# Bowman

INVESTOR PRESENTATION | MARCH 2023 | NASDAQ: BWMN









**BUILDING INFRASTRUCTURE** 

**TRANSPORTATION** 

**POWER &UTILITIES** 

**ENERGY** 

**WATER RESOURCES** 

#### **Disclaimer**



Please note that many of the comments made today are considered forward-looking statements under federal securities laws.

As described in our filings with the SEC, these statements are subject to numerous risks and uncertainties that could cause future results to differ from those expressed, and we are not obligated to publicly update or revise these forward-looking statements. In addition, on today's call, we will discuss certain non-GAAP financial information such as Adjusted EBITDA and Net Service Billing.

You can find this information, together with the reconciliations to the most directly comparable GAAP information in yesterday's earnings press release and our 8-K filed with the SEC and on our website at **bowman.com**.

### **Bruce Labovitz**

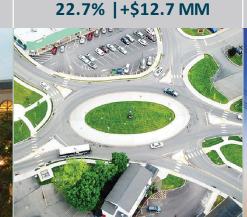
#### **Chief Financial Officer**

| Bowman Overview  | FY '22 - Key Highlights  |
|--|--|
| <ul> <li>Professional Services Firm</li> <li>Serving Secular Growth Markets</li> <li>Diversified Low-Risk Model</li> <li>Low CapEx Requirements</li> <li>Acquisition Focus on Expanding Services and Geographies</li> <li>High Inside Ownership</li> <li>Strong Liquidity</li> </ul> | <ul> <li>Record Year</li> <li>Robust Organic Growth</li> <li>Successfully Diversifying Revenue Sources</li> <li>Historic Backlog Level</li> <li>Strategic Acquisition Activity</li> <li>Low Leverage</li> <li>Healthy Cash Flow</li> <li>Increasing FY'23 Outlook</li> </ul> |
|  |  |

# **End Market Highlights**

#### Q4 2022 – % Gross Revenue | Change

60.1% |+\$14.1 MM



11.1% |+\$3.3 MM



6.1% |+\$2.6 MM



#### BUILDING INFRASTRUCTURE

- Commercial
- Residential
- Industrial
- Municipal
- Fulfillment Centers
- Quick Service Restaurants
- Build-for-Rent
- Other

#### TRANSPORTATION INFRASTRUCTURE

- Illinois Tollway Authority I-294 Project
- IDOT Corridor Management Project
- Pennsylvania Turnpike Commission – Allegheny Tunnel Transportation Improvement Project

#### POWER & UTILITIES

- Undergrounding (Pike, Florida Power & Light, Tampa Electric)
- Southwest Gas

#### ENERGY SERVICES

- Renewable Energy Solutions Provider
  - Solar
  - Battery Storage
  - EV Charging Stations
- Pattern Energy Wind Energy Project Engineering and Design

#### MINING & WATER RESOURCES

- Civil Engineering and Mine Infrastructure Services
- Copper and Aggregates
- Geospatial Capabilities for Industrial Minerals, Cement and Aggregate Industries
- Water, Wastewater and Reclamation Services



