



ACCO Brands Introduces TruSens™ to the Company's Portfolio of Brands

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LAKE ZURICH, Ill., April 29, 2019 /PRNewswire/ -- ACCO Brands Corporation (NYSE: ACCO), one of the world's largest designers, marketers and manufacturers of branded business, academic and consumer products, announces the launch of TruSens™, a brand of air purifiers designed to improve indoor air quality, focusing on the health and wellness of consumers.



TruSens™ represents an exciting leap forward in home air purification that allows customers to truly take control of the air they breathe. The inspiration for TruSens™ stemmed from ACCO Brands' commitment to innovation and the current societal trend of living a healthier lifestyle and achieving wellness goals. The goal of the TruSens™ brand is to connect with the consumer on a broad wellness platform, reaching the consumer who is proactively thinking about his/her health and his/her family's wellbeing.

To ensure the brand continues to work toward this goal of wellness, TruSens™ has adopted the following core values and commitments:

- To service those with an ever-changing lifestyle
- Focus on craftsmanship and attention to detail, making all products beautiful and appealing
- Keep things simple - from product design to technology
- Stay curious and continue to question the unknown
- Base products on facts and science to improve the lives of customers.

About Our Air Purifiers and Technology

We went to great lengths to create a refined and beautiful product that will be a welcomed addition to any décor. We combined exceptional functionality with a contemporary, minimalist design for an air purifier that effectively cleans the surrounding area and blends seamlessly into your environment. See the following information for a better understanding of our product design and technology.

DuPont™ Air Filtration and Ultraviolet Sterilization

While flat filters are common, they often restrict air intake to only one side of the purifier. DuPont™ Air Filtration with TruSens™ air purifiers draw in air from all directions, creating a 360-degree filtration system. The filter has been engineered to capture microscopic particles, allergens, volatile organic components and odorous gases. Once these pollutants are captured, our Ultraviolet Sterilization light destroys germs and viruses that build up on the filter, preventing recirculation of live germs.

SensorPod™ Air Quality Monitor

The average air purifier doesn't provide feedback or measure air quality to ensure that cleaner air is adequately delivered throughout the room. With the SensorPod™ air quality monitor, there's no more guessing. Placed across the room from the purifier, the remote SensorPod™ measures air quality

readings and transmits data to the air purifier. The air purifier then analyzes the air quality readings and adapts output levels accordingly.

Air Quality Display

As the SensorPod™ transmits data to the purifier, the air quality indicator on the purifier displays changes in air quality levels. The illuminated, color-coded display on the top of the purifier communicates good, moderate or poor air quality and a numeric value provides a greater level of detail. The air quality is measured and interpreted using the 1 to 500-point Air Quality Index (AQI) scale, created by the Environmental Protection Agency (EPA).

PureDirect™ Airflow

Many purifiers can leave rooms with areas of little to no air circulation, or dead zones, by only shooting air vertically or straight out. TruSens™ PureDirect™ proprietary technology uses two separate airflow streams to minimize those dead zones. The result of rigorous testing has proven that this bi-directional air flow delivers air more effectively throughout a room and, in some cases, has been proven to be up to 24 percent more efficient.

For more information about TruSens™, or to shop for air purifiers, please visit <http://www.trusens.com/>.

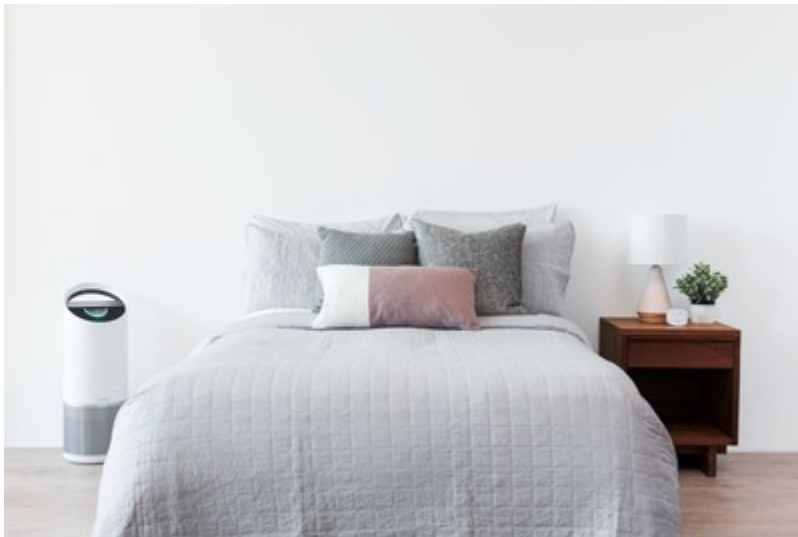
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About ACCO Brands Corporation

ACCO Brands Corporation (NYSE: ACCO) is one of the world's largest designers, marketers and manufacturers of branded academic, consumer and business products. Our widely recognized brands include Artline®, AT-A-GLANCE®, Derwent®, Esselte®, Five Star®, GBC®, Hilroy®, Kensington®, Leitz®, Mead®, Quartet®, Rapid®, Rexel®, Swingline®, Tilibra®, Wilson Jones® and many others. Our products are sold in more than 100 countries around the world. More information about ACCO Brands, the Home of Great Brands Built by Great People, can be found at www.accobrand.com.

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