

Neighbourly to Acquire Rubicon Pharmacies

Acquisition of 100 Pharmacies

March 10, 2022

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This presentation is not an offer of securities for sale in the United States and is not an offer to sell or solicitation of an offer to buy any securities of Neighbourly, nor shall it form the basis of, or be relied upon in connection with any contract for purchase or subscription. The subscription receipts of Neighbourly will only be offered in the provinces and territories of Canada by means of the prospectus referred to above. Securities may not be offered or sold in the United States absent registration under the United States Securities Act of 1933, as amended (the "U.S. Securities Act") or an exemption from registration thereunder. These securities have not been and will not be registered under the U.S. Securities Act or the securities laws of any state and may not be offered or sold in the United States or to, or for the account of, a U.S. Person (as defined under Regulation D of the U.S. Securities Act) absent registration under the U.S. Securities Act and applicable state securities laws or pursuant to an applicable exemption therefrom.



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Non-IFRS Measures

This presentation contains references to certain measures that are not recognized under International Financial Reporting Standards ("IFRS") that are used by the Company and Rubicon as indicators of financial performance, such as, (a) with respect to Neighbourly: Adjusted EBITDA, Adjusted EBITDA Margin, Pro Forma Revenue, Pro Forma Adjusted EBITDA and Acquisition Pro Forma Revenue, and (b) with respect to Rubicon: Rubicon Adjusted EBITDA and Rubicon Adjusted EBITDA Margin. These measures are not recognized under IFRS and do not have a standardized meaning prescribed by IFRS and are therefore unlikely to be comparable to similar measures presented by other companies. Rather, these measures are provided as additional information to complement those IFRS measures by providing further understanding of our results of operations from management's perspective. Accordingly, these measures should not be considered in isolation nor as a substitute for analysis of our financial information reported under IFRS. These non-IFRS measures are used to provide readers with supplemental measures of our operating performance and thus highlight trends in our core business that may not otherwise be apparent when relying solely on IFRS measures. We also believe that market participants frequently use non-IFRS measures in the evaluation of issuers. Our management also uses non-IFRS measures in order to facilitate operating performance comparisons from period to period, to prepare annual operating budgets and forecasts and to determine components of management compensation. See the "Appendix" of this presentation for reconciliations of these non-IFRS measures to the most directly comparable IFRS measures.

Presentation of Financial Information

The financial information of Neighbourly referred to in this presentation is reported in Canadian dollars and have been prepared in accordance with IFRS. All financial information of Rubicon referred to in this presentation is reported in Canadian dollars and has been derived from audited and unaudited historical financial statements of Rubicon that were prepared in accordance with Canadian accounting standards for private enterprises. The recognition, measurement and disclosure requirements of Canadian GAAP applicable to private enterprises differ from those of Canadian GAAP applicable to publicly accountable enterprises, which are IFRS.

The disclosure contained in this presentation assumes that all ROFRs will be waived and not be exercised by the relevant parties.

Please refer to Neighbourly's management discussion and analysis for the 16-week and 40-week periods ended January 1, 2022 incorporated by reference in the Prospectus for the definition of the following non-IFRS measures: Adjusted EBITDA, Adjusted EBITDA Margin, Pro Forma Revenue and Pro Forma Adjusted EBITDA. Rubicon Adjusted EBITDA is defined as profit (loss) for the twelve-month period ended September 30, 2021 before income tax expense (recovery), finance (income) costs, net, depreciation and amortization, and other expenses. Rubicon Adjusted EBITDA Margin is defined as Rubicon Adjusted EBITDA divided by Rubicon's revenue for the period. Neighbourly defines Acquisition Pro Forma Adjusted EBITDA as adjusted to give effect to the completion of the Acquisition, the Offering and the Concurrent Private Placement and related advances and drawdowns under the Restated Credit Facilities (as defined herein), as if each had been completed on January 2, 2021; and Acquisition Pro Forma Revenue is defined as Pro Forma Revenue as adjusted to give effect to the completion of the Acquisition, the Offering and the Concurrent Private Placement and related advances and drawdowns under the Restated Credit Facilities, as if each had been completed on January 2, 2021; assuming all ROFRs will be waived and not be exercised by the relevant parties, and further adjusted for the pro forma impact of other locations acquired by Neighbourly on or after January 1, 2022 to date as if owned on January 2, 2021.

