

H.B. Fuller Company in Partnership with Rem Brands, Inc.

Addressing odor - one of the hygiene industry's biggest challenges

ST. PAUL, Minn., May 03, 2016 (GLOBE NEWSWIRE) -- H.B. Fuller Company (NYSE:FUL) announced today that it has signed an exclusive license agreement with Rem Brands, Inc., a specialty chemicals company, for its patented odor removal technology.

Rem Brands, Inc. is a prolific technology incubator and manufacturer of innovative, high-performance, patented chemistries and proprietary formulas that deliver superior results in odor removal, stain removal and disinfection applications. Based in Kentucky, US, it has chosen H.B. Fuller to be its exclusive channel to the hygiene and disposable absorbent products market for its patented odor removal technology, ODOGard®.



The hygiene industry has long been searching for the answer to true odor control within its products that is efficacious, aesthetically appealing and effective for the duration of the product's life. ODOGard is a patented technology that chemically and physically changes odor molecules to become odorless. It eliminates malodors without the need for fragrances or masking agents. This proprietary technology delivers superior and measurable results and is safe around people and pets.

Nathan Weaver, global vice president, Hygiene, H.B. Fuller, comments, "We are thrilled to join efforts with Rem Brands, Inc. We believe this collaboration will provide an opportunity to leverage the strengths of both companies in order to offer our customers a solution to malodor in disposable absorbent products. This step-change innovation will particularly help millions of adult incontinence sufferers and caregivers around the world, and we also are excited to explore use of this solution in baby care, feminine care and pet care."

Dr. David Schneider, CEO, Rem Brands, Inc., comments, "We believe we have found an excellent partner in H.B. Fuller. We share the same passion to make a positive impact on people's lives. And, H.B. Fuller has the global reach - from raw material suppliers to absorbent product manufacturers to the companies selling the products to consumers - and the ability to bring our ODOGard technology to the hygiene market."

Discover more at IDEA16, booth 1813, or visit www.hbfuller.com.

ODOGARD® is a registered trademark of Rem Brands, Inc.

About H.B. Fuller:

For nearly 130 years, H.B. Fuller has been a leading global adhesives provider focusing on perfecting adhesives, sealants and other specialty chemical products to improve products and lives. With fiscal 2015 net revenue of \$2.1 billion, H.B. Fuller's commitment to innovation brings together people, products and processes that answer and solve some of the world's biggest challenges. Our reliable, responsive service creates lasting, rewarding connections with customers in engineering, electronic and assembly materials, hygiene, construction, automotive, packaging and other consumer businesses. And our promise to our people connects them with opportunities to innovate and thrive. For more information, visit us at www.hbfuller.com and subscribe to our blog.

About Rem Brands, Inc.:

To learn more about Rem Brands, Inc., visit www.rem-brands.com.

About IDEA16:

More than 7,000 people will converge in Boston. Hundreds of companies from more than 70 countries will present their latest ideas at this nonwovens and engineered fabrics industry's premier event.

Learn more at <http://www.inda.org/idea16/>.

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H.B. Fuller Company

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