

Polaris Inc.

2100 Highway 55 Medina, Minnesota 55340

Notice of Annual Meeting of Shareholders

Thursday, April 29, 2021

9:00 a.m. Central Time

Polaris Inc. (Polaris or the Company) will hold its 2021 Annual Meeting of Shareholders (the Annual Meeting) on Thursday, April 29, 2021 at 9:00 a.m. Central Time. The Annual Meeting will be completely virtual. You may attend the meeting, submit questions, and vote your shares electronically during the meeting via live webcast by visiting www.virtualshareholdermeeting.com/PII2021. You will need the 16-digit control number that is printed in the box marked by the arrow on your Notice of Internet Availability of Proxy Materials or proxy card to enter the Annual Meeting. We recommend that you log in at least 15 minutes before the meeting to ensure you are logged in when the meeting starts. The proxy materials were either made available to you over the Internet or mailed to you beginning on or about March 16, 2021. At the meeting, our shareholders will be asked to:

Elect two Class III directors for three-year terms ending in 2024.

- Ratify the selection of Ernst & Young LLP as our independent registered public accounting firm for fiscal 2021.
- Approve, on an advisory basis, the compensation of our Named Executive Officers.
- Act on any other matters that may properly come before the meeting.

Only shareholders of record at the close of business on March 1, 2021 may vote at the Annual Meeting or any adjournment thereof.

By Order of the Board of Directors

Lucy Clark Dougherty

Senior Vice President — General Counsel, Chief Compliance Officer, and Secretary March 16, 2021

How to Participate in the Virtual Annual Meeting



PARTICIPATE VIA THE INTERNET

To attend the virtual meeting, visit www.virtualshareholdermeeting.com/PII2021



VOTING DURING THE MEETING

To vote your shares during the meeting, click on the vote button provided on the screen and follow the instructions provided



SUBMITTING QUESTIONS

Questions may be submitted live during the meeting by typing them in the dialog box provided on the bottom corner of the screen

For technical assistance on the day of the Annual Meeting, call the support line at 800-586-1548 (Toll Free) or 303-562-9288 (International Toll)

Other Ways to Vote Your Shares



Go to http://www.proxyvote.com and follow the instructions (have the proxy card or internet notice in hand when you access the website)



TELEPHONE

Dial 1-800-690-6903 and follow the instructions (have the proxy card in hand when you call)



If you received paper copies of our proxy materials, mark your selection on the enclosed proxy card, date and sign your name, and promptly mail the proxy card in the postage-paid envelope provided

Please see page 64 for proxy voting deadlines. If you are a "street name" shareholder (meaning that your shares are registered in the name of your bank or broker), you will receive instructions from your bank, broker or other nominee describing how to vote your shares.

YOUR VOTE IS IMPORTANT!

IMPORTANT NOTICE REGARDING THE AVAILABILITY OF PROXY MATERIALS FOR THE **2021 ANNUAL MEETING OF SHAREHOLDERS** TO BE HELD ON APRIL 29, 2021.

The Notice of Annual Meeting, our Proxy Statement for the 2021 Annual Meeting of Shareholders, the proxy card and our Annual Report on Form 10-K for the fiscal year ended December 31, 2020 are available at https://materials.proxyvote.com/731068.