# **Growing National Footprint**



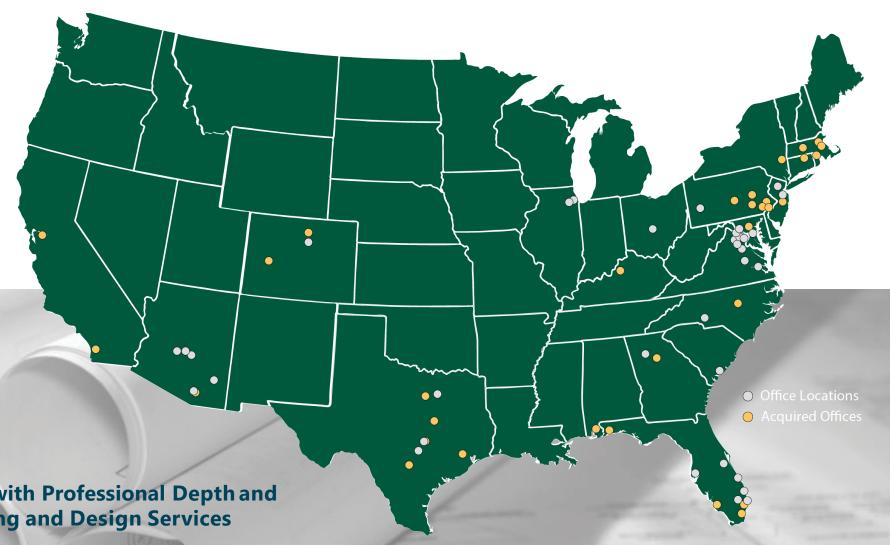
118 ENR Top 500 Design Firm

98 ENR Top 500 Pure Designers

1,700+
Professionals Nationwide

70 Offices

Attractive Geographic Markets with Professional Depth and Growing Demand for Engineering and Design Services



### **Acquisition and Pipeline Overview**







**3D MODELING & REALITY CAPTURE** 



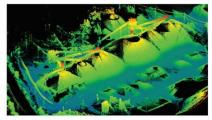




**SOLAR ENGINEERING** 







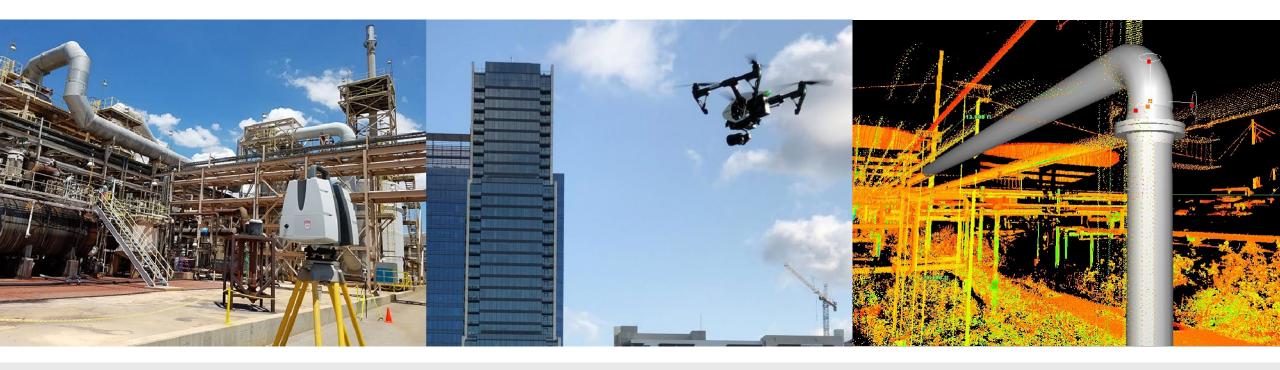
**GEOLOGIC / ENGINEERING** 

Acquisitions are focused on further diversifying our markets, services and geographies with the opportunity for value creation through revenue synergies.

- 17 acquisitions since IPO
- FY'22 bought > \$60 million of net revenue at an average multiple of < 7X</li>
- Experiencing success with revenue synergies and cross-selling
- 20% annualized revenue growth for 2021 acquisitions
- Increasing utilization through work-sharing
- Targeting >\$60 million of annualized net revenue to be acquired in 2023



# Geospatial



**REALITY CAPTURE** 

**PHOTOGRAMMETRY** 

**3D MODELING** 

# **Financial Highlights**

**Q4 2022 Compared To Q4 2021** 

| Dollars in Millions              | For the Three Months Ended December 31 |                      | Dollars in Millions | For the Three Months Ended December 3       |       |        |          |
|----------------------------------|--|----------------------|---------------------|---|-------|--------|----------|
|                                  | 2022                                   | 2021                 | Change              |   | 2022  | 2021   | Change   |
| Gross Contract Revenue           | \$75.6                                 | \$41.9               | +80%                | Net Income                                  | \$0.5 | -\$0.6 | +183%    |
| Net Service Billing <sup>1</sup> | \$66.2                                 | \$37.8               | +75%                | Adjusted EBITDA <sup>1</sup>                | \$9.4 | \$3.5  | +169%    |
| Gross Margin                     | 52.1%                                  | 52.1% 50.7% +140 bps |                     | Adjusted EBITDA Margin,<br>Net <sup>1</sup> | 14.2% | 9.4%   | +480 bps |
| SG&A % of GCR                    | 46.3%                                  | 49.4%                | -310 bps            | Backlog                                     | \$243 | \$167  | +46%     |

<sup>&</sup>lt;sup>1</sup> Non-GAAP financial metrics — See Non-GAAP tables in the Appendix and in the Q4'22 earnings press release for reconciliations.



