Swingline™ and Staples® Launch the Stack-and-Shred™ 60X Shredder Sweepstakes

October 4, 2012

Grand prize winner receives a $500 Staples Gift Card and a Swingline™ Stack-and-Shred™ 60X Hands Free Shredder

LINCOLNSHIRE, IL (October 4, 2012) – Swingline, a leading office supply manufacturer, and Staples, the world's largest office supply retailer, today announced the launch of the Swingline™ Stack-and-Shred™ sweepstakes. The Facebook-based sweepstakes raises awareness about the importance of document security and focuses on increased productivity.

"We're excited about what the Stack-and-Shred will do for consumers in both the home and office space," said Jed Peters, Vice President of U.S. Marketing, ACCO Brands. "With the ability to shred up to 60 stacked sheets of paper at one time, waiting in front of the shredder is a thing of the past," said Peters.

The new Stack-and-Shred 60X is an intuitive and cost-effective device that allows users to simply load a stack of paper, shut the lid and move on. The Stack-and-Shred 60X differentiates itself from competition with Hands Free Auto+™ technology that automatically rolls and feeds paper into the cutters.

"Regardless of which documents a user will be shredding or how often, the entire family of Stack-and-Shred paper shredders offers a smart feature set and secure cross-cut shredding that anyone—from work-at-home mom to entrepreneur or CEO— will appreciate," Peters concluded. "Users can also rest easy knowing that even their most confidential paperwork will be properly destroyed as they enjoy an extra measure of productivity."

The sweepstakes runs from October 4th to October 18th. One randomly selected grand prize winner will receive a $500 Staples gift card, which may be used for purchases made at any Staples store or on the Staples official website and a Swingline™ Stack-and-Shred™ 60X Hands Free Shredder. To enter, contestants must go online to "Like" the Swingline Facebook page and fill out the entry form.

A Stack-and-Shred product demo can be viewed by visiting www.abetterwaytoshred.com. To learn more about the sweepstakes, please visit facebook.com/swinglinered.

About ACCO Brands Corporation

ACCO Brands Corporation is one of the world's largest suppliers of branded office and consumer products and print finishing solutions. Our widely recognized brands include AT-A-GLANCE®, Day-Timer®, Five Star®, GBC®, Hilroy®, Kensington®, Marbig, Mead®, NOBO, Quartet®, Rexel, Swingline®, Tilibra®, Wilson Jones® and many others. We design, market and sell products in more than 100 countries around the world. More information about ACCO Brands can be found at www.accobrands.com.

About Staples

Staples is the world's largest office supply retailer and a trusted source for office solutions. The company provides products, services and expertise in office supplies, copy & print, technology, facilities and breakroom, and furniture. Staples invented the office superstore concept in 1986 and now has annual sales of $25 billion, ranking second in the world in eCommerce sales. With 88,000 associates worldwide, Staples operates in 26 countries throughout North and South America, Europe, Asia and Australia, making it easy for businesses of all sizes, and consumers.

Contact:
Grayling Connecting Point
Dan Jackson
415-442-4032 direct
415-215-2661 mobile
mailto:jessica.cooper@graylingcp.com