



Taylor Morrison Named Green Home Builder's 2014 Green Builder of the Year

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Award Recognizes Company's Commitment to Sustainable Initiatives

SCOTTSDALE, Ariz.--(BUSINESS WIRE)--Jan. 13, 2015-- Taylor Morrison Home Corporation (NYSE:TMHC), a leading homebuilder and developer in North America, today announced that it has received the 2014 Builder of the Year honor from *Green Home Builder* magazine, a national trade publication focused on certified housing and energy-efficient and environmentally responsible building practices.

"We are honored by this recognition from *Green Home Builder*. As a company that has always maintained a strong commitment to the sustainability of the communities we build and service, our responsibility for the environment continues to be a priority for Taylor Morrison," said Sheryl Palmer, Chief Executive Officer of Taylor Morrison. "Increasingly, homebuyers share this priority, and we are constantly looking for ways to distinguish ourselves and our products through a continued commitment to improving our environmental footprint while maintaining our competitive value proposition."

Taylor Morrison utilizes several environmentally-friendly building and development practices in many of its homes and communities. Through recycling programs, Taylor Morrison limits or reuses building material waste on the majority of jobsites. Additionally, the Company also uses sustainable materials and develops homes that allow for maximized energy efficiency, as implemented with the Elem3nts program. The Elem3nts program provides homes with eco-sensitive features, reducing waste and helping homeowners save money.

Taylor Morrison uses the Home Energy Rating System (HERS) as an industry benchmark when building energy efficient homes. The lower the HERS score the better. A standard new home today will typically score in the high 90s; Taylor Morrison homes routinely score in the low 60s by using innovative building products like radiant barriers, higher R-value insulation and low-E windows.

Additionally the Company offers sustainable options to homebuyers such as:

- Innovative storm water management;
- Water efficient landscaping design;
- High efficiency building systems; and
- Refrigerant management.

In addition to implementing "green" practices in home building, Taylor Morrison is also dedicated to preserving and repurposing land. In 2013 Taylor Morrison dedicated or developed 3,253 acres of perpetual open space to communities that the Company was working on. That would be the equivalent of approximately 52,000 tennis courts, 3,025 football fields or nearly 4 Central Parks.

"Taylor Morrison is a setting a fine example when it comes to providing their customers with sustainable home design and construction. A Taylor Morrison home is well-built and efficient, allowing for eco-conscious living for generations," said Nick Slevin, Publisher and Editor-in-Chief of *Green Home Builder*. "We are proud to recognize this award winning home builder as our 2014 Builder of the Year."

For more information on Taylor Morrison and its Elem3nts initiative please visit <http://www.taylormorrison.com/Elements>.

About Taylor Morrison

Headquartered in Scottsdale, Arizona, Taylor Morrison Home Corporation (NYSE:TMHC) operates in the U.S. under the Taylor Morrison and Darling Homes brands and in Canada under the Monarch brand. Taylor Morrison is a builder and developer of single-family detached and attached homes, serving a wide array of buyers including the first-time, move-up, luxury and 55+ customer. Taylor Morrison divisions operate in Arizona, California, Colorado, Florida and Texas. Darling Homes serves move-up and luxury homebuyers in Texas. Monarch, Canada's oldest homebuilder, builds homes for first-time and move-up buyers in Toronto and Ottawa as well as high rise condominiums in Toronto.

For more information about Taylor Morrison, Darling Homes or Monarch, please visit www.taylormorrison.com, www.darlinghomes.com and www.monarchgroup.net.

Source: Taylor Morrison Home Corporation

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