

# Online Privacy Policy

Last Revised 12/2020 Effective 1/1/2021

At Texas Capital Bank, your online privacy is important to us. This Online Privacy Policy explains the collection, use, sharing, and protection of data and information that we gather from you when you use our website ("Site") and the websites of partner institutions that directly link to this Policy. Our Online Privacy Policy covers the functions and services available through our Site and mobile application. By continuing to use our Site, you consent to the practices identified in this Policy.

#### INFORMATION WE COLLECT

# **Personal Information**

When you visit our Site, we may collect Personal Information about you that you provide to us, including but not limited to:

- First, middle, and last name
- Home or other physical address
- Email address
- Username associated with your account
- Telephone number
- Location information
- Company name
- Job title
- Details about devices used to access our websites or mobile applications such as IP address, browser information, device information, and operating system information. This is discussed further below.
- We may also collect information about the use of websites, mobile applications, social media presence, and internetenabled services and platforms by automated means, such as cookies, web beacons, HTML5 localStorage, and other technologies. This is discussed further below.

# **Cookies and Similar Technology**

We collect other information when you visit our Site and use our mobile application, even if you are not using our services or do not provide this information directly to us. We may collect a variety of information types in a variety of ways, including:

- <u>Cookies</u>: Cookies are small pieces of data that are stored by your internet browser directly on the device you are
  using. Cookies help track technical and navigational information such as time you spend on the Site, your
  browser type, and the specific pages that you have visited.
- <u>Flash objects</u> (also "Local Shared Objects"): Flash objects determine browser type to ensure that you can view all of the content on our Site, and they help us recognize you and your device when you revisit our Site.
- <u>Web beacons</u>: Web beacons are objects that are embedded in a webpage and usually invisible to the user. They track who is visiting our Site.
- <u>IP Address</u>: An IP Address is automatically assigned to your device by your Internet Service Provider and is automatically recorded and logged when you visit our Site.
- <u>HTML5 localStorage</u>: HTML5 localStorage in the browser is different from cookies, but can be used for the same purpose (to pair a tracking ID to a particular web server with your web browser so that the web server can identify your web browser over time).
- Other use: Tracking technologies that we may use from time to time and as technology changes.



### **HOW WE USE YOUR INFORMATION**

Collecting Personal Information and Other Online Information allows us to optimize the services we offer you. We use this information in a number of ways, including but not limited to:

- Processing applications and transactions
- · Verifying your identity, including when you access your online account
- Responding to inquiries and communications from you
- Improving our business operations and developing new products and services
- Assessing and informing you about the services and products that might interest you
- Providing you important information about our Site
- Protecting the rights, property, or personal safety of Texas Capital Bank, its users, and/or the public
- Complying with legal requirements
- Other purposes we may specifically disclose at the time we collect information

#### HOW WE SHARE YOUR INFORMATION

We share information we collect from or about you in accordance with our <u>Customer Privacy Notice</u>. This Notice describes the information collected and your choices regarding the sharing of this information.

We disclose Personal Information and Other Online Information as required by law and to third-party affiliates and servicers in connection with the processing, administration, and servicing of your account. These affiliates are only authorized to use and disclose your information as needed to perform services on our behalf or to satisfy legal requirements. At times, we may also disclose your information to meet legal requirements, cooperate with law enforcement authorities, or as we deem appropriate to prevent physical harm or financial loss. We do not sell Personal Information to any other business or third parties for monetary or other valuable consideration.

In the event that assets of Texas Capital Bank are acquired by, sold to, or merged with another third party, we reserve the right to transfer your information in connection with this transaction.

## HOW WE PROTECT YOUR INFORMATION

We maintain physical, electronic, and procedural safeguards as required by law to protect the information we collect from you through our Site from unauthorized access, disclosure, manipulation, or destruction. We also monitor our third-party service providers to check that your information remains confidential and secure.

# CHILDREN'S PRIVACY

Our site is not directed at individuals under the age of thirteen (13), and we do not knowingly solicit, collect, or use Personal Information from children under 13. Children under 13 are prohibited by this Online Privacy Policy from providing Personal Information through our Site. We do not sell the Personal Information of minors under 16 years of age without affirmative authorization.

# **KEEPING INFORMATION ACCURATE**

The accuracy of the information you provide to us is very important. Please log in to your account and update any account information you believe to be incorrect. If you cannot change or correct the information online, or you would rather make these changes offline, please use the Contact Us option on our website to call or write to us. Alternatively, you can use the contact information provided to you in your statements, records, or other account materials.