As used in this presentation, "LTM Acquisition Pro Forma Adjusted EBITDA" and "LTM Acquisition Pro Forma Revenue" refers to Pro Forma Adjusted EBITDA and Pro Forma Revenue, respectively, each as defined by Neighbourly, calculated on a pro forma basis for the Acquisition, and derived by adding our unaudited pro forma condensed consolidated financial information for the 40 weeks ended January 1, 2021 to our unaudited pro forma condensed consolidated financial information for the 40 weeks ended January 2, 2021. Neighbourly's financial information for LTM presented herein (other than, for the avoidance of doubt, LTM Acquisition Pro Forma Adjusted EBITDA and LTM Acquisition Pro Forma Revenue) has been derived by adding Neighbourly's unaudited financial information for the 52 weeks ended January 1, 2022 to its audited consolidated financial information for the 52 weeks ended March 27, 2021 and subtracting its unaudited interim consolidated financial information for the 40 weeks ended January 2, 2021, all as derived from the financial statements of Neighbourly described herein. Rubicon's financial information for LTM presented herein has been derived by adding Rubicon's unaudited interim consolidated financial information for the nine months ended September 30, 2021 to its audited consolidated financial information for the fiscal year ended December 31, 2020 and subtracting its unaudited interim consolidated financial information for the nine months ended September 30, 2021 to its audited consolidated financial information for the financial statements included in the rospectus. Adjustments to Rubicon's historical financial statements included in the Prospectus. Adjustments to Rubicon's historical financial statements included in the Prospectus include reclassification adjustments to provide a consistent basis of presentation and classification with the consolidated financial statements of Neighbourly.

When used in this presentation, LTM means, (i) when used in relation to Neighbourly or Acquisition pro forma financial information, the trailing 52-week period ended January 1, 2022, and (ii) when used in relation to Rubicon, the trailing 12-month period ended September 30, 2021.

When used in this presentation, FY2022 refers to Neighbourly's financial year ending March 26, 2022, and FY2023 refers to Neighbourly's financial year ending March 25, 2023.



Caution Regarding Forward Looking Statements

This presentation contains "forward-looking information" and "forward-looking statements" within the meaning of applicable securities laws. Forward-looking information may relate to our future financial outlook and anticipated events or results and may include information regarding our financial position, business strategy, growth strategies, budgets, operations, financial results, taxes, dividend policy, capital structure, plans and objectives. Particularly, information regarding our expectations of future results, performance, achievements, prospects or opportunities or the markets in which we operate is forward-looking information. In some cases, forward-looking information can be identified by the use of forward-looking terminology such as "plans", "targets", "expects" or "does not expecta", "is expected", "an opportunity exists", "budget", "scheduled", "estimates", "outlook", "forecasts", "projection", or viations, such words and phrases or statements that certain actions, events or results "may", "could", "would", "will", "will be taken", "occur" or "be achieved". In addition, any statements that refer to expectations, projections or other characterizations of future events or circumstances contain forward-looking information. Statements containing forward-looking information are not historical facts but instead represent management's expectations, estimates and projections regarding future events or circumstances.

This forward-looking information includes, among other things, statements relating to: the completion and use of proceeds of the Offering and the Concurrent Private Placement; expectations regarding completion of the Acquisition and timing thereof; the expected impact of the Acquisition on the Company's operations, prospects, opportunities, financial condition, cash flow and overall strategy; anticipated sources of financing of the purchase price of the Acquisition; the strategic rationale for the Acquisition; the strength, complementarity and compatibility of Rubicon with Neighbourly's existing business and teams; expectations regarding industry trends, overall market growth rates and our growth rates and growth strategies; and expectations regarding the Company's financial position as a result of the Acquisition.

This forward-looking information and other forward-looking information are based on our opinions, estimates and assumptions in light of our experience and perception of historical trends, current conditions and expected future developments, as well as other factors that we currently believe are appropriate and reasonable in the circumstances. Despite a careful process to prepare and review the forward-looking information, there can be no assurance that the underlying opinions, estimates and assumptions will prove to be correct. Certain assumptions in respect of our ability to build our market share; our ability to retain key personnel; our ability to maintain developments, or ability to continue investing in infrastructure to support our growth; our ability to obtain and maintain existing financing on acceptable terms; currency exchange and interest rates; the impact of competition; the changes and trends in our industry or the global economy; the changes in laws, rules, regulations, and global standards; the satisfaction of all conditions of closing and the successful completion of the Acquisition, including receipt of regulatory, stock exchange and other required approvals and waivers of ROFRs; the estimated purchase price of the Acquisition, including post-closing adjustments and ROFRs; the availability of borrowings to be drawn down under the New Credit Facilities and the utilization thereof; the receipt of consent of third parties to the change of control triggered by the Acquisition under relevant agreements and store leases; the successful and timely integration of Rubicon in the timeframe anticipated, including impacts on growth and accretion in various financial metrics; and the absence of significant undisclosed costs or liabilities associated with the Acquisition, are material factors made in preparing forward-looking information and management's expectations.