# **Financial Highlights**

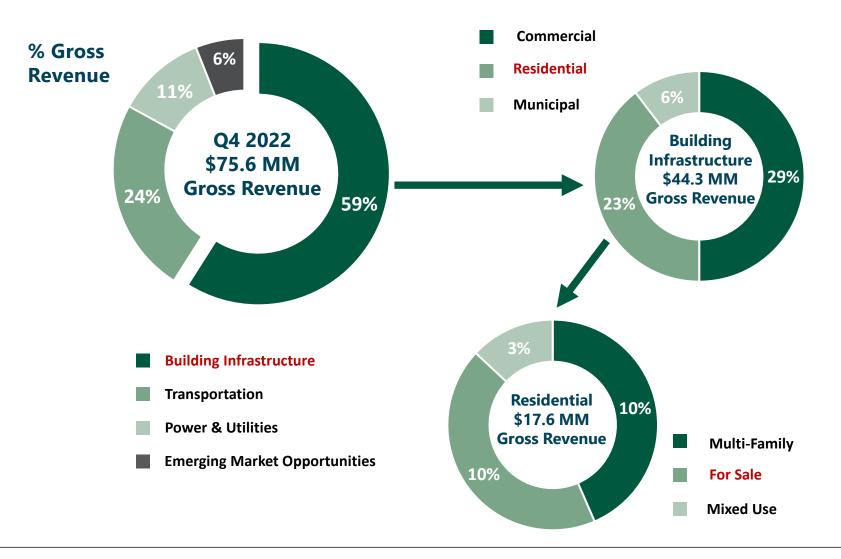
#### Full Year 2022 Compared To Full Year 2021

| Dollars in Millions              | For the Twelve Months Ended December 31 |         | Dollars in Millions | For the Twelve Months Ended December 3      |        |        |          |
|----------------------------------|---|---------|---------------------|---|--------|--------|----------|
|                                  | 2022                                    | 2021    | Change              |   | 2022   | 2021   | Change   |
| Gross Contract Revenue           | \$261.7                                 | \$150.0 | +74%                | Net Income                                  | \$5.0  | \$0.3  | +15,667% |
| Net Service Billing <sup>1</sup> | \$235.2                                 | \$134.9 | +74%                | Adjusted EBITDA <sup>1</sup>                | \$34.0 | \$16.5 | +106%    |
| Gross Margin                     | 51.6%                                   | 50.3%   | +130 bps            | Adjusted EBITDA Margin,<br>Net <sup>1</sup> | 14.5%  | 12.2%  | +230 bps |
| SG&A % of GCR                    | 45.0%                                   | 46.0%   | -100 bps            | Backlog                                     | \$243  | \$167  | +46%     |

<sup>&</sup>lt;sup>1</sup> Non-GAAP financial metrics — See Non-GAAP tables in the Appendix and in the Q4'22 earnings press release for reconciliations.



