



ACCO Brands Launches Swingline™ GBC® Fusion™ Laminator!

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A Better Way to Laminate

LINCOLNSHIRE, Ill., Jan. 24, 2013 /PRNewswire/ -- Swingline™ GBC®, the World's #1 Document Lamination brand, is proud to introduce its new line of Fusion™ Laminators and EZUse™ Lamination Pouches. Fusion makes lamination faster and easier than ever before with completely redesigned products that incorporate cutting-edge technology into a sleek, modern design.

(Logo: <http://photos.prnewswire.com/prnh/20130114/CG416111LOGO-b>)

As the category leader, ACCO Brands conducted research to find out which product features are the most important to consumers. The top three responses were fast warm-up times, fast laminating speeds and easier to use machines. As a result, the R&D Team worked from the ground up to rebuild the entire line to include 7 brand new laminators and a new easy to use line of pouches. Fusion combines what consumers want and need in lamination.

"We're excited about the Fusion laminators and their ability to speed up and simplify lamination for both our home and business use consumers," said Jed Peters, Vice President of U.S. Marketing, ACCO Brands. "Regardless of which document a user laminates or how often, the entire line of Fusion laminators and EZUse pouches offers a smart solution that makes laminating more convenient. You'll be finished before you know it."

At the top of the line are the Fusion 5000L and 5100L laminators which are designed to meet the demands of frequent laminating when time and productivity are crucial. Performing at lightning fast speeds, these machines laminate 10 documents in 4 minutes or less. The Fusion 3000L and 3100L are ideal for mid-sized offices with daily lamination needs, featuring 90 second or less warm-up and Intelligent™ Jam Alert. For the home or small office, the Fusion 1000L and 1100L laminators are the perfect choice with easy one-step laminating.

[EZUse Laminating Pouches](#) are the easiest to use thermal pouches in the marketplace. Alignment guides assist users with centering documents in the pouch. Directional arrows serve as a reminder to insert the sealed edge first into the laminator. Mil thickness icons provide identification of pouch thickness. All of these useful guides disappear once the pouch is laminated. In addition, UV protection prevents documents from fading and yellowing over time.

Regardless of the size of the workplace or the frequency of lamination, there is a Fusion laminator to meet all needs. [Swingline GBC Fusion laminators](#) do not just deliver a high quality output, but also offer the added benefit of increased productivity by including key features that simplify the entire laminating process. Fusion laminating machines and EZUse pouches are super fast and super easy to use.

For more information and videos on the entire line of Fusion laminators and pouches please visit: <http://www.swingline.com>

About Swingline GBC Products and ACCO Brands Corporation (NYSE:ACCO)

Quality. Innovation. Reliability. The Swingline name means products you can trust.

For more than 80 years we've helped you successfully achieve your workplace goals and move on to other projects. From staplers to shredders, punches, sharpeners, trimmers and laminators (including the super fast and super easy Fusion), you can depend on Swingline GBC to help you get the job done.

ACCO Brands Corporation is one of the world's largest suppliers of branded office and consumer products and print finishing solutions. Our widely recognized brands include AT-A-GLANCE®, Day-Timer®, Five Star®, GBC®, Hilroy®, Kensington®, Marbig, Mead®, NOBO, Quartet®, Rexel, Swingline®, Tilibra®, Wilson Jones® and many others. We design, market and sell products in more than 100 countries around the world. More information about ACCO Brands can be found at www.accobrand.com.

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