# SOCIAL MEDIA

We utilize social media platforms such as Facebook and others to foster online sharing and collaboration among our customers. Note that any content you make available through those platforms (such as name, pictures, or opinions) are subject to the terms of use and privacy policies of those platforms, not this Policy. To better understand your rights and obligations, please review the policies of the specific website or platform you are using.



#### TRACKING

Texas Capital Bank will not respond to web browser "do not track" signals.

In addition, we use Google to understand more about you and your use of the website and optimization purposes. You can learn more about Google's use of cookies by viewing Google's Ads Settings <a href="https://www.google.com/settings/ads/plugin">https://www.google.com/settings/ads/plugin</a>. Additionally, you can opt out of data being used for interest-based advertising generally by visiting the Network Advertising Initiative opt-out page <a href="http://www.networkadvertising.org/choices/">http://www.networkadvertising.org/choices/</a> and the Digital Advertising Alliance at <a href="https://youradchoices.com/">https://youradchoices.com/</a>.

Please note that not all tracking will stop even if you delete cookies.

### CHANGES TO THE ONLINE PRIVACY POLICY

Our Online Privacy Policy is subject to change. We will inform you of these changes by posting the Policy to this page and revising the date listed at the top of the page. By continuing to use our Site following the posting, you consent to the modified Online Privacy Policy. Any changes will be effective only after the effective date of the change and will not affect any dispute arising prior to the effective date of the change.

## ADDITIONAL RIGHTS

Applicable laws may give you additional rights that are not described in this Online Privacy Policy.

# **Your California Privacy Rights**

If you are a California resident, California law may provide you with additional rights regarding our use of your Personal Information. To learn more about your California privacy rights, visit the CCPA Privacy Statement attached.

## **QUESTIONS**

For any questions regarding this Policy, please call us at 214-932-6600 or email us at clientsupport@texascapitalbank.com.



# **PRIVACY STATEMENT – CALIFORNIA**

This privacy statement for California residents supplements the information contained in the Online Privacy Policy and applies solely for visitors, users, and others who reside in the state of California ("consumers" or "you"). We adopt this notice to comply with the California Consumer Privacy Act of 2018 ("CCPA"). Any terms defined in the CCPA have the meaning when used in this notice.

# INFORMATION WE COLLECT/USE/DISCLOSE/SELL

We collect the following information from consumers within the last twelve (12) months:

Personal Information	Business/Commercial Purpose (i.e., How we	Sold/Disclosed to Third Parties (i.e.,
Categories & Sources	use it)	How we share it)
Identifiers, such as,	Purpose	We share this information with our
Name and alias	Security, Performing Services, Auditing	service providers, business partners,
Postal address		and those whom you instruct us to
Email	Identification of customer and validation of	share this information.
Internet protocol address	information provided to us to open an	
Social Security number	account; to provide the services to you and	We also share this information as
Tax ID	our clients as requested; monitoring security,	necessary to comply with legal or
Driver's license, passport	identity authentication and banking activities;	regulatory requirements with parties
information, government issued	to comply with legal and regulatory	such as government authorities.
identification, other photo	requirements, fulfilling, maintaining, and	
identification	servicing accounts; providing marketing to	
Other similar identifiers such as	you of our products and services; and internal	
customer identification numbers	reporting and analytic purposes.	
and username/password		
information		
We collect this information from		
you, governmental entities, and		
other third parties or data		
brokers. We also collect this		
information from our		
commercial clients. We also		
generate identifiers internally		
such as a customer		
identification number.		
Signature, telephone number,	Purpose	We share this information with our
bank account number, credit	Security, Performing Services, Auditing	service providers, business partners,
card number, debit card	security, remaining services, ridding	and those whom you instruct us to
number, or any other financial	Identification of customer and validation of	share this information.
information, including credit	information provided to us to open an	Share this information.
scores	account; to provide the services to you and	We also share this information as
355.63	our clients as requested; monitoring identity	necessary to comply with legal or
We collect this information from	authentication and banking activities; to	regulatory requirements with parties
you, governmental entities, and	comply with legal and regulatory	such as government authorities.
other third parties or data	requirements, fulfilling, maintaining, and	such as government authorities.
brokers.	servicing accounts; providing marketing to	
DIOREIS.	you of our products and services; and internal	
Mo also collect this information		
We also collect this information	reporting and analytic purposes.	
from our commercial clients. We		
generate account numbers.		