Forward-looking information is subject to known and unknown risks, uncertainties, assumptions and other factors that may cause the actual results, level of activity, performance or achievements to be materially different from those expressed or implied by such forward-looking information, including but not limited to the following risk factors described in greater detail under the heading entitled "Risk Factors" in the Prospectus (including in the documents incorporated by reference therein): failure to complete the Acquisition in all material respects in accordance with the Purchase Agreement; failure to obtain, in a timely manner or at all, regulatory, stock exchange and other required and waivers of ROFRs, or to otherwise satisfy the conditions to the completion of, the Offering, the Concurrent Private Placement and the Acquisition; increased indebtedness after completion of the Acquisition; failure to receive consents of third parties to the change of control triggered by the Acquisition under relevant agreements and store leases; failure to reacive consents of third parties to the change of control triggered by the Acquisition under relevant agreements and store leases; failure to reacive consents of third parties to the change of control triggered by the Acquisition under relevant agreements and store leases; failure to reacive consents of third parties to the change of control triggered by the Acquisition under relevant agreements and store leases; failure to reacive consents of third parties to the change of control triggered by the Acquisition under relevant agreements and store leases; failure to reacive consents of third parties to the change of control triggered by the Acquisition under relevant agreements and store leases; failure to reduce the change of control triggered by the Acquisition; parties agreement and the Acquisition and every and triggered by the Acquisition; parties agreement and the Acquisition and every agreement and the Acquisition; parties agreement and the Acquisition and every a

Although we have attempted to identify important risk factors that could cause actual results to differ materially from those contained in forward-looking information, there may be other risk factors not presently known to us or that we presently believe are not material that could also cause actual results or future events to differ materially from those expressed in such forward-looking information. There can be no assurance that such information will prove to be accurate, as actual results and future events could differ materially from those anticipated in such information. Accordingly, prospective investors should not place undue reliance on forward-looking information, which speaks only as of the date made. The forward-looking information contained in this presentation represents our expectations as of the date of this presentation, and are subject to change after such date. However, we disclaim any intention or obligation or undertaking to update or revise any forward-looking information whether as a result of new information so there is a presentation is expressly qualified by the foregoing cautionary statements.

completed or proposed acquisitions been completed as, at, or for the periods stated (including, in particular, in the event one or more ROFRs are exercised by the relevant parties). The opinions, estimates or assumptions referred to above are



described in greater detail in the "Risk Factors" section of the Prospectus.

Transaction Summary

The cash purchase price for the acquisition is \$435M, not including the assumption of leases and subject to customary post-closing net working capital adjustments and ROFRs Represents a pre-synergies multiple of 12.0x¹ Rubicon's Adjusted EBITDA² for the trailing 12-month period ended September 30, 2021 **Purchase Price** Effective multiple expected to be lower after giving effect to i) synergies, ii) planned real estate dispositions, and iii) tax assets All of the Rubicon pharmacies are subject to ROFRs in favour of certain third parties; if any ROFRs are exercised, the pharmacies affected by the exercised ROFRs ("ROFR Pharmacies") will be excluded from the acquisition and the purchase price will be adjusted downward by an amount equal to the value attributed to the ROFR Pharmacies Mid-teens accretive to Earnings per Share based on FY2023³ full year contribution Estimated near-term cost synergies of approximately \$2.5M **Financial** Expect 75% of synergies to be realized within 30 days, and 100% to be realized within 90 days post-closing **Highlights** Acquisition increases scale and diversification, expected to improve margins, and to enable an accelerated growth profile through an enhanced acquisition pipeline in the Canadian Prairies \$250M equity issuance comprised of a \$130M public equity offering and a \$120M equity private placement from Persistence Capital Partners (excluding the 15% over-allotment option) Prudent capital structure with Pro Forma net debt / LTM Adjusted EBITDA⁴ of ~3.0x at close⁵ **Financing** Provides a clear path to deleveraging following the Acquisition Significant incremental financing capacity and free cash flow available to pursue future M&A opportunities Timing & Expected to close in Q1 FY2023 (Q2 CY2022)

