

Taylor Morrison Breaks Barriers with an Increasing Number of Women in its Workforce Pursuing Construction Roles

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America's Most Trusted Homebuilder celebrates Women in Construction Week

SCOTTSDALE, Ariz., March 7, 2025 /PRNewswire/ -- America's Most Trusted® Home Builder, Taylor Morrison (NYSE: TMHC), continues to break barriers with an increasing number of women joining its organization. To celebrate Women in Construction Week recognized March 2-8, Taylor Morrison is featuring women in construction roles and releasing new workforce statistics.

"With the homebuilding industry being traditionally male dominated, we're incredibly proud of the women at Taylor Morrison who continue to challenge that status quo and pursue the immense opportunities this meaningful career can provide for everyone," said Taylor Morrison Chairman and CEO **Sheryl Palmer**. "As an organization, we have experienced a growing number of women joining our workforce and are excited that they're paving the way for people from all backgrounds to consider a career in construction."

Taylor Morrison has an increasing number of women joining its construction roles and seeing significant career growth. As of March 2025, Taylor Morrison reported:

- In the past decade, Taylor Morrison has seen an 887% increase in women who currently hold construction roles.
- Taylor Morrison has 45% female representation in its workforce – just over four times the U.S. construction industry average of 11%.
- Chairman and CEO Sheryl Palmer remains the only female that has ever led a publicly traded homebuilder

and has been in her role since 2007.

- The Company's Board of Directors has a female majority, the highest in the industry.

Dallas Build-to-Rent Assistant Land Project Manager, **Haley Hoffman**, didn't start her career in the homebuilding industry, but she has experienced exceptional career progression just three years after taking the plunge. Hoffman joined the Taylor Morrison team as a permit administrator and soon after moved to Taylor Morrison's build-for-rent brand, Yardly, as a Land Analyst. The team then offered her the opportunity to train in the field with project managers, where she developed the skills for her current role. When asked what her advice would be for women interested in pursuing the construction career path, she said:

"Don't be afraid to ask questions and overcommunicate. If there's an opportunity to shadow someone who's an expert, take it!" said **Hoffman**.

Indianapolis-based Superintendent **Autumn Schmicker** has been in the role for six years, where she spends her days walking job sites, working with trade partners, managing various construction tasks in progress, and coordinating schedules. She encourages women in the field to stop underestimating themselves, and to always find ways to build upon your skills.

"My passion for the construction industry originated during my childhood, as I grew up watching my father run his own residential construction business and was inspired to follow in his footsteps. No two days are quite the same, which is one of my favorite parts of the job," said **Schmicker**.

As a former Aviation Electrician in the Navy, Jacksonville-based Superintendent **Tracey Michaels** has been with Taylor Morrison for five years, delivered 100 homes, and even built the model home at the Cove at Beachwalk community in just 60 days. While she started her construction career in Warranty and focused on that for nearly a decade, she always wanted to be on the building side and feels her career has now come full circle as a Superintendent.

"I love starting from dirt and seeing a completed product in the end. There's nothing more rewarding than seeing the joy on a homeowner's face after delivering their dream home," said **Michaels**.

About Taylor Morrison

Headquartered in Scottsdale, Arizona, Taylor Morrison is one of the nation's leading homebuilders and developers. We serve a wide array of consumers from coast to coast, including first-time, move-up, luxury and resort lifestyle homebuyers and renters under our family of brands—including Taylor Morrison, Esplanade and Yardly. From 2016-2025, Taylor Morrison has been recognized as America's Most Trusted® Builder by Lifestory Research. Our long-standing commitment to sustainable operations is highlighted in our annual **Sustainability and Belonging Report**.

For more information about Taylor Morrison, please visit www.taylormorrison.com.

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