H.B. Fuller Announces Synthetic Polymers Price Increase Sold in North America

ST. PAUL, Minn., March 07, 2017 (GLOBE NEWSWIRE) -- **H.B. Fuller Company**(NYSE:FUL) announced today that, effective April 3, or as contracts allow, the North America Polymer group of H.B Fuller will increase the price for all emulsion polymer products. Vinyl acetate homopolymers and vinyl acrylic copolymers will increase by up to $0.03 USD per wet pound. Styrene acrylics and all acrylics will increase by up to $0.07 USD per wet pound, and vinyl acetate ethylene (VAE) copolymers, will increase by up to $0.03 USD per wet pound. This price increase includes the PACE®, Plyamul®, Copro® and Elvace® product brands.

This announcement is in addition to the price increase, which was announced on October 21, 2016, with an effective date of December 1, 2016.

These increases affect applications sold in the U.S. and Canada, including but not limited to: adhesives, specialty coatings, construction and building products, nonwovens, glass fiber and textile applications. The increase is necessitated because of recent cost changes to key drivers such as propylene, ethylene, methanol, acetone and supply/demand, which have led to higher monomer costs.

Customers should contact their H.B. Fuller sales representative for more details. More information about H.B. Fuller's polymer products may be found online at www.hbfuller.com. Product inquiries may be made toll-free by calling **888-351-3521**.

The PACE, Plyamul, Copro and Elvace trademarks are owned by H.B. Fuller Company or one of its affiliates and are registered in the U.S. and other countries.

About H.B. Fuller
For 130 years, H.B. Fuller has been a leading global adhesives provider focusing on perfecting adhesives, sealants and other specialty chemical products to improve products and lives. With fiscal 2016 net revenue of $2.1 billion, H.B. Fuller's commitment to innovation brings together people, products and processes that answer and solve some of the world's biggest challenges. Our reliable, responsive service creates lasting, rewarding connections with customers in electronics, disposable hygiene, medical, transportation, clean energy, packaging, construction, woodworking, general industries and other consumer businesses. And our promise to our people connects them with opportunities to innovate and thrive. For more information, visit us at www.hbfuller.com and subscribe to our blog.

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