Subject to customary closing conditions and regulatory approvals and third party (including lenders) consents

- (1) Multiple calculated as the Purchase Price of \$435M plus Rubicon lease liabilities of \$29M divided by Adjusted EBITDA of \$39M for the trailing 12-month period ended September 30, 2021.
- Non-IFRS measure. See "Non-IFRS Measures" in the Disclaimer.
- Neighbourly FY2023 is the 12-month period ending March 25, 2023.
- (4) Net Debt to trailing 12-month period Pro Forma Adjusted EBITDA, as defined in Neighbourly's credit agreement.
- 5) Assumes cash generation until the expected close, the exercise in full of the over-allotment option, and approximately \$2.5M of near-term cost synergies



Approvals

Today's Presenters



Chris Gardner

Chief Executive Officer



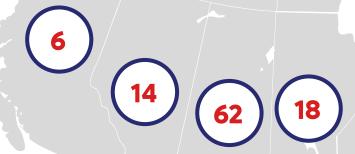
Terri Smyth

Chief Financial Officer

Rubicon at a Glance

Rubicon PHARMACIES

The Rubicon Network 100 Locations Across Four Provinces



- Like Neighbourly, Rubicon's primarily rural-focused portfolio focuses on smaller, underserved communities where pharmacies are the centre of healthcare delivery
- Locations operate under complementary banner programs (Pharmasave, PharmaChoice and McKesson)

\$303м

Revenue¹

\$39M Adj. EBITDA^{1,2}

13% Adj. EBITDA Margin^{1,2}

6.1M

Prescriptions Filled¹

⁽¹⁾ For the 12-month period ended September 30, 2021.

Neighbourly Pharmacy

Strong Strategic Rationale

- Shares Neighbourly's values of a healthcare first operating strategy
- Complementary platform in key Western Canadian provinces
- Material identified potential synergies, with upside through implementation of Neighbourly's operational best practices
- Mid-teens accretive to Earnings per Share based on FY2023¹ full year contribution



Cements Neighbourly's Position as Canada's Largest and Fastest Growing Network of Community Pharmacies

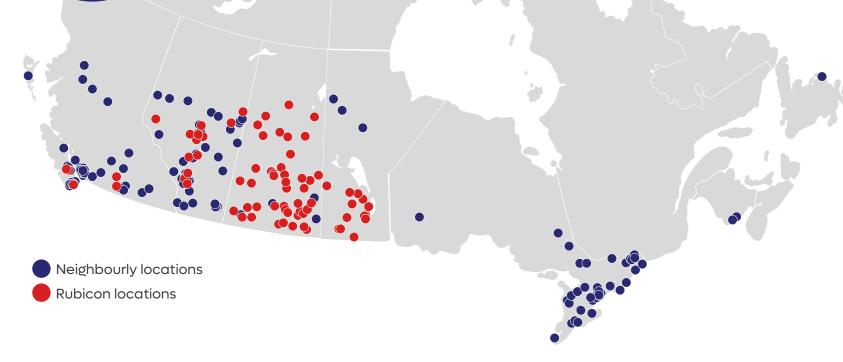


Expanded, Complementary Footprint



The New Neighbourly Network **271 Locations Across Canada**





+70% LTM³ Pro Forma Adj. EBITDA^{1,2}

> +58% Locations

Neighbourly 12-month period ended

period ended September 30, 2021.

January 1, 2022, and Rubicon 12-month

Accelerating Scale and Growth



Highly strategic acquisition of a scaled platform in complementary geographies

	Neighbourly	Rubicon	+
(In \$ Millions)	Q3 FY2022 ³	Sept 2021 ⁴	Rubicon PHARMACIES
# of Locations	171	100	271
LTM Pro Forma Revenue ¹	\$488	\$303	\$791
LTM Pro Forma Adjusted EBITDA ¹	\$59	\$39	\$100 ⁵
LTM Pro Forma Adjusted EBITDA Margin ¹	12.0%	12.7%	12.6%



