



Alan Laing to Lead Homebuilding Operations for National Homebuilder, Taylor Morrison

January 13, 2016

Former Orleans Homes' President and CEO to Drive Company's Operational Excellence

SCOTTSDALE, Ariz., Jan. 13, 2016 /PRNewswire/ -- Taylor Morrison Home Corporation ("Taylor Morrison," NYSE: TMHC), a leading national homebuilder and developer, today announced that Alan Laing will be joining the company as executive vice president of its homebuilding operations. Previously, Alan served as the president and CEO of Orleans Homes, a homebuilder from which Taylor Morrison acquired three divisions in 2015.

Alan will report directly to President and CEO Sheryl Palmer and oversee three area presidents as well as the homebuilding operations infrastructure for Taylor Morrison.

As a complement to Taylor Morrison's existing team of talented operators, in this new role, Alan will focus on operational optimization on a national level; specifically, operational efficiencies and institutionalizing best-in-class production practices throughout Taylor Morrison's purchasing and green building sectors to drive financial performance. Alan will also focus on creating consistencies across Taylor Morrison's operations to improve both the customer and employee experience, allowing the business to further focus on the imperatives of the Taylor Morrison four pillar strategy.

"Alan is a tremendous resource and asset to Taylor Morrison. His consummate professionalism and sound homebuilding business acumen are perfectly suited for this elevated role in the Taylor Morrison family," said President and CEO of Taylor Morrison, Sheryl Palmer.

"As Taylor Morrison continues to grow and the industry is faced with a constrained labor infrastructure, operational efficiencies are critical to sustained success. Alan brings a wealth of experience in operations management, having served in executive roles at other top homebuilders and running his own consulting firm focused on operations and home cost management for more than seven years. I'm confident Alan's strategic thinking, leadership and ability to successfully accomplish long and short-term goals will have an invaluable impact on Taylor Morrison."

"Having worked with Sheryl and many other members of her leadership team in the past, I can attest to the integrity of the organization and its dedication to excellence. The culture, the strategic direction; it's all very exciting and exactly what I'd hoped to be a part of," said Alan Laing. "I'm thrilled to be joining the Taylor Morrison team."

Alan will assume his role beginning on Jan. 18 and will be based in Scottsdale, Arizona.

About Taylor Morrison

Taylor Morrison Home Corporation (NYSE:TMHC) is a leading national builder and developer based in Scottsdale, Arizona and operates under two well-established brands, Taylor Morrison and Darling Homes. Taylor Morrison builds and develops distinctive communities from coast to coast, serving a wide array of homeowners aimed mainly at first-time, move-up, luxury and 55 or better customers. Darling Homes builds communities in Texas, catering to move-up and luxury homebuyers seeking a personalized building experience.

For more information about Taylor Morrison and Darling Homes, please visit www.taylormorrison.com or www.darlinghomes.com.

CONTACT: Corporate Communications
Taylor Morrison Home Corporation
(480) 376-0661
communications@taylormorrison.com

Logo - <http://photos.prnewswire.com/prnh/20150422/200427LOGO>

To view the original version on PR Newswire, visit: <http://www.prnewswire.com/news-releases/alan-laing-to-lead-homebuilding-operations-for-national-homebuilder-taylor-morrison-300203972.html>

SOURCE Taylor Morrison