



## **GBC Becomes Duplo's Core Dealer - Graphics & On-Demand Products**

July 31, 2014

Mississauga, Ontario, July 31st, 2014. GBC, the market leader in document finishing, has recently been awarded the important distinction of Core Dealer status for the Canadian market. This agreement will provide GBC with access to Duplo's complete line of all-in-one slitter/cutter/creasers, folders, perfect binders, sheet feeders, booklet making, and saddle stitching systems for offset and digital printers in both high production and small office environments.

This alliance will allow GBC to leverage its leading nationwide network of sales experts to recommend the best Duplo solution for their extensive customer base across the Canadian printing industry. GBC's team of nationwide certified field technicians have many years of experience installing, training and servicing Duplo equipment. With this new partnership, the GBC Service organization will be extending these services to the full Duplo line of Graphics and On-demand products.

*"We are very excited about this opportunity to represent Duplo across Canada and believe that this partnership between GBC and Duplo provides a total solution approach for our customers, helping them to maximize productivity and their return on investment,"* says Ed Lovekin, ACCO Brands' Sr. Vice President, Finance & Business Development.

### **Quote from Si Nguyen, Vice President of Duplo USA Corporation:**

*"We are very pleased to further our partnership with GBC and welcome them into our elite group of Duplo Core Dealers. As a Core Dealer, GBC has exemplified the added qualifications and dedication necessary to provide the utmost in service and sales support to our customers and the Duplo Printer Vendor Partner Program. With the expanded Duplo product line now offered through GBC and their deep commitment to helping clients achieve the best finishing solution possible to grow their business, we are confident that GBC will serve customers in the Canadian market exceptionally well."*

### **About GBC and ACCO Brands Corporation (NYSE:ACCO)**

GBC has been the market leader in binding and lamination for over 60 years. With a complete line of binding, laminating and shredding machines and supplies, GBC helps customers present, protect and preserve their documents. To learn more about GBC products, visit [www.gbconnect.com/canada](http://www.gbconnect.com/canada)

### **About ACCO Brands Corporation**

ACCO Brands Corporation is one of the world's largest suppliers of branded school, office and consumer products and print finishing solutions. Our widely recognized brands include AT-A-GLANCE®, Day-Timer®, Five Star®, GBC®, Hilroy®, Kensington®, Marbig, Mead®, NOBO, Quartet®, Rexel, Swingline®, Tilibra®, Wilson Jones® and many others. We design, market and sell products in more than 100 countries around the world. More information about ACCO Brands can be found at [www.accobrand.com](http://www.accobrand.com).

### **About Duplo**

For over 60 years, Duplo has set the standard with some of the most innovative and reliable finishing products in the graphic arts industry and continues to lead the way with solutions that are automated, productive, and cost-efficient. With its full range of print finishing equipment from slitter/cutter/creasers, folders, and UV coaters to perfect binders, booklet makers and more, Duplo's mission is to help keep print alive in a world where it can co-exist with the ever-changing channels of communication.