



NEWS RELEASE

Dolby and AMC Entertainment announce major expansion of Dolby Cinema at AMC in the US, with 40 additional auditoriums to be added by the end of 2027

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AMC has also selected Dolby Vision as its HDR offering of choice

SAN FRANCISCO and LEAWOOD, Kan., March 31, 2025 /PRNewswire/ -- Dolby Laboratories, Inc. (NYSE: DLB), a leader in immersive entertainment experiences, and AMC Entertainment (NYSE: AMC), the largest theatrical exhibitor in the United States and in the world, today announced a significant expansion of their partnership, following a decade of success and guest popularity of the Dolby Cinema at AMC experience. Beginning this year, AMC and Dolby will add an additional 40 Dolby Cinema at AMC locations in the United States through the end of 2027.

This represents a nearly 25% increase of Dolby Cinema at AMC auditoriums in the United States, bringing the total number to over 200.

Dolby Cinema is the flagship offering of Dolby's theatrical solutions for exhibitors and moviegoers alike. It provides a fully Dolby-designed environment that gives audiences a captivating way to experience a film in Dolby Vision ultra-vivid picture quality combined with Dolby Atmos immersive sound. As part of the partnership, AMC and Dolby extend their commitment to the existing Dolby Cinema network.

For AMC, the expanded partnership marks another significant step in its ongoing commitment to invest in innovative technology and deliver the very best in premium experiences for its moviegoers. In addition to the new

locations, AMC has also selected Dolby Vision as its HDR offering of choice, which combined with Dolby Atmos, makes Dolby Cinema an extraordinary and compelling premium theatrical experience.

"Premium moviegoing is defining the modern box office," said Kevin Yeaman, President and CEO, Dolby Laboratories. "In expanding our longstanding partnership with AMC, we look forward to providing even more audiences with access to the most immersive film experiences that you can only get at Dolby Cinema."

"For a decade, AMC and Dolby have provided moviegoers with incredible premium experiences - making the biggest blockbusters even bigger, brighter, louder, and more immersive," said Adam Aron, Chairman and CEO of AMC Entertainment. "The expansion of this partnership is a powerful demonstration of AMC's ongoing commitment to deliver this premium experience – sought out by filmmakers, studio partners, and our guests – to even more of our theaters and AMC moviegoers around the United States."

The partnership comes at a time when premium moviegoing represents a significant and growing share of the total box office, with Dolby further cementing its position as a valued brand among moviegoers. 2024 marked Dolby Cinema's strongest year in history at the box office, surpassing the company's record-setting 2023 box office gross.

Fueling this attendance is Dolby's strong content pipeline, with over 725 theatrical features released or confirmed to be released in Dolby Vision and Dolby Atmos to date. This includes new and upcoming releases at the box office like Mission: Impossible – The Final Reckoning, Karate Kid: Legends, F1, Jurassic World Rebirth, Avatar: Fire and Ash, and more. And of the top 50 titles of the past five years, 49 were shown in Dolby Cinema.

About Dolby.

Dolby Laboratories (NYSE: **DLB**) is based in San Francisco with offices around the globe. From movies and TV shows, to apps, music, sports, and gaming, Dolby transforms the science of sight and sound into spectacular experiences for billions of people worldwide. We partner with artists, storytellers, developers, and businesses to revolutionize entertainment and communications with **Dolby Atmos, Dolby Vision, Dolby Cinema**, and **Dolby.io**.

About AMC Entertainment Holdings, Inc.

AMC is the largest movie exhibition company in the United States, the largest in Europe and the largest throughout the world with approximately 900 theatres and 10,000 screens across the globe. AMC has propelled innovation in the exhibition industry by: deploying its Signature power-recliner seats; delivering enhanced food and beverage choices; generating greater guest engagement through its loyalty and subscription programs, website, and mobile apps; offering premium large format experiences and playing a wide variety of content including the latest Hollywood releases and independent programming. For more information, visit www.amctheatres.com.

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SOURCE Dolby Laboratories, Inc.