



**PENSKE**

*Australia & New Zealand*



### **Western Star Partners with Outback Futures**

Western Star Trucks has formally partnered with not-for-profit organisation Outback Futures with an agreement to make a donation to the mental health and wellbeing service provider for every Western Star purchased in Queensland.

Committed to long term, intergenerational change, Outback Futures aims to see rural and remote communities equipped with the confidence and tools to identify and address their own mental health and wellbeing challenges.

“Western Star Trucks and Penske Australia are proud to expand and formalise our existing relationship with Outback Futures,” said Craig Lee, general manager – on-highway, Penske Australia.

“With a heartland entrenched in regional Australia, our Western Star brand has natural synergies with the communities that Outback Futures supports.

“Outback Futures does such fantastic work in rural communities nurturing and empowering the outback with its mental health and wellbeing services directly impacting so many communities.

“In addition to making a donation from every Western Star sold in Queensland, Penske Australia has a range of initiatives that we are working on with Outback Futures.”

Brent Sweeney, chief executive officer of Outback Futures said the expansion of the relationship would make a tangible difference to its clientele.

“We are thrilled to be extending our association with both Penske and the Western Star Trucks brand which, like Outback Futures, is grounded in the bush environment,” said Brent.

“Partnerships such as this one with Western Star not only contribute funding that provides a direct benefit to outback communities, they also raise awareness around mental health and wellbeing, and facilitate Outback Futures as we progress our mission to renew hope, build resilience, and strengthen community.”

To learn more about Outback Futures or make a donation, please visit: <https://outbackfutures.org.au>.