	T	<u> </u>
Personal characteristics such as date of birth, citizenship status, gender, age, and marital status.  We collect this information from you and our commercial clients. We may also collect this information from governmental entities and other third parties or data brokers.	Purpose Security, Performing Services, Auditing  Identification of customer and validation of information provided to us to open an account; to provide the services to you and our clients as requested; monitoring identity authentication and banking activities; to comply with legal and regulatory requirements, fulfilling, maintaining, and servicing accounts; providing marketing to you of our products and services; and internal reporting and analytic purposes.	We share this information with our service providers and to governmental authorities as required for any legal and regulatory requirements.
Commercial information, such as records of personal property, products and service purchased, obtained or considered, purchasing or consuming histories or tendencies.  We collect this information from our commercial clients and other third parties or data brokers.	Purpose Performing Services  We collect information provided on loan documentation which may be periodically updated though credit reporting.	We share this information with our service providers and business partners.
Biometric information	We don't collect.	None.
Internet or other electronic network activity information, including but not limited to browser and device type, Internet Service Provider, browsing history, search history, and information regarding a consumer's interaction with an internet website, application, or advertisement.	Purpose Security, Performing Services  Monitoring account security and activities; we collect this information as part of your use of our site or mobile application and providing marketing of our products and services.	We share this information with our service providers.
Geolocation data, such as device location.  We collect from your activity on our digital properties (e.g. through online platforms or mobile applications).	Purpose Security, Performing Services  Monitoring account security and activities; we may also collect this information as part of performing our services to you.	We share this information with our service providers.
Audio, electronic, visual, or similar information	Purpose Security, Performing Services We may collect audio and visual information for security and customer service purposes.	We share this information with our service providers.
Professional or employment-	Purpose	We share this information with our
related information, such as employment history and related information.	Performing Services  Identification of customer and validation of information provided to us; to provide the	service providers and business partners.
We collect this information from you and from our commercial clients.	services to you and our clients as requested; providing marketing to you of our products and services; and complying with legal and	



	regulatory requirements.	
Education information  We collect this information from you if you provide it to us or is provided by our commercial clients.	Purpose Performing Services  To provide the services to you and our clients as requested.	We share this information with our service providers.
Inferences We generate these internally.	Purpose Security, Performing Services  We may monitor banking activities and behaviors for security purposes and to better understand your needs and satisfaction with our services and to develop and offer more relevant services and products.	We share this information with our service providers by using their functionality to build profiles for our internal use.

## Personal Information does not include:

- Publicly available information from government records.
- De-identified or aggregated consumer information.
- Information excluded from the CCPA's scope, like:
  - o health or medical information covered by the Health Insurance Portability and Accountability Act of 1996 (HIPAA) and the California Confidentiality of Medical Information Act (CMIA) or clinical trial data;
  - Personal Information covered by certain sector-specific privacy laws, including the Fair Credit Reporting Act (FCRA), the Gramm-Leach-Bliley Act (GLBA) or the California Financial Information Privacy Act (FIPA), and the Driver's Privacy Protection Act of 1994 (DPPA).

## YOUR RIGHTS, INCLUDING ACCESS, DELETION, AND OPT-OUT

You have the right to request that we disclose to you what information we collect, use, disclose, and sell. You also have the right to request that a business delete any Personal Information about you which the business has collected about you. To submit either of the above requests, you may contact us by calling 1-877-839-2265 submitting via email at <a href="clientsupport@texascapitalbank.com">clientsupport@texascapitalbank.com</a>, or by sending a message through your password-protected online portal at <a href="https://securelogin.texascapitalbank.com">https://securelogin.texascapitalbank.com</a>. Please note that, for your protection, any request sent to us relating to your Personal Information will be subject to the following verification procedure: (1) You may be verified by your submission made through your password-protected online portal or by verifying identification points with client support. (2) We reserve the right to deny your request if we cannot verify your identity. (3) Where we deny your request in whole or in part, we will endeavor to inform you of the denial, provide an explanation of our actions, and provide the reasons for the denial.

We do not sell your Personal Information. We shall not discriminate against you for exercising any of your above rights.

You may designate an authorized agent to make a request to exercise your rights on your behalf. Your authorized agent must be able to provide to us proof that you have authorized the agent to act on your behalf. For your protection, we reserve the right to deny any request from an agent who does not submit proof that they have been authorized to act on your behalf.

## **CHANGES TO OUR PRIVACY NOTICE**

We reserve the right to amend this privacy statement at our discretion and at any time. When we make changes to this privacy statement, we will post an updated version on the website homepage. Any changes will be effective only after the effective date of the change and will not affect any dispute arising prior to the effective date of the change.