Significant increase to Pro Forma Revenue¹ and Adj. EBITDA¹



Mid-teens accretive to EPS based on FY2023² full year contribution

LTM Pro Forma Revenue ¹	\$488	\$303	
LTM Pro Forma Adjusted EBITDA ¹	\$59	\$39	
LTM Pro Forma Adjusted EBITDA Margin ¹	12.0%	12.7%	



ூNeighbourly

12-month period ended September 30,

Material Identified Synergy Potential

- Implementation of Neighbourly's operating best practices
- Improvement of commercial and purchasing terms
- Real estate and administrative optimization

70bps
Anticipated improvement
in Pro Forma CG&A costs as
a percentage of LTM
revenue¹

\$2.5_M

Approximate nearterm cost synergies **75%**

Expected synergies within 30 days, 100% within 90 days

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Subject to customary closing conditions and regulatory approvals and third party (including lenders) consents



Approvals

¹⁾ Multiple calculated as the Purchase Price of \$435M plus Rubicon lease liabilities of \$29M divided by Adjusted EBITDA of \$39M for the trailing 12-month period ended September 30, 2021.

Non-IFRS measure. See "Non-IFRS Measures" in the Disclaimer.

Neighbourly FY2023 is the 12-month period ending March 25, 2023.

⁽⁴⁾ Net Debt to trailing 12-month period Pro Forma Adjusted EBITDA, as defined in Neighbourly's credit agreement.

⁵⁾ Assumes cash generation until the expected close, the exercise in full of the over-allotment option, and approximately \$2.5M of near-term cost synergies

Attractive Financing Solution

- Attractive financing solution provides ample room and flexibility to continue to pursue acquisition strategy
- \$250M of new equity, including \$120M investment from **Persistence Capital Partners**
- Pro Forma leverage¹ of ~3.0x² at close
- Rapid deleveraging profile and long-term leverage target remains $2.5x^{4}$

Transaction Financing

Sources and Uses (In \$ Millions)	Base Deal	Over-allotment Exercised in Full	
Public Equity Offering	\$130	\$150	
Equity Private Placement	\$120	\$138	
Cash from Balance Sheet ³	\$40	\$40	
Term Loan	\$100	\$100	
Revolver Draw	\$66	\$29	
Total Sources	\$456	\$457	
Purchase Price	\$435	\$435	
Estimated Transaction Costs	\$21	\$22	
Total Uses	\$456	\$457	

Pro Forma Ownership

Ownership (Basic)	Base Deal	Over-allotment Exercised in Full	
Persistence Capital Partners	50%	50%	
Existing Public Equity Investors	40%	39%	
New Public Equity Investors	10%	12%	
Total Ownership	100%	100%	

Net Debt to trailing 12-month period Pro Forma Adjusted EBITDA, as defined in Neighbourly's credit agreement





Assumes cash generation until the expected close, the exercise in full of the over-allotment option, and approximately \$2.5M of near-term cost synergies

Better Together

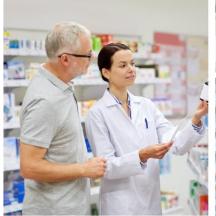


2,000+
Team Members



1,500+
New Team Members











Executing on Our Vision

- Maintain acquisition momentum: Pipeline remains robust, as Canada's fragmented market of 6,500 independent pharmacies still includes ~3,500 potential targets
- **Financial flexibility:** Pro Forma leverage¹ of ~3.0x² at close with a long-term leverage target of 2.5x¹
- Organic improvement: Continue to implement new efficiencies of scale across our expanded network

Acquisition Criteria

- Share Neighbourly's values
- Operate within smaller markets or established medical clinics
- Act as a significant healthcare provider for their community
- Derive the majority of their revenue from prescriptions
- Possess meaningful scale



Summary

- Cements our position as Canada's largest and fastest growing network of community pharmacies
- Complementary footprint significantly strengthens our presence in Manitoba and Saskatchewan
- Prudent acquisition financing is expected to preserve our strong cash flow profile while protecting financial flexibility
- Rubicon's portfolio fits our strategy to operate pharmacies in smaller, underserved communities with a healthcare first operating strategy
- We remain committed to executing our growth strategy and maintaining our acquisition momentum





A Community Pharmacy That Cares.

