Investor Day Fiscal 2022 Advantaged for the Future

NYSE: CPB

Strong, Focused Foundation is in Place



DIVISIONS

13 CORE CATEGORIES

~80%* of Business with **Leading Brands in Every** Category

What you need to know:

MEALS & BEVERAGES



We are wellpositioned for the future

We have multiple ways to win

Snacks









Campbells







Meals & Beverages







Transforming Center of Store

for the Next Generation



















Elevated Experiences Within Arm's Reach

Growth

Accelerate Growth

Proven Growth Model

Innovate to Elevate

Power Brand Expansion

At or Above **Category Rates**

Profit

Improve Margins

Fundamentals

Network and Costs

Route-to-Market

Investment

~ 17% Operating Margin Target by **FY25**

Growth

Sustain Growth

Win in Soup 2.0

\$1B Sauces Plan

Powering Plant Based

Positive Top-Line

Profit

Solidify Historical **Margins**

Improving Network Performance

Operational Excellence

~ 21% Operating Margin Target by **FY25**

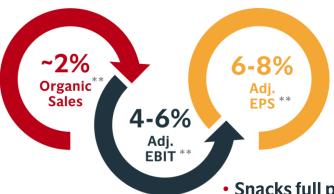
Based on Fiscal 2021 Net Sales and total IRI US MULO \$ Consumption latest 52 weeks ending 8/1/2021.

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Long-Term Growth Algorithm

- Snacks growing at or above category rate
- Positive growth on Meals & Beverages



- Strong cash flow
- Financial leverage

**A non-GAAP reconciliation is not provided for long-term targets as the company is unable to reasonably estimate the full-year financial impact of items such as actuarial gains or losses on pension and postretirement plans because these impacts are dependent on future changes in market conditions. The inability to predict the amount and timing of these future items makes a detailed reconciliation of these forward-looking financial measures impracticable. The sale of the Plum baby food and snacks business, which was divested on May 3, 2021, is estimated to

- Snacks full potential margin roadmap
- Expanded cost savings to \$1B by FY25
- Fund growth investments



Building off a much stronger base; FY22 reflects a complex environment

have an impact of 1 percentage points on net sales in fiscal 2022.



Strong cash flow generation and a disciplined capital allocation approach



Rigorous M&A framework and a playbook based on recent success

Expect to generate



- Invest in the business
- Maintain competitive dividend
- Strategic, tuck-in M&A
- Share repurchases

TRUSTED FOOD



We make delicious, wholesome, accessible food people rely on every day; made with quality ingredients they can trust.

VIBRANT COMMUNITIES



We help build vibrant communities where we live and work, and we source our ingredients with care, so the people we depend on can enjoy brighter futures.

THRIVING PEOPLE



We are creating an inclusive, high-performing culture where all employees feel valued and supported with fulfilling opportunities to do their best work.

HEALTHY ENVIRONMENT



We work towards a healthier environment from field to factory to families, promoting sustainable ecosystems and a positive impact every day.