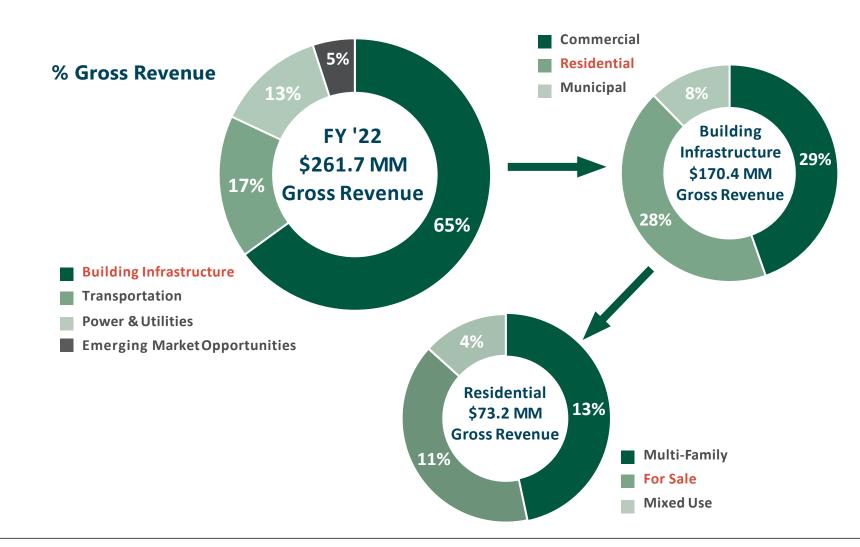
# Q4 2022 Highlights



- 80% Gross Revenue Growth
- 30% Organic Growth in Gross Revenue
- 75% Net Revenue Growth
- 24% Organic Growth in Net Revenue

# **Full Year 2022 Highlights**

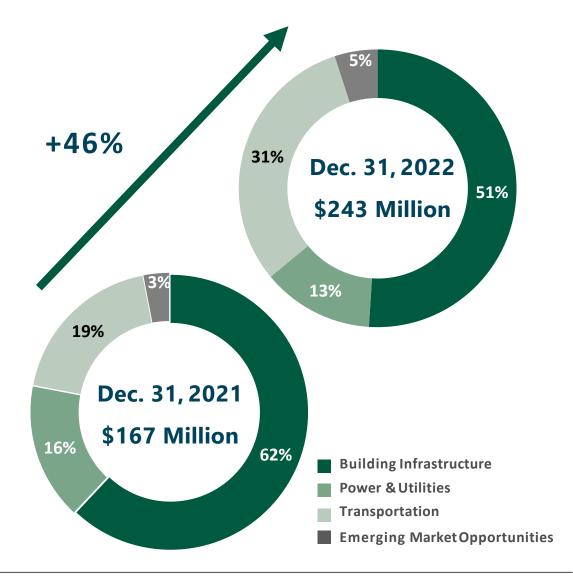
- 74% Gross Revenue Growth
- 30% Organic Growth in Gross Revenue
- 31% Organic Growth in Net Revenue
- 80% Organic Growth from Increased Workload and Utilization





# **Gross Backlog**

| Civil & Site  | Construction | Energy       | Electrical     |
|---------------|--------------|--------------|----------------|
| Engineering   | Management   | Efficiency   | Engineering    |
| Facility      | Geospatial   | Landscape    | Land/Easement  |
| Commissioning | Engineering  | Architecture | Procurement    |
| Plumbing      | Structural   | Surveying    | Transportation |
| Engineering   | Engineering  |              | Engineering    |
| Environmental | Mechanical   | Water        | Right-of-Way   |
| Consulting    | Engineering  | Resources    |                |





# **Balance Sheet & Capitalization**

# Cash & Leverage

- \$13 Million Cash Position
- \$33 Million Net Debt
- 1.0x Leverage Ratio
- \$33 Million Cash Flow Pre-Working Capital<sup>1</sup>
- \$9 Million Net from Operating Activities

# **Credit Facilities**

- Increased Bank of America Revolver to \$50 million – Undrawn at 12/31
- Capital Leases Equipment
- Seller Financing
- Limited exposure to interest rate volatility



<sup>&</sup>lt;sup>1</sup> Prior to changes in operating assets, liabilities and deferred taxes

# **Guidance History**

#### FY 2022 Guidance

| Issued        | FY 2022 Net Revenue | Adjusted EBITDA |  |  |
|---------------|---------------------|-----------------|--|--|
| November 2021 | \$150 - \$170 MM    | \$20 - \$24 MM  |  |  |
| March 2022    | \$170 - \$185 MM    | \$23 - \$27 MM  |  |  |
| May 2022      | \$185 - \$200 MM    | \$25 - \$29 MM  |  |  |
| August 2022   | \$205 - \$220 MM    | \$29 - \$33 MM  |  |  |
| November 2022 | \$230 - \$234 MM    | \$33 - \$35 MM  |  |  |

