



## **New Line of AT-A-GLANCE® Productivity Tools Supports Wounded Warrior Project®**

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**Nonprofit organization to receive portion of all Wounded Warrior Project® product sales; AT-A-GLANCE® committed to minimum donation of \$125,000 through 2014**

KETTERING, Ohio, July 18, 2013 /PRNewswire/ -- To help raise awareness of injured U.S. service members' needs, the makers of AT-A-GLANCE® planning and organizing tools today announced its new line of products supporting Wounded Warrior Project® (WWP). AT-A-GLANCE is a part of ACCO Brands (NYSE: ACCO), a leader in branded office and consumer products and print finishing solutions.

(Logo: <http://photos.prnewswire.com/prnh/20130114/CG41611LOGO-b>)

Wounded Warrior Project is a nonprofit organization dedicated to honoring and empowering Wounded Warriors of the United States Armed Forces. Its vision is to foster the most successful, well-adjusted generation of wounded service members in our nation's history. With this new alliance, WWP will receive a portion of the proceeds generated by the new AT-A-GLANCE WWP items through the end of 2014. A minimum of \$125,000 has been pledged by AT-A-GLANCE, with the total donation expected to exceed that amount.

"We are extremely excited about this new relationship with AT-A-GLANCE and ACCO Brands," said Brea Kratzert, director, Strategic Partnerships, Wounded Warrior Project. "It is through the support of the American public and iconic companies like ACCO Brands, that Wounded Warrior Project is able to offer 19 programs and services to our nation's injured service members and their families."

The AT-A-GLANCE WWP products are designed to give individuals and families the ability to better organize schedules and appointments. The product line includes planners, wall calendars, desk pads and appointment books featuring snapshots and stories of wounded warriors and their families.

"We're proud to provide these valuable productivity tools featuring Wounded Warrior Project," said Lissa Cupp, vice president, e-Commerce and Consumer Marketing, ACCO Brands. "As an organization, it's an honor to be able to support such an excellent program and to know that we are making a difference in the lives of these brave men and women when they need it most."

The WWP line of AT-A-GLANCE productivity tools can be found at most office super stores as well as a variety of retail outlets—both in-store and online. You can also go to [ataglance.com](http://ataglance.com) for more information or to purchase your own and support the cause.

### **About Wounded Warrior Project®**

The mission of Wounded Warrior Project is to honor and empower Wounded Warriors. WWP's purpose is to raise awareness and enlist the public's aid for the needs of injured service members, to help injured servicemen and women aid and assist each other, and to provide unique, direct programs and services to meet their needs. WWP is a national, nonpartisan organization headquartered in Jacksonville, Florida. To get involved and learn more, visit [www.woundedwarriorproject.org](http://www.woundedwarriorproject.org).

### **About AT-A-GLANCE®**

AT-A-GLANCE products help busy people manage their schedules at work and home, keeping them organized and enabling easy communication using our wide range of quality productivity tools. Our products are available from many office product retailers and dealers nationwide and can also be found in office supply catalogs. For more information or to order your planning and organizing tools, visit [www.ataglance.com](http://www.ataglance.com).

### **About ACCO Brands**

ACCO Brands Corporation is one of the world's largest suppliers of branded office and consumer products and print finishing solutions. The company's widely recognized brands include AT-A-GLANCE®, Day-Timer®, Five Star®, GBC®, Hilroy®, Kensington®, Marbig®, Mead®, NOBO, Quartet®, Rexel, Swingline®, Tilibra®, Wilson Jones® and many others. More information about ACCO Brands can be found at <http://www.accobrand.com>.

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