WW; SRP: \$99.99)
[Kensington SecureTrek 17" Laptop Overnight Backpack](#) – Black (SKU K98618WW; SRP: \$119.99)
[Kensington SecureTrek 17" Laptop Overnight Roller](#) – Black (SKU K98620WW; SRP: \$149.99)

Features include:

- SecureTrek Lock Base lets users click in hammerhead zipper pulls to help prevent theft attempts and unauthorized access.
- Kensington Portable Laptop Lock (sold separately) secures backpacks or bags to a fixed object.
- Anti-puncture zipper on the device compartment resists intrusion by a sharp object.
- Lock Loop is ideal for a TSA-approved travel lock when checking the backpack or bag at the airport.
- Padded device compartments hold up to 15.6" laptop and 10" tablet in the 15" Laptop Backpack and Laptop Carrying Case.
- Padded device compartments hold up to 17" laptop and 10" tablet in the 17" Laptop Overnight Backpack and Laptop Overnight Roller.
- Workstation pocket organizes chargers, pens, business cards, keys and more.
- Wheeled luggage pass-through on the Laptop Backpack, Carrying Case and Overnight Backpack conveniently straps to an extended handle.
- Laptop Backpack and Laptop Carrying Case include ample space for files and personal items.
- Laptop Overnight Backpack and Laptop Overnight Roller include ample space for clothing in addition to files and personal items.
- Laptop Backpack and Laptop Overnight Backpack offer a padded back for a more comfortable carry, especially when the

backpack is full.

- Laptop Backpack has a checkpoint-friendly design allowing it to lay flat through scanner (following all TSA instructions).
- All bags meet airline carry-on guidelines for stowing in an overhead bin.

Kensington will showcase the SecureTrek bags at [CES Unveiled 2016](#) in Las Vegas on January 4. For more information contact Denise Nelson, the Ventana Group for Kensington, 925.858.5198 (mobile) or dnelson@theventanagroup.com.

Digital images of the Kensington SecureTrek travel bag portfolio may be downloaded from <https://flic.kr/s/aHskoCRyFW>.

To see a video of how the Kensington SecureTrek lock works, visit <https://youtu.be/mYG4j3F37Hw>.

A video demonstrating the SecureTrek bags is available here: https://youtu.be/_UJfWdKipD0.

Tweet this: .@Kensington Introduces Lockable Travel Bags for Greater Protection on the Go at [#CES2016](#) - <http://goo.gl/WL1UBY>

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About Kensington

Kensington, a leader in smart. safe. simple.™ desktop and mobile computing accessories is the recognized industry standard trusted by enterprises around the world. Kensington's mobile security product offerings include laptop and mobile security locks providing a new generation of front-line protection for mobile devices. In addition, Kensington offers accessories including power adapters, chargers, mice, keyboards, trackballs, universal docking stations, desktop accessories, carrying cases and iPad/iPhone/iPod accessories. Headquartered in San Mateo, California, Kensington is the technology division of ACCO Brands (NYSE: ACCO), a world leader in branded office products, with products marketed in more than 100 countries across the globe. For more information, visit www.kensington.com or call Kensington toll-free at 1-800-235-6708.

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