#### **Increasing FY 2023 Guidance**

| lssued        | FY 2023 Net Revenue | Adjusted EBITDA |
|---------------|---------------------|-----------------|
| November 2022 | \$270 - \$290 MM    | \$42 - \$48 MM  |
| March 2023    | \$280 - \$295 MM    | \$43 - \$49 MM  |

Guidance Includes Acquisitions Completed to Date Only





#### Reconciliation of GAAP to Non-GAAP Financials Measures

#### **Adjusted EBITDA Reconciliation (Dollars in Thousands)**

14.2%

| For the Three Months Ended December 31 |         |         | For the Twelve Months Ended December 31 |          |          |  |
|--|---------|---------|---|----------|----------|--|
|  | 2022    | 2021    |   | 2022     | 2021     |  |
| Net Income                             | \$470   | (\$599) | Net Income                              | \$5,005  | \$299    |  |
| +Interest Expense                      | 1,234   | 268     | +Interest Expense                       | 2,457    | 918      |  |
| +Depreciation & Amortization           | 3,901   | 1,865   | +Depreciation & Amortization            | 12,251   | 6,371    |  |
| +Tax (Benefit) Expense                 | (1,190) | (1,441) | +Tax (Benefit) Expense                  | (3,269)  | (1,579)  |  |
| EBITDA                                 | \$4,415 | \$93    | EBITDA                                  | \$16,444 | \$6,009  |  |
| +Non-Cash Stock Compensation           | 3,922   | 2,876   | +Non-Cash Stock Compensation            | 15,409   | 8,217    |  |
| +Transaction Related Expenses          |         |         | +Transaction Related Expenses           |          | 1,555    |  |
| +Settlements/Non-Core Expenses         | 439     |         | +Settlements/Non-Core Expenses          | 654      |          |  |
| +Acquisition Expenses                  | 639     | 565     | +Acquisition Expenses                   | 1,515    | 704      |  |
| Adjusted EBITDA                        | \$9,415 | \$3,534 | Adjusted EBITDA                         | \$34,022 | \$16,485 |  |
|  |         |         |   |          |          |  |

Adjusted EBITDA Margin, Net

9.4%

12.2%

14.5%

Adjusted EBITDA Margin, Net

# **2022 Non-Cash Stock Compensation Breakdown**

(Dollars in Thousands)

| Grant Type                         | Q1      | Q2      | Q3      | Q4      | FY'22    |
|------------------------------------|---------|---------|---------|---------|----------|
| Pre-IPO Grants                     | \$2,069 | \$2,017 | \$2,131 | \$1,905 | \$8,121  |
| Post-IPO LT Incentives             | \$822   | \$1,249 | \$1,482 | \$1,189 | \$4,742  |
| Acquisition Retention <sup>1</sup> | \$79    | \$188   | \$275   | \$357   | \$900    |
| ESPP Purchases                     | \$266   | \$584   | \$327   | \$470   | \$1,646  |
| Total                              | \$3,236 | \$4,038 | \$4,214 | \$3,921 | \$15,409 |



<sup>&</sup>lt;sup>1</sup>Represents non-cash stock compensation expense pertaining to shares issued as closing incentives in acquisitions, but not shares issued as consideration in acquisitions.

# Future Non-Cash Stock Compensation Expense (Dollars in Thousands)

The future expense of unvested awards for 2023 and succeeding years is as follows:

|                                    | 2023     | 2024    | 2025    | 2026  | Thereafter | Total    |
|------------------------------------|----------|---------|---------|-------|------------|----------|
| Pre-IPO Grants                     | \$6,994  | \$4,352 | \$1,261 | \$241 |            | \$12,848 |
| Post-IPO LT Incentives             | \$4,757  | \$1,778 | \$354   | \$17  | \$17       | \$6,922  |
| Acquisition Retention <sup>1</sup> | \$1,333  | \$853   | \$268   |       |            | \$2,454  |
| Total                              | \$13,084 | \$6,983 | \$1,883 | \$258 | \$17       | \$22,224 |



<sup>&</sup>lt;sup>1</sup> Represents non-cash stock compensation expense pertaining to shares issued as closing incentives in acquisitions, but not shares issued as consideration in acquisitions