Appendix

Reconciliation of Neighbourly's Adjusted EBITDA

The following table provides a reconciliation of loss and comprehensive loss to Adjusted EBITDA for the periods indicated:

	16 weeks ended		40 weeks ended		12 weeks ended
in 000's	Jan 1, 2022	Jan 2, 2021	Jan 1, 2022	Jan 2, 2021	Mar 27, 2021
Loss and comprehensive loss for the period	(652)	(111,954)	(80,980)	(120,786)	30,269
Income tax expense (recovery)	863	756	4,890	816	1,775
Finance (income) costs, net	2,652	5,063	(2,452)	10,216	5,788
Fair value changes of financial liabilities	-	110,855	67,228	118,339	(37,934)
Depreciation and amortization	7,996	5,730	18,155	13,335	5,783
Impairment loss	320	-	343	-	116
Acquisition, transaction and integration costs	1,824	2,466	23,743	4,068	3,113
Share-based compensation	1,467	45	3,663	139	47
Adjusted EBITDA	14,470	12,961	34,590	26,127	8,957
Revenue	139,180	109,371	315,192	223,221	83,273
Adjusted EBITDA margin	10.4%	11.9%	11.0%	11.7%	10.8%

Reconciliation of Neighbourly's Pro Forma Figures

in 000's

Pro Forma Adjusted EBITDA

Adjusted EBITDA for the 40 weeks ended January 1, 2022	34,590
Adjusted EBITDA for the 12 weeks ended March 27, 2021	8,957
Incremental Adjusted EBITDA for new stores acquired after January 2, 2021 as if owned on January 2, 2021	13,178
Incremental Adjusted EBITDA for stores acquired, or to be acquired on or after January 1, 2022 to date as if owned on January 2, 2021	400
Adjustment for professional, other fees and COVID-related for the 24 weeks ended September 11, 2021	-
Adjustment for professional, other fees and COVID-related for the 40 weeks ended January 1, 2022	498
Adjustment for professional, other fees and COVID-related for the 12 weeks ended March 27, 2021	1,037
Pro Forma Adjusted EBITDA for the 52 weeks ended January 1, 2022	58,660

Pro Forma Revenue

Pro Forma Revenue for the 52 weeks ended January 1, 2022	488,253
Incremental Revenue for stores acquired, or to be acquired on or after January 1, 2022 to date as if owned on January 2, 2021	2,034
Incremental Revenue for new stores acquired after January 2, 2021 as if owned on January 2, 2021	87,754
Revenue for the 12 weeks ended March 27, 2021	83,273
Revenue for the 40 weeks ended January 1, 2022	315,192



Reconciliation of Rubicon's Pro Forma Figures

in 000's	9 months ended Sept. 30, 2021	3 months ended Dec. 31, 2020
Loss and comprehensive loss for the period	(13,785)	(3,945)
Income tax expense (recovery)	(4,981)	(1,799)
Finance (income) costs, net	29,353	9,324
Depreciation and amortization	17,387	5,629
Other expenses (as detailed in notes to financial statements)	109	122
Management fees and expenses	465	183
Board of Director fees and expenses	230	75
One time bad debt write off and other	85	154
Adjusted EBITDA	28,863	9,742
Revenue	224,816	77,990
Adjusted EBITDA margin	12.8%	12.5%
Pro Forma Adjusted EBITDA		
Adjusted EBITDA for the 9 months ended September 30, 2021		28,863
Adjusted EBITDA for the 3 months ended December 31, 2020		9,742
Management estimate of identified synergies as if realized starting September 30, 2020		2,735
Pro Forma Adjusted EBITDA for the 52 weeks ended September 30, 2021		41,339
Pro Forma Revenue		
Revenue for the 9 months ended September 30, 2021		224,816
Revenue for the 3 months ended December 31, 2020		77,990
Pro Forma Revenue for the 52 weeks ended September 30, 2021		302,806



Reconciliation of Neighbourly's Figures Pro Forma the Acquisition

in 000's

Acquisition Pro Forma Adjusted EBITDA	
Neighbourly Pro Forma Adjusted EBITDA for the 52 weeks ended January 1, 2022	58,660
Rubicon Pro Forma Adjusted EBITDA for the 52 weeks ended September 30, 2021	41,339
Acquisition Pro Forma Adjusted EBITDA for the 52 weeks ended January 1, 2022	99,999
Acquisition Pro Forma Revenue	
Neighbourly Pro Forma Revenue for the 52 weeks ended January 1, 2022	488,253
Rubicon Pro Forma Revenue for the 52 weeks ended September 30, 2021	302,806
Acquisition Pro Forma Revenue for the 52 weeks ended January 1, 2022	791,059





Contact: investorrelations